



**RLD
GROUP**

We Help Organizations Take Culture Transformation Out of the Clouds, Banish Burnout & Drive Bottom Line Results



CAPABILITY STATEMENT

We've Cracked The Code on How to Help Humans Thrive at Work and in Life

RLD Group, LLC is a collective of leadership development coaching and consulting experts helping companies, and their leaders, take culture transformation out of the clouds, banish burnout, and drive bottom-line results. RLD Group is a certified women-owned business with expertise in HR strategy and organizational design, developing leadership pipelines, talent retention, burnout prevention, DEI and B, and team performance in the complex hybrid work world.



Proudly Woman Owned & Operated



CORE COMPETENCIES:

- Burnout Prevention Coaching & Programs
- CliftonStrengths Coaching & Workshops
- DEIB Coaching & Development Experiences
- Disability Strategy & Executive Functioning Coaching
- Executive Coaching & Development Experiences
- Leadership Development Coaching & Experiences
- Mental Fitness Coaching & Programs

COMPANY SNAPSHOT

Gov. Business POC: Lisa Duerre
 Phone 408 915-7537
 Email: lisa@rldgroupllc.com
 Address: 2001 VAN NESS AVENUE, Suite 300,
 San Francisco, CA 94109
 Work Area: Global
 Socio-Economic: WBENC, WSOB, & SAM Certified

PAST PERFORMANCE

We've Helped more than 25,000 Leaders Drive Results



Location: National
Detail: Executive Coaching, CliftonStrengths Workshop Experiences



Location: National
Detail: CliftonStrengths Coaching, Strengths Workshop Experiences



Location: National
Detail: Executive Coaching, Impact Playbook & CliftonStrengths Group Coaching & Experiences, Women in Tech Experiences



Location: California, New York, Montreal Canada
Detail: Executive Coaching, CliftonStrengths & Burnout Prevention Workshop Experiences

DIFFERENTIATORS

We Do Not Bring Theory into Our Engagements:

- Informed by our team's real-world experience, we ensure our clients' success by investing time up front to co-create solutions that are customized to the specific challenges unique to each organization.
- Our proprietary FIRM Leadership Model is rooted in Positive Psychology, Appreciative Inquiry, Organizational Design & Systems Thinkin Systems Thinking.

PRIMARY NAICS CODES

611430 Professional and Management Development

- 541611 Administrative Management and General Management Consulting Services
- 541612 Human Resources Consulting Services
- 611710 Educational Support Services
- R408 Support - Professional: Program Management/Support
- R431 Support - Professional: Human Resources
- R499 Support - Professional: Other
- U003 - Education/Training - Reserve Training (Military)
- U008 - Education/Training - Training/Curriculum Development
- U009 - Education/Training - General
- U099 - Education/Training - Other

CAGE:
9CXN7

UEI:
VCKUL694KXE1



MEET OUR FOUNDERS



Lisa and Randy Duerre are the Co-Founders of RLD Group, a certified Woman-Owned Leadership Consulting Firm specializing in co-created Strengths-Based Leadership Development Solutions.

RLD Group was founded in 2017, over a cup of coffee, as they were inspired to continue building their legacy by leveraging their combined passion, skills, & corporate experience to help organizations take culture transformation out of the clouds, prevent burnout, and drive bottom-line results.

Lisa, the CEO of RLD Group, has spent over 20 years as a top-level executive in Silicon Valley's Fortune 500 tech companies. With a passion for putting the heart of the human back in tech, she now leverages her depth of Human Resources experience, her gift for facilitation, public speaking skills, and leadership development philosophies to create the FIRM Leaders of tomorrow. Lisa's insights have been featured in various renowned media outlets, and she also hosts Ctrl+Alt+Delete with Lisa Duerre™ - a FeedSpot Top-10 rated Podcast on Technical Leadership.

Randy brings a wide array of technical leadership experience - notably from his team leadership roles at the Stanford Linear Accelerator Center (SLAC), a part of the Department of Energy, and at Applied Materials, Inc., a global leader in engineering solutions. Randy's entrepreneurial journey began as an owner/operator of a successful anodizing manufacturing company. His technical aptitude, coordination skills, and passion for precision have earned him a reputation for troubleshooting and managing resources effectively. Randy believes in the value of people, inclusion, quality, innovation, and process improvement, and consistently strives to deliver exceptional results in his role as COO of RLD Group.

Today, Lisa and Randy lead a group of 20+ Leadership Development Coaching and Consulting Experts at RLD Group. Collectively, they each work to support organizations and their leaders to reboot leadership drive and navigate the BANI world at work and at home.

Industry-Leading Organizations Trust RLD GROUP

