



# *Lisa* **DUERRE**

**CEO | SPEAKER | MOTHER | TRAILBLAZER**

Silicon Valley Executive Turned Work-Life Liberator





# Winning at Life? Great! Sleepwalking through Life? *Dude, no...*

Executives are exhausted. Between working all hours of the day and night, feeling pulled in every direction, constantly putting out 'fires', and running a deficit with their time and relationships, there's no wonder why so many executives burn out.

How does a leader in an ever-changing and demanding industry make a big impact in a career they love without neglecting their relationships?

Lisa Duerre guides business leaders in bridging the gap between the life they want and the life they're sleepwalking through right now. Her three-part formula helps optimize leadership impact and align your schedule, energy, and attention with what truly matters.

# Lisa's *message*

**This Is Your Goal-Smashing,  
Relationship-Relishing,  
Right-Between-the-Eyes  
Wakeup Call (With Love)**

Imagine having a retirement party without any of your family. That's the reality many business leaders face because they chose revenue over relationships. Spoiler alert: that choice is jam-packed with regrets. You don't have to choose.

In this powerful talk, Lisa Duerre shares her 25-year journey as a Silicon Valley executive turned new mom at the tender age of 43. She shares regrets, wishes, and even insider secrets from some of the top minds in tech about what they wish they did differently. This is your wakeup call and inspiration to create a life and business you will love celebrating!

**Wanted: Freedom for  
Overburdened Over-  
achievers Drowning  
In Stress**

"I'm too busy to figure out how to not be too busy!" If that sounds like a hamster on a wheel, it's probably your story, too. Lisa Duerre invites you to rebuild your mindset, tactics, and communication skills so you can make a meaningful impact at work and in life.

Who needs this message? The executive getting squeezed to death by their schedule, the entrepreneur missing their kid's birthday party... again, and the business leader on the fast track to divorce, despair, and depression. This is the formula to shake awake and live the life you desire.

# About Lisa Duerre

Lisa Duerre is the CEO and founder of RLD group based in Silicon Valley. For almost 25 years, Lisa has helped more than 25,000 employees build a more meaningful connection between work and home. Lisa's message was featured through numerous internationally recognized publications.

As a featured speaker, international best-selling author, business coach, and many times a work-from-home parent, Lisa guides business leaders in bridging the gap between the life they desire and the one they're sleepwalking through right now.

If you don't love who you are as a parent, a professional, or leader, Lisa can help you take the next step with meaning and right-between-the-eyes honesty. Heads-up: she'll call you "Dude" because that's how you know she likes you from the start.



# People are *talking* about Lisa



"Lisa recently spoke at our event and everyone loved her. She's very engaging, inspirational, interactive, and FUN!... The level of planning and preparation and exquisite care she did ahead of time - not just in getting her presentation polished, but making sure she was providing value to the audience and helping support the work I was doing at the event - made me confident in knowing she was going to take great care of the people at my event. And she did!"

*Melinda Cohan,  
Founder of The Coaches Console*



"I could see myself in Lisa's story of high achiever and burn out! Her passion and candid manner was engaging, spot on and fun. I came away with a renewed understanding of the new story I want to create for me and my career: more efficient, focused and balanced at work and more fun at home!"

*Kate Steinbacher,  
President of The Coaching Advantage*



"Lisa has the wonderful gift of storytelling. Her presentation yesterday touched me and so many others in the audience in an amazing way. We learned a lot from her story—and we learned how to change our own stories."

*Muoi Tran Landivar,  
Security Awareness and Education Lead of Palo Alto Networks*

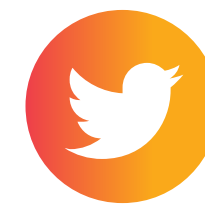




*Dude, we need to talk...*



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