



April 18, 2026 Silver Dollar Fairgrounds 11:30 am - 5 pm

WOOFSTOCKCHICO.COM

 37K SOCIAL MEDIA FOLLOWERS

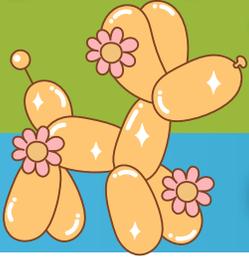
 1,200 ATTENDEES

 20K NEWSLETTER SUBSCRIBERS

 14K WEBSITE VISITORS

Join the movement! Your sponsorship saves lives while giving your business visibility and exclusive benefits at

Woofstock 2026, Chico's #1 Festival.



GROOVY ICON \$5,500

Event Day Benefits

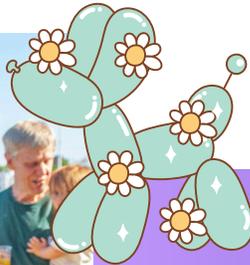
- XL Logo on Event Banner
- Vendor Booth Space
- Full Page Ad in the Event Program
- 4 VIP Passes
- Festival Pavilion Signage
- Business Recognition Live on Stage!

Pre-Event Marketing

- Social Media, Website, Newsletter and Press Release Highlights**
- Logo on Every E-Ticket Sold!
- Logo on Event Poster*

Shelter Love

- Sponsorship of one dog or cat adoption fee plus naming and an exclusive meet and greet (makes a great staff prize!)



RISING STAR

\$3,500

Event Day Benefits

- XL Logo on Event Banner
- Vendor Booth Space
- Full Page Ad in the Event Program
- 2 VIP Passes
- Festival Pavilion Signage
- Sponsor Recognition Live on Stage!

Pre-Event Marketing

- Logo on Event Poster* and Press Release Highlight**
- Logo and Site Link in Event Website and Newsletter



*POSTER DEADLINE: FEBRUARY 27

**PRESS RELEASE DEADLINE: MARCH 20

5 available! \$2,000

VIP SPONSOR

Event Day Benefits

- Logo on Event Banner
- Vendor Booth Space
- 1/2 Page Ad in the Event Program
- 2 VIP Passes
- Signage in the VIP Lounge

Pre-Event Marketing

- Logo and Site Link in Event Website and Newsletter

~~4 available!~~ \$1,500

STAGE SPONSOR

Event Day Benefits

- Logo on Event Banner and Stage
- Vendor Booth Space
- 1/4 Page Ad in the Event Program
- 2 VIP Passes

Pre-Event Marketing

- Logo and Site Link in Event Website and Newsletter

2 available! \$1,500

BEER, WINE, & SPIRIT GARDEN

Event Day Benefits

- Logo on Event Banner
- Vendor Booth Space
- 1/4 Page Ad in the Event Program
- 2 VIP Passes
- Signage in Garden

Pre-Event Marketing

- Logo and Site Link in Event Website and Newsletter

5 available! \$1,500

KID ZONE

Event Day Benefits

- Logo on Event Banner
- Vendor Booth Space
- 1/4 Page Ad in the Event Program
- 2 VIP Passes
- Signage in Kid Zone

Pre-Event Marketing

- Logo and Site Link in Event Website and Newsletter



FRIEND OF THE FESTIVAL

\$500

AD SPONSOR

\$250

Event Benefits

- Logo on Event Banner
- 1/4 Page Ad in the Event Program
- 2 General Admission+ Passes
- Logo and Site Link on Event Website
- 20% Discount on Vendor Space

Event Benefits

- Logo on Event Banner
- 1/4 Page Ad in the Event Program
- Logo and Site Link on Event Website
- 20% Discount on Vendor Space

Will you join us in a day of FUNdraising that saves lives?

Your business is part of what makes Butte County a great place to live, and YOU have the power to make an immediate, positive impact on animals in need. Together, we are an essential part of the fabric that makes our community whole. Partnering with Butte Humane Society powers our mission to save the lives of shelter animals and ensures that pets in the greater community have access to food, veterinary care, and vital spay/neuter services.

Your support makes a powerful statement to the community we share: we believe in care, compassion, and building a better future for every animal. Let's save lives and have fun doing it.



Emily Acevedo

Executive Director

Let's Jam!

Secure your sponsorship at Chico's #1 Festival

Contact Katherine at
bhsevents@buttehumane.org or
530-343-7917 ext. 305

