



March 30, 2024 Silver Dollar Fair Grounds. 11:30 am - 6 pm

**2024
Sponsorship Opportunities**

Woofstockchico.com

Dear Business Partners,



Together with supporters like you, Butte Humane Society saves the lives of hundreds of animals each year. Our shelter programs reach far beyond adoption and include support to pets in the community in need of pet food, accessible veterinary care, and affordable spay and neuter. We invite you to join us in our mission to save lives, find homes, and inspire compassion by becoming a sponsor at one of our most highly anticipated community fundraisers of the year.

We are excited to announce our 3rd annual Woofstock on March 30th at the Silver Dollar Fairgrounds.

Sponsoring Woofstock offers a unique opportunity to advance animal welfare efforts in our community while enhancing your visibility, reputation, and relationship with your current clientele and prospective customers.

By becoming a Woofstock Sponsor, you can enjoy a range of benefits before, during, and after the event, highlighting your business and your support of such a crucial fundraising event for our shelter animals.

Thank you for considering this invitation to become a Woofstock Sponsor. Enclosed you will find the Woofstock Sponsorship Packet, detailing various sponsorship levels and associated benefits. Should you have any questions or wish to propose sponsorship ideas of your own, please do not hesitate to contact us at (530) 343-7917 ext. 305 or bhsevents@buttehumane.org.

We eagerly anticipate welcoming you as a sponsor and appreciate your dedication to Animal Welfare in our community.

Sincerely,



Emily Acevedo
Executive Director



Sponsorship Opportunities



Headliner



PERKS

Featured as Presenting Sponsor on Event Poster** and all Marketing Materials

A scheduled "Company Cuddle" from BHS animals on-site at your work

Recognition on all TV/Radio

Company mentions during emcee announcements at event

Dedicated Social Media Post

Logo on Event Press Release****

Event Lawn Signs

Vendor Space

VIP Passes

Logo on Event Banner

Logo on Event Website

The House Band



The Roadie



Zones

		2	4	6
1	2	4	6	
2	2	4	6	

\$1,500

\$3,000

\$7,500

\$15,000

*Lawn Sign in designated zone

**Poster Deadline: February 12

***Press Release Deadline: February 23

WWW.WOOFSTOCKCHICO.COM

Zone Sponsorships & Ad Space

Limited spaces available

I'm With The Band
\$1,500*

4 available!

- Featured band sponsorship.
- Company mention before your sponsored band plays
- All other zone benefits as listed above!

Dog Activity Zone
\$1,500

1 available!

- Sponsorship of dog activity zone including: treat station, create your own dog bandana, pet photo booth!

The Play Yard
\$1,500

2 available!

- Sponsorship of our popular play yard includes our wine & beer garden with prominent placement of your logo!

Kid's Activity Zone
\$1,500

3 available!

- Sponsorship kids activity zone including: bounce house, rock painting, face painting and kid friendly activities!

VIP Zone
\$1,500

3 available!

- Sponsorship of our exclusive Hard Paw Café lounge that creates a truly unique experience for our VIP guests!

Ring Ad \$400

- 18" x 24" business advertisement
- Event website and Social Media Recognition
- 25% off vendor space!

Give your business a leg up on the competition with advertisement space at our highest attended event of the year!

Sponsorship Level Benefits



Event Lawn Signs

16" x 10" signs printed with your logo, placed on an H-stake and placed around the venue.

Social Media

All Roadie, House Band, and Headliner sponsors will receive one dedicated social media post. All sponsors will be included in Woofstock posts.

Zone/Band Sponsorships:

Available areas: Dog Zone, Kid Zone, The Play Yard Beer Garden, VIP Zone, and Band Sponsorship.

All zone/band sponsorships also receive a 36" x 24" sign in the zone area.

VIP Passes

Include an Event T-shirt, swag bag, 10 raffle tickets, and access to the Hard Paw Café which includes food and drinks!

Company Mentions

Your company will be mentioned on stage during breaks between acts. I'm With The Band Sponsors will be mentioned before their band plays.



A Company Cuddle

BHS will bring an animal to your place of business and provide a cute and cuddly break for your employees!

PLEASE CONTACT
BHSEVENTS@BUTTEHUMANE.ORG
WITH ANY QUESTIONS

Yes, I want to sponsor!



A Powerhouse Partnership



Butte Humane Society's Woofstock provides an exciting collaboration opportunity for your business or organization in the community.

Sponsorship Level: The Headliner (\$15,000) The House Band (\$7,500)
 The Roadee (\$3,000)

Area Sponsorship: I'm With The Band (\$1,500) VIP Area (\$1,500)
 Kid Zone (\$1,500) Dog Zone (\$1,500)
 Ring Ad (\$400) The Play Yard (\$1,500)

Please send me a contract for the above sponsorship!

Company name: _____

Address: _____

Phone: _____ Email: _____



Let's Jam



Email form to: **BHSEVENTS@buttehumane.org** 