

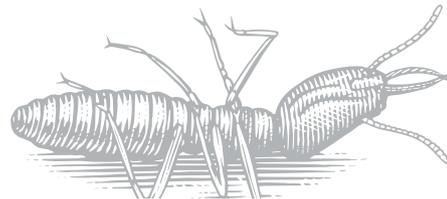


A BRIEF INTRODUCTION TO OUR SERVICES

BEFORE



AFTER



THE THREAT:

KNOW YOUR ENEMY.

If we were to tell you that you're at risk of having eusocial insects, classified at the taxonomic rank of infraorder Isoptera, you'd probably ask us to go back to whatever planet we came from. Translation? Your home is an easy target for termites, or they may already be eating you out of house and home. Either way, termites cannot be ignored and the only way to protect your biggest investment is to turn their behavior and biology against them.



1.5MM IS ALL THEY NEED.



BECAUSE THEY KNOW YOUR HOME.

Termites are foraging and feeding machines. Often, with more than a million termites in a single colony, worker termites are at it 24/7. Evolution has equipped them so that it only takes a 1.5 mm gap to have complete access to your floors, walls and ceilings. No wonder they're found in more than **32%** of homes on average each year in Australia alone.*

*Cookson and Trajstman, 2002, CSIRO Termite survey and hazard mapping.



END THE FOOD CHAIN. SO EVERY TERMITE IS GONE.

5-SECOND BIOLOGY LESSON:



ANY QUESTIONS?

Starting with termite behavior, we know they're constantly foraging and eating. The **Sentricon** system ends their food chain with a termiticide they can easily find and take back to the colony.

From a biological perspective, every termite has to moult (shed its exoskeleton) to get bigger and live.

Sentricon prevents successful moulting. And without moulting, there's no growing, no foraging, no food and, ultimately, no colony. Every termite is gone.



SMART SCIENCE. FOR SMART HOMEOWNERS.

The science behind the **Sentricon** system leaves termites helpless because they can't tell the active ingredient is lethal. In lab tests, when given a choice, termites ate nearly 10 times more **Sentricon** than wood, preferring **Sentricon** over your home.

More than 70 scientific articles have been published providing independently produced evidence of the ability of the **Sentricon** system to eliminate termites. **Sentricon**. It's smart.

INSURANCE WON'T HELP.

Since most insurance companies view termite damage as preventable, don't expect your homeowners policy to pay for your new verandah and kitchen flooring. To make matters worse, if you haven't completely destroyed your termite colony, the termites will simply pick up right where they left off and reduce your out-of-pocket renovations to sawdust.

2,000
SPECIES WORLDWIDE.

TERMITE DAMAGE IS RARELY COVERED BY HOMEOWNERS INSURANCE.
ACTUALLY, LESS THAN RARELY

REPAIRS CAN COST **THOUSANDS\$.**

TERMITES NEVER STOP FEEDING OR FORAGING.
24/7/365 FEEDING.

A COLONY CAN CONTAIN 1 MILLION OR MORE TERMITES



ASSURANCE WILL.

Fortunately, all's not lost. In fact, things look pretty good with a solution that destroys the colony and continues to protect your home 24/7/365. After all, considering the damage, stress and cost of termites, providing complete peace of mind isn't a promise, it's our commitment to you.



DEATH TO THE

QUEEN.

The termite queen is at the centre of the colony's universe. Her subjects exist only to feed her and she isn't shy about asking for seconds. As a result, workers work hard. Dethroning the queen is essential to destroying the colony. Or ... annihilating the colony workers is an essential part of starving the queen. Fortunately, the **Sentricon** system is scientifically designed to do both.

With both In-Ground and Above-Ground stations forming a complete system, the termite queen, and her minions, don't stand a chance.



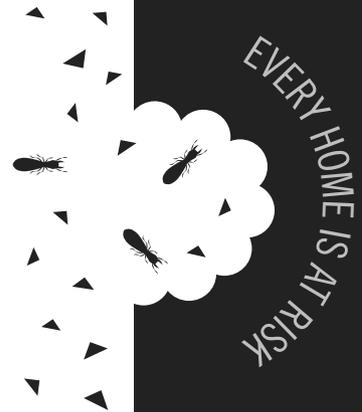
THE TERMITE QUEEN IS CAPABLE OF PRODUCING A MILLION OR MORE OFFSPRING IN HER LIFETIME.



ANTE.

UP THE

Why take chances? Self-treatments are incredibly high maintenance, and you're outnumbered a million to one. Calling a pest professional is the right thing to do; however, not all treatments were created equal. This is especially evident when compared with the **Sentricon** system.



WHAT **SENTRICON** PROTECTION
LOOKS LIKE.



