



Rincon University High School

Office of Athletics and Activities

421 North Arcadia Boulevard

Tucson, Arizona 85711

(520) 232-5608

Hello!

My name is Lance LaVetter, and I am the new Athletic Director for Rincon/University High School.

Going into my first year in this position, I hope to garner community support for our athletics programs. As a former student athlete at Rincon High School (Class of 86), I know firsthand how much the support will help our Student Athletes. RUHS facilities, equipment, and uniforms are outdated and sometimes unsafe. We are reaching out to local businesses to develop support for our programs.

RUHS has a rich history of athletic success. During the past two school years RUHS had multiple teams reach the state tournaments and had one state champion in tennis.

Please join the great things that are happening on our campus and support your local high school athletics by advertising with us.

Reasons to Advertise with RUHS:

- Exposure
 - Our athletic facilities host an estimated 18,000 visitors a year.
 - An estimated 22,000 cars drive on Swan each day.
 - 2,700 students and staff call Rincon/University home each day.
- Community
 - You will contribute to the success of your local high school.
 - You have a business in our neighborhood!

Please see sponsorship levels below, all which are negotiable if necessary to fit your needs.

I thank you for your consideration and please do not hesitate to contact me or Laura Grijalva of the Rincon Ed. Foundation at (520) 977-0494 with any questions.

Sincerely,

Lance LaVetter

Athletic Director

Rincon / University High School

(520) 232-5908

Lance.LaVetter@tusd1.org

Sponsor RUHS Athletics!

Reasons to Advertise with RUHS:

- The cost is a fraction of what professional advertising would charge.
- Our athletic facilities host an estimated 18,000 visitors a year.
- An average of 22,000 cars drive on Swan each day.
- You will contribute to the success of your local high school athletics programs!
- Non-business banners welcome (ask about the tax-credit option).
- We accept trade!

Sponsorship Levels

White Level - \$500 – (Plus \$100.00 for 1 banner, if sponsor does not provide their own)

- Rincon University will display a gym banner *or* field banner for one school year.

Gray Level - \$900 - (Plus \$100.00 for 1 banner, if sponsor does not provide their own)

- Rincon University will display a banner facing Swan Rd (**average of 22,000 cars a day**).

Black Level - \$1000 - (Plus \$200.00 for 2 identical banners, if sponsor does not provide their own)

- Rincon University will display a gym *and* field banner for one school year.
- Your support of RUHS athletics will be announced via our Public Address System at each home Football, Basketball and Volleyball Games.

Purple Level - \$1700- (Plus \$300.00 for 3 identical banners, if sponsor does not provide their own)

- Rincon University will display a gym *or* field banner *and* a banner facing Swan Rd (**average of 22,000 cars a day**) for one school year (a \$6,000 value).
- Your support of RUHS athletics will be announced via our Public Address System at each home Football, Basketball and Volleyball Games.
- Sponsors will have the opportunity to work with RUHS Athletics on a promotional event, display, or booth as “Sponsor of the Game” for a home football or basketball game.

Interested? Please Contact:

Athletic Director Lance LaVetter: Lance.LaVetter@tusd1.org or (520) 232-5908

Please see the following Sponsorship Agreement to commit your support.

Thank you!



SPONSORSHIP AGREEMENT

On behalf of Rincon University Athletics, the Rincon Education Foundation (REF) is selling banner locations for advertising by businesses and other interested parties to be located on the fence along Swan near the football field, on the football field fence and old scoreboard, and in the South Gym. **Banners will be either 4x6 or 4x8 and be supplied by the advertiser or purchased for an additional \$100 per banner from the foundation.**

Banner Placement Option and Prices are as follows:

(Physical banners will not be charged yearly, only when they need replacing.)

- 1. White Level:** One (1) 4x6 Banner. Locations: either in the gym or on the field. **\$500**
- 2. Grey Level:** One (1) 4x6 Banner. Swan Fence Location: **\$900**
- 3. Black Level:** Two (2) 4x6 Banners. Locations: one located on the football field and one in the South Gym. Banners must be same design. **\$1000**
- 4. Purple Level:** Three (3) 4x6 Banners. Locations: one on Swan, one on the football field, and one in the South Gym. Banners must be same design. **\$1,700**

This Sponsorship Agreement (the "Agreement") is entered on _____ by and between Rincon Education Foundation (REF) representing Rincon University High Schools, (Athletics), and _____ (Advertiser).

TERMS

Advertiser agrees to sponsor Rincon University High School (Athletics), according to the terms and conditions set forth below:

- 1. The term of the Agreement shall be from _____ through _____ a term of one year.
- 2. The Advertiser chooses that Rincon University High School shall provide all of the following advertising items during the Advertising Term:
Banner Location(s): Option # _____ Price: \$ _____
Quantity of Banners to be provided by REF: _____ x \$100: \$ _____
- 3. Rincon University High School agrees to cooperate with Advertiser and with the creation and display of the Advertising Items.
- 4. Banners to be provided by _____. If Rincon Education Foundation is providing the banners, there is a cost of \$100 per banner added to the Advertisement total.
- 5. In full consideration of the Advertisement, purchaser shall pay **Rincon Education Foundation** the sum of \$ _____
- 6. Each Party shall have no liability to the other except as expressly set forth herein.

By signing this document, the parties agree to the services and conditions outlined above.

Advertiser: _____
Printed Name Signature Date

Rincon Ed. Foundation: _____
Printed Name Signature Date

Please remit payment to Rincon Education Foundation, 4937 E 5th St., Ste. 115, Tucson, AZ 85711
Sponsorship Levels can also be purchased with a credit card online at RinconEdFoundation.com.