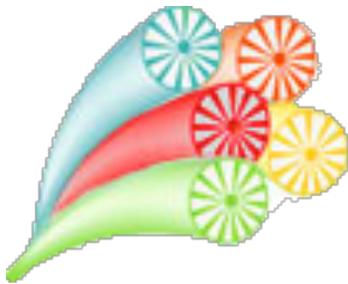


# Microfiber Mops

## Picking The Right One For You



A Helpful Guide To  
Ensure You Are  
Choosing The Right  
Mop Pads For Your  
Needs

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# Introduction:

## Microfiber Mops

### Picking The Right One For You



You've heard they clean better, easier and more cost effectively than traditional mop choices, but you just don't know where to start.

Microfiber mops come in a variety of sizes, shapes and designs. Picking which one is right to use for what you are doing isn't always as simple as it should be.

OMG...  
I just want a great mop!



No worries, in this guide we're going to teach you why each one is designed the way it is, how to properly choose which type to use so you can be sure you are using the right one for the job and differences to look out for so that you don't buy a cheap knock off that won't last or perform how it should.

Hallelujah!  
Coastal Microfiber

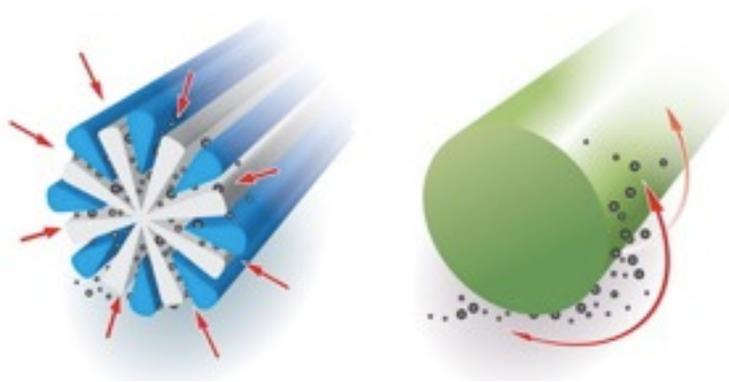


# CHAPTER 2:

## Dry Mops: The Heavy Lifter



A quality microfiber dry mop is the key to effectively removing as much dust and dirt possible preparing the floor for a wet mop that will make the floor shine and sparkle.



## Dust Trapping

Split microfibers create angular forms that have a much more efficient collecting effect than those with rounded shape fibers such as cotton, silk, wool, and others. The added angle of microfiber lifts and traps the tiniest of dust particles and even some large bacteria.



Microfiber dust mop pads are designed with looped microfiber yarn fringes sewn into a dense cut microfiber dust pad. The pad attracts and grabs smaller particles while the loops trap and hold large debris.

Sizes from 18" to 48"  
Velcro backed pads are best for small to medium levels of dust & dirt



**\*Tip:** Keep the same leading edge and slightly twist the handle from side to side to avoid leaving dust and dirt behind.



Microfiber canvas backed dust mop pads are slightly wider than velcro backed pads and while constructed to perform the same, the canvas back allows them to be used with traditional dust mop poles.

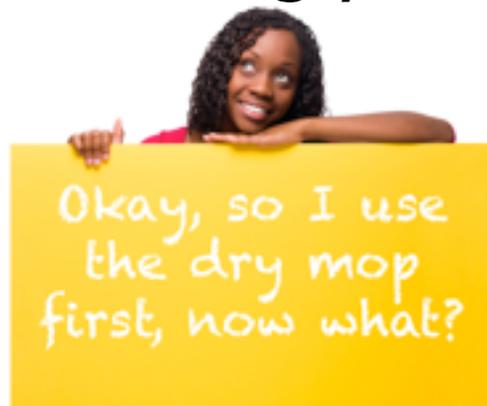
Sizes from 18" to 72"  
Canvas backed pads are best for medium to large levels of dust & dirt



**\*Tip:** Keep the same leading edge and slightly twist the handle from side to side to avoid leaving dust and dirt behind.



Microfiber dry mops are far more effective at gathering dust, dirt and debris on floors than traditional cotton mops and brooms that simply move these types of particles around. To truly clean a floor with exceptional results as much of these particles should be removed as possible before wet cleaning. A high quality microfiber dry mop is an essential tool for achieving amazingly clean floors.



# CHAPTER 2:

## Wet Mops: The Finisher



Microfiber wet mops are intended to be used for wet cleaning, thus the name “wet mops”, but do you know what the purpose of the water actually is?





## Wet Cleaning

When wetting a surface that has dust and dirt particles the surface tension created by the water allows for damp dust and dirt particles to be drawn into the nylon core of the microfiber where it is trapped between the strands of microfiber.



The most common microfiber wet mop pad is also known as a flat wet mop pad and is used for most light duty, everyday cleaning purposes.



Light duty  
Small to medium areas  
Glides across surface

**\*Tip:** Make sure to wet pads completely before use, but you do not want water dripping from the pads. Start on the far side of the area you're cleaning and work backwards keeping the same edge of the pad facing you so you don't leave anything behind.



Microfiber scrubbing wet mop pads have built in polypropylene scrubbing strips that are designed to be more aggressive in hard to clean situations like dirty kitchens, large bathrooms, concessions and high traffic entry ways.

Medium duty  
Heavier weight pad  
to deliver more  
cleaning solution



**\*Tip:** Make a figure 8 pattern when using these pads to create as much contact with the scrubbing lines as possible.



Microfiber string mops are perfect for cleaning small to medium size spills. They dry spills more than twice as quick as cotton mops making them ideal for cleaning spills in a busy areas like bathrooms, kitchens, dorm rooms and labs fast. Light weight and easy to use they work on traditional mop handles.



Medium duty  
Dries floors very fast  
Works with traditional  
mop handles

**\*Tip:** Clean from the outer edges of the spill in so you avoid spreading the spill.



Microfiber looped end tube mops are designed to hold very large amounts of water. They can hold an amazing 7 times their weight in water and are best suited for large areas like kitchens, grocery stores, sports arenas or any other place you need to quickly cleanup large spills.

**\*Tip:** Use caution as these mops hold extreme amounts of water and get very heavy. Clean from the outer edges of a spill in to avoid spreading the spill.

Heavy duty  
Use in large areas  
Very tough



Microfiber wet mops can deliver exceptional results and value when used and cared for properly. It doesn't matter if you're the head housekeeper or head keeper of your house, the right microfiber wet mop will help you keep your floors cleaner, safer and looking better while making your duties easier and life simpler!



# CHAPTER 4:

## Microfiber Mops = Awesome



To do an awesome job, you need awesome tools. Now you know what awesome microfiber mop to pick but there are a couple of more things you need to know so you don't get fooled.

Sweet, now you have a good understanding of which mop or combination of mops to use for what the area you need to mop. But buyer beware, there is a little more you should be aware of. There are a lot of microfiber mop manufacturers and not all of them produce the same quality products. On the next page we share 3 things to look for to ensure you're buying a quality microfiber mop. so that you get the most from your microfiber mop pads.



## 3 things to look for to ensure you're buying a quality mop:

\* The inner part of the mop pad is made from microfiber. Poor imitations will use a foam core that can mold or mildew and will breakdown much quicker.

\* The outer pad is made from split microfiber that has an electro-static charge. Cheap knockoffs will use microfiber made for clothing or furniture that won't absorb and isn't electro-statically charged.

\* The pad should be able to be washed and reused at least 100 times. Well made microfiber pads are durable enough to be laundered between 100-200 times.



Coastal Wipers puts all of its products thru the industries toughest quality performance tests and offers only those that pass the test. We hope this guide has helped you better understand and choose the right microfiber mop tool for your needs. As an additional thank you for downloading our Ebook we want to offer you a 10% discount on your first microfiber mop purchase.

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