



April 12, 2025    Silver Dollar Fairgrounds    11:30 am - 5 pm

**2025**  
**SPONSORSHIP OPPORTUNITIES**

[WOOFSTOCKCHICO.COM](http://WOOFSTOCKCHICO.COM)

# AUDIENCE



**34K SOCIAL MEDIA FOLLOWERS**



**1,200 ATTENDEES**



**20K NEWSLETTER SUBSCRIBERS**



**22K WEBSITE VISITORS**

## SPONSORSHIP PACKAGES



**Rising Star  
\$3,000**

PERKS ON NEXT PAGE.



**Rock Royalty  
\$7,500**

PERKS ON NEXT PAGE.



**Groovy Icon  
\$5,000**

PERKS ON NEXT PAGE.



**Stage Zone  
\$1,500**

**3 available!**

- Sponsorship of one band performance featuring company mention and signage on stage.



**Dog Zone  
\$1,500**

**CLAIMED!**

- Sponsorship of dog activity zone including: treat station, create your own dog bandana, pet photobooth!



**Drink Zone  
\$1,500**

**3 available!**

- Sponsorship of The Play Yard, featuring local breweries, wineries, specialty cocktails, and activities.



**Kid Zone  
\$1,500**

**2 available!**

- Sponsorship of kid activity zone including: bounce house, face painting and more!



**VIP Zone  
\$1,500**

**3 available!**

- Sponsorship of our exclusive Hard Paw Café lounge that creates a truly unique experience for our VIP guests!



**Ad Sponsor \$250**

- 1/2 page ad in event booklet
- Logo on banner and woofstockchico.com
- 20% off vendor space!

**PERKS ON NEXT PAGE.**



**QUESTIONS? CONTACT  
BHSEVENTS@BUTTEHUMANE.ORG**







Rock  
Royalty



# PERKS

Logo with link on our home page sliding banner and on each ticket e-receipt

Name a cat or dog with business sponsorship of their adoption fee

Dedicated social media post

Company sponsor highlight during announcements at event

A scheduled "Company Cuddle" from BHS animal on-site at your work

Logo on event poster\* and sponsor highlight in press release\*\*

Logo on welcome banner and stage banner

Vendor space and ad in event booklet\*\*\*

VIP Passes

Logo signage in your zone or festival pavilion

Logo on Woofstock website and company mention in event newsletter

Rising Star



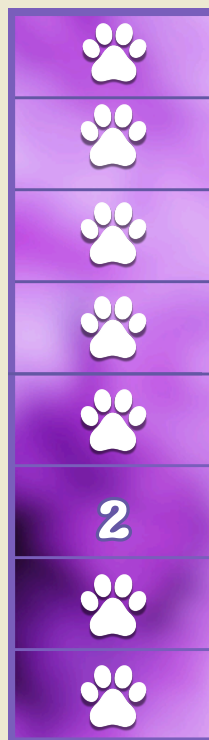
Groovy Icon



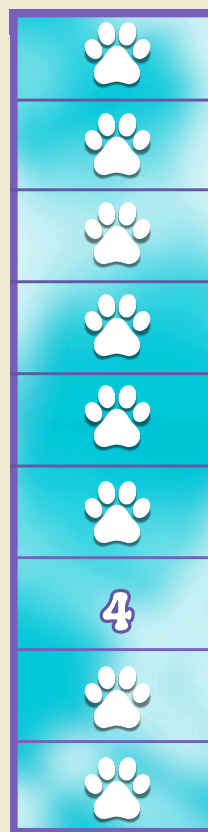
Zones



\$1,500



\$3,000



\$5,000



\$7,500

\*POSTER DEADLINE: FEBRUARY 28

\*\*PRESS RELEASE DEADLINE: MARCH 21

\*\*\*1/2 PAGE AD FOR ZONE SPONSOR AND FULL PAGE FOR RISING STAR AND ABOVE

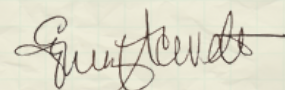
WWW.WOOFSTOCKCHICO.COM

Woofstock 2025 takes place on April 12th, and we need YOU!  
Will you join us in a day of **FUNdraising** for our incredible shelter cats and dogs?

Because of your support, Butte Humane Society saves the lives of hundreds of animals each year. Outside of our adoption program that unites thousands of animals with their forever families, our programs include support to pets in the community in need of food, accessible veterinary care, affordable spay and neuter, and so much more.

We invite you to walk alongside us in our mission to save lives, find homes, and inspire compassion by becoming a sponsor at one of our most highly anticipated community fundraisers of the year.

Your sponsorship make a difference to the animals who need it most.  
Let's save lives and have fun doing it,



Emily Acevedo  
Executive Director

# YES, I WANT TO SPONSOR!

## A Powerhouse Partnership

**Sponsorship Level:** ☐ Rock Royalty (\$7,500) ☐ Groovy Icon (\$5,000)  
☐ Rising Star (\$3,000)

**Area Sponsorship:** ☐ Stage Zone (\$1,500) ☐ VIP Area (\$1,500)  
☐ Kid Zone (\$1,500) ☐ Dog Zone (\$1,500) ☐ Drink Zone (\$1,500)  
☐ Ad Sponsor (\$250)

**Please send me a contract for the above sponsorship!**

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_



# Let's Jam!



Email form to: [bhsevents@buttehumane.org](mailto:bhsevents@buttehumane.org)

[WWW.WOOFSTOCKCHICO.COM](http://WWW.WOOFSTOCKCHICO.COM)

