LANDMARK STUDY

a visual aid demonstrating the benefits of using multiple supplements made by Shaklee*

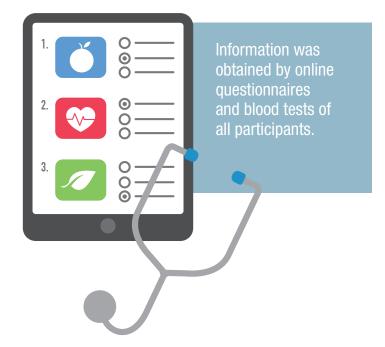
INTRODUCTION:

First-of-its-kind study to describe the dietary supplement usage patterns, health and nutritional status of long-term multiple dietary supplement users, compared to those who used just one supplement or none at all.

METHOD:

STUDY CONDUCTED VIA:

- Online questionnaires
- Fasting blood tests, blood pressure, and body weight of long-term users of multiple Shaklee[®] dietary supplements.

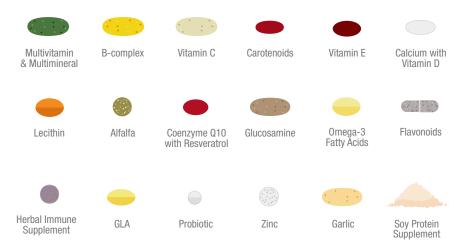


SAMPLE GROUP PARTICIPANT SIZE



MULTIPLE SUPPLEMENT PARTICIPANTS TOOK VARIOUS COMBINATIONS OF THESE VITAMINS.

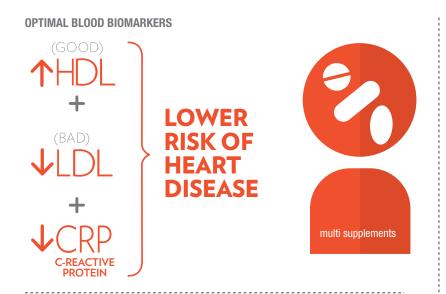
(More than 50% consumed an average of 14 supplements per day.)



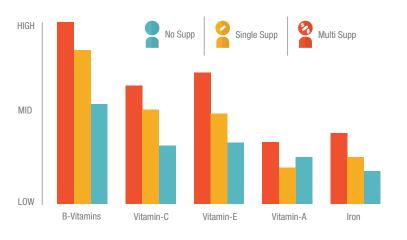
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RESULTS:



OPTIMAL BLOOD NUTRIENT LEVELS



LOWERED DISEASE PREVALENCE



USE OF MULTIPLE SUPPLEMENTS RESULTED IN HEALTHIER PEOPLE

Shaklee[®] multiple supplement users had a lower prevalence of:

