



Award Categories for Nomination

Award category	Code	Award category	Code
Startup of the Year		Excellence in Customer Service Award	
Emerging Startup of the Year	A1	Best Customer Experience (CX) Award	E1
Most Innovative Startup	A2	Excellence in Client Relationship Management	E2
Fastest Growing Startup	A3	Customer Service Team of the Year	E3
Tech Startup Excellence Award	A4	Outstanding Customer Retention Strategy	E4
Social Impact Startup	A5	Omni-Channel Service Excellence	E5
Green & Sustainable Startup	A6	Excellence in After-Sales Support	E6
Fintech Startup of the Year	A7	Best Use of CRM & Analytics	E7
Healthcare Startup of the Year	A8	Customer Delight Champion	E8
E-Commerce Startup of the Year	A9	Service Innovation Award	E9
Best Startup Founder	A10	Hospitality Customer Experience Award	E10
Young Entrepreneur Excellence Award		Best Use of Technology in Business	
Young Entrepreneur – Technology	B1	AI & Machine Learning in Business	F1
Young Entrepreneur – Healthcare	B2	IoT Implementation Excellence	F2
Young Entrepreneur – Real Estate	B3	Big Data & Analytics Leader	F3
Young Entrepreneur – Retail & Lifestyle	B4	Cybersecurity Excellence Award	F4
Young Entrepreneur – Education	B5	Cloud Computing Pioneer	F5
Young Entrepreneur – Hospitality	B6	ERP & Process Automation Excellence	F6
Young Entrepreneur – Agro & Food Business	B7	Best Digital Workplace Transformation	F7
Young Entrepreneur – Social Impact	B8	Robotics in Business Operations	F8
Young Entrepreneur – Regional Rising Star	B9	Technology for Social Good Award	F9
Young Entrepreneur – National Recognition	B10	Smart Manufacturing Excellence	F10
Women in Business Leadership Award		Most Promising Brand (Regional/National)	
Woman Entrepreneur of the Year	C1	Emerging Regional Brand of the Year	G1
Women Leader in Technology	C2	Most Promising National Brand	G2
Women Leader in Healthcare	C3	Most Promising FMCG Brand	G3
Women Leader in Education	C4	Most Promising Fashion & Lifestyle Brand	G4
Women Leader in Retail & Lifestyle	C5	Most Promising Healthcare Brand	G5
Women Leader in Finance	C6	Most Promising Education Brand	G6
Women Leader in Hospitality	C7	Most Promising Hospitality Brand	G7
Women Leader in Manufacturing & Industry	C8	Most Promising Real Estate Brand	G8
Emerging Women Entrepreneur	C9	Most Promising E-Commerce Brand	G9
Lifetime Achievement – Women in Business	C10	Most Promising Agro & Food Brand	G10
Visionary Leader of the Year		Lifetime Achievement in Entrepreneurship	
Visionary Leader – Corporate Sector	D1	Lifetime Contribution to Business Leadership	H1
Visionary Leader – MSME Sector	D2	Lifetime Contribution to Healthcare Sector	H2
Visionary Leader – Healthcare	D3	Lifetime Contribution to Education Sector	H3
Visionary Leader – Education	D4	Lifetime Contribution to Retail & Lifestyle	H4
Visionary Leader – Retail & Consumer Business	D5	Lifetime Contribution to Real Estate & Infrastructure	H5
Visionary Leader – Real Estate & Infrastructure	D6	Lifetime Contribution to Technology & Innovation	H6
Visionary Leader – Technology & Innovation	D7	Lifetime Contribution to Hospitality & Tourism	H7
Visionary Leader – Hospitality & Tourism	D8	Lifetime Contribution to Agro & Food Business	H8
Visionary Leader – Agro & Sustainability	D9	Lifetime Contribution to Finance & Banking	H9
Visionary Leader – Global Impact	D10	Global Lifetime Achievement in Business	H10

The above list of categories provides applicants with a wide range of opportunities to showcase their strengths and achievements. Each category highlights a unique dimension of business excellence- whether it's innovation, leadership, customer service, sustainability, or brand growth. By offering multiple options, BCon Awards ensures that entrepreneurs, startups, and organizations can align their nominations with the areas where they truly excel, making the recognition more meaningful and impactful. While filling the nomination form, please select your First Choice and Second Choice category codes from the list. This helps our panel ensure your nomination is considered in the most suitable category. Reach us at - info@biconawards.com or log in to www.biconawards.com