WE COME BACK.
TERMITES DON'T.

IT TAKES A PRO TO SPOT THEM.
IT TAKES A SPECIALIST
TO KILL THEM.

By now you have a good sense of how the **Sentricon** system operates: simply install a perimeter system around your home for ongoing protection and inside your home if you have active termites. However, beyond the how is another crucial part: the people.

Engaging local, fully licensed and qualified, professional pest managers, who have completed the **Sentricon** training will ensure that your installation is done correctly and monitoring is managed to protect your home.

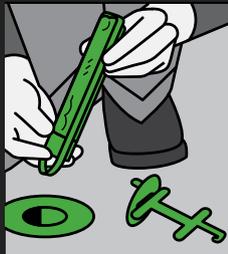
We do a full inspection of your home and surrounds, checking for signs of termites.



Stations are placed around your home, and **Sentricon** immediately begins working.



Ongoing monitoring ensures there is enough **Sentricon** available to eliminate colonies.



WHEN YOU COMPARE,



THERE'S NO COMPARISON.

	<i>Sentricon System</i>	<i>Liquid Treatments</i>	<i>Other Stations</i>
Scientific studies document colony elimination	70+	<5	1
Eliminates the termite queen	Routinely	Occasionally	Occasionally
Treatment is low/non-disruptive to home, landscaping, etc	Yes	No	Yes
Treatment effectiveness strengthens over time	Yes	No	Unknown
Tangible and visible evidence of protection	Yes	No	Yes
Notifies/informs of future termite activity	Yes	No	Yes
No restrictions around water sources	Yes	No	No
Treatment is removable/relocatable	Yes	No	Yes

EXTREMELY SPECIFIC.

Sentricon eliminates termites through interrupting their moulting process. It has no effect on installers, homeowners, children, pets and the wider environment. It has no effect on ladybirds, beetles and other desirable insects.



Sentricon is an ideal termite management system for sensitive locations as it does not leach. Perfect around waterways and heritage areas. In fact, we don't know any situation where it is not perfect!

Installation requires minimal to no disruption around your property; no need to treat the soil, no need to dig trenches. As it is a rod, there is no mixing or messiness involved at all.

Whether used for prevention or active attack, during construction or decades later, you can do it all without compromising the environment.





GOOD NEWS FOR YOU. BAD NEWS FOR TERMITES.

The 2000 Presidential Green Chemistry Challenge Award goes to **Sentricon** as it “delivers unmatched technical performance, environmental compatibility, and reduced human risk” (US EPA).

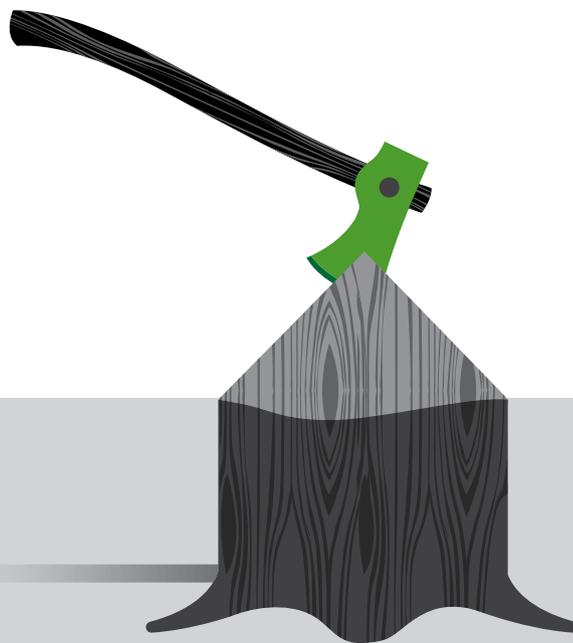
- uses a targeted approach with minimal chemicals
- negligible acute and long term toxicity to humans
- no irritation or sensitisation potential
- very low vapour pressure, so no odour

Sentricon is the only termiticide to have been awarded this prestigious environmental award.

Sentricon was the first active ingredient registered under the US EPA Reduced Risk Pesticide Program.



NO QUEEN. NO COLONY. NO KIDDING.





OUR SYSTEM CUTS DOWN
TERMITE
FAMILY TREES.

4 MILLION STRUCTURES HAVE BEEN PROTECTED.

For decades, the **Sentricon** system has been a trusted termite treatment for both residential and commercial properties around the world. And for good reason. Structures large or small, from the U.S. White House to Hunter Valley vineyards and Pilbara mines, our commercial-grade system is scientifically designed to destroy the termite colony and act as a protective shield to prevent other colonies from moving in.

WITH YOURS, 4 MILLION AND 1.



NOTES

