

Cheryl Erins

Converting an Ikea Cabinet into a Growing Space.

Cheryl will share how she solved her problem with miniature orchids that were quite unhappy in her greenhouse. To the rescue comes the IKEA furniture Mart. Cheryl will share her journey and experience with her unique solution.



Cheryl has been growing orchids for over 35 years. She is a certified Orchid Judge in the Chicago Judging Center and has served as Treasurer. Cheryl is a Past President of the MidAmerican Orchid Congress and serves on the Education Committee. Cheryl is a member of the Batavia Orchid Society, Batavia, Illinois and has been president for three terms. She is currently working with the AOS in presenting the very successful webinars and serve on the Education Committee, Library Committee, Governance Committee, as well as being the Past President. Cheryl speaks to various groups about growing orchids and the value it brings to our lives. Cheryl has over 30 years experience in running organizations large and small in the medical community and is, at present, senior healthcare consultant for Salud Revenue Partners out of Lafayette, Indiana where she specializes in insurance reform, revenue enhancement for hospitals and medical practices as well as internal reorganization, governance, marketing and strategic planning. Cheryl is the Past Co-Chair of the Board of Directors of the Medical Group Management Association, the largest organization of its kind in the country, a 501C3, with over 35,000 members, where she served on multiple committees and sub groups which strive to provide education and guidance to our members. As the Co-Chair of this organization, Cheryl came up through the American College of Medical Practice Executives after serving as its secretary-treasurer, and the vice president as well as serving on multiple committees for the MGMA organization. After the two organizations merged, Cheryl and the VP of MGMA served as the new organization's first Chairs. In this role, she traveled extensively talking to medical and hospital groups both for profit and non-profit. The group supervised the financials of this huge organization and made recommendations for enhancements to the organization for the benefit of our member groups. Outside of orchids, Cheryl enjoys cooking, traveling and vocal work with the Michigan Latvian Chorale, singing for various functions.