



BROWS

LIPS

EYES

**For the Client,
Permanent make-up appointment preparation packet**

EYEBROW COLOR INSPIRATION



Grey



Blonde



Taupe



Caramel



Soft Brown



Auburn



Medium Brown



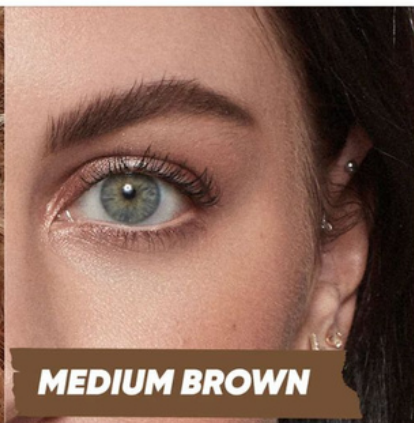
Dark Brown



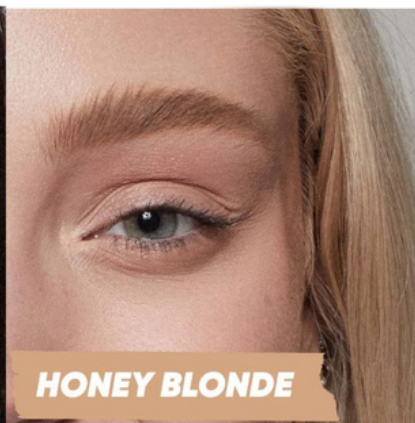
Ebony



SOFT BROWN



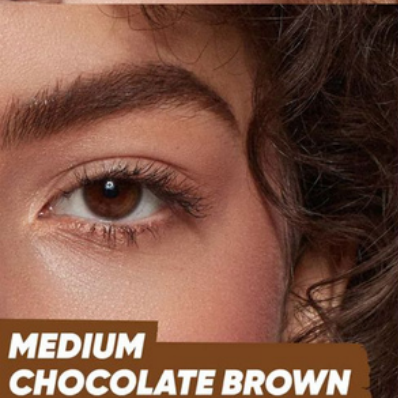
MEDIUM BROWN



HONEY BLONDE



TAUPE



MEDIUM CHOCOLATE BROWN



DARK BROWN



SOFT BROWN



GREY

TYPES OF EYEBROW TECHNIQUES

MICROBLADING STROKE
OR NANO STROKE



PIXELATED
SHADING



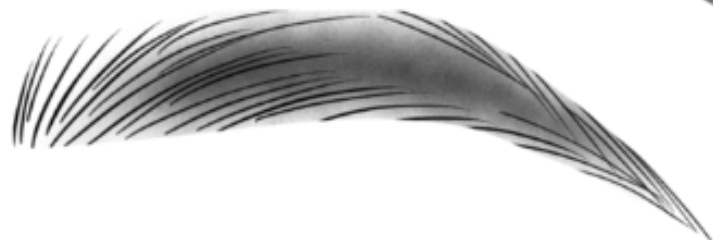
OMBRE
SHADING



BOLD COMBO
STROKE + SHADE



SOFT COMBO
STROKE + SHADE





EYEBROW PRE-CARE INSTRUCTIONS

- Do not wax, thread or tweeze within 3 days of appointment.
- Do not drink alcohol 24 hours or caffeine 8 hours before appointment.
- Avoid exercise (especially cardio) the day of appointment as it could increase bleeding/scabbing.
- Eat something to fuel your body to keep you relaxed and comfortable during the session.
- Avoid sun exposure or sunburn for 2 weeks before appointment.
- Do not use products containing acids 7 days before your appointment.
- If you have been on Accutane, you must wait at least one year before you may have permanent makeup.
- If you have a heart condition, epilepsy, lupus or are currently undergoing any chemotherapy, get a doctor's note.



EYEBROW AFTER CARE DIRECTIONS

SOAPS TO USE: CETAPHIL, CERA VE, DOVE, DIAL ANTIBACTERIAL

TODAY 1	2	3	4	5	6	7
Pat the area with a clean tissue to remove lymph. Keep the area dry.	Use the healing ointment 3x/day. Apply a thin layer.	Use the healing ointment 3x/day. Apply a thin layer.	Wash gently morning and night and softly pat dry.	Wash gently morning and night and softly pat dry.	Wash gently morning and night and softly pat dry.	Wash gently morning and night and softly pat dry.
Use the healing ointment 3x/day. Apply a thin layer.	Wash gently morning and night and softly pat dry.	Wash gently morning and night and softly pat dry.				
Wash gently at night and softly pat dry.						

NO SWEATING FOR 72 HOURS. NO MAKEUP OR LOTION FOR 7 DAYS ON BROWS.

The entire healing process will take from 6-8 weeks depending on your body's regeneration and age. Your new brows will go through several phases during the healing cycle and will appear much darker the next day. Please note that because of natural skin regeneration, after recovery (peeling) your brows may appear lighter. Often even with proper care, clients may lose original hair strokes which may make brows look uneven. It is absolutely normal. This is why you must come for your touch up 6-12 weeks later. Once healing of the skin begins, it will look like dandruff flakes or dry skin. However, this is just superficial color and dry skin being naturally removed from your brows. Your brows may even go through what is known as the "Disappearing Phase" where there appears to be no color left at all. This is completely normal.



EYEBROW POST CARE INSTRUCTIONS

- Avoid for two weeks: tanning, pools, baths, hot tubs, harsh soaps, aloe products, lotions, picking, touching, sweating.
- If infection occurs, seek medical attention and contact your permanent makeup provider.
- Apply daily sunscreen to maintain results.
- After all appointments please note the final result can not be judged until a minimum of 4 weeks.
- It is normal to have some patchiness after your first appointment which is why the touch up appointment is necessary.
- All skin heals differently and following proper aftercare is needed. Some people will need more than two sessions to get the results they desire.
*These additional sessions are not included and will be charged the regular touch up price.

STAGES OF HEALING FOR PERMANENT EYEBROWS





LIP BLUSH PRE-CARE INSTRUCTIONS

- **IMPORTANT!!**_____If you have ever had a cold sore on your lips (HSV-1), you have a high chance of getting an outbreak of cold sores after your lip tattoo appointment. In order to help or prevent this, you need to get a prescription anti-viral from your doctor. Get this RX prepared prior to the appointment and follow the directions from your doctor. This anti-viral may or may not prevent a cold sore from forming. If you still get a cold sore, speak with your doctor for the next steps to keep it under control.
- Three days leading up to your appointment, after the shower each day, use a gently wet towel and gently scrub your lips for 1 minute and then apply a moisturizer to the lip to help soften up any dryness in the lips.
- Do not drink alcohol 24 hours or caffeine 8 hours before appointment.
- Avoid exercise (especially cardio) the day of appointment as it could increase bleeding/scabbing.
- Eat something to fuel your body to keep you relaxed and comfortable during the session.
- Avoid sun exposure or sunburn for 2 weeks before appointment.
- If you have a heart condition, epilepsy, lupus or are currently undergoing any chemotherapy, get a doctor's note.

LIP BLUSH COLORS FOR INSPIRATION

Dream Catcher



Tuesday Girl



Dance Angel



Marina



Je t'aime



Brown Brick



Immortal pink



Honey Kiss



Cool Pool



Happy Ruddy



Woody Rose



Lady Soul



Athens Romance



Artist Heart



Autumn Leaves



Addictive Red



Royal Diamond



Red Christmas



Don't rush



Power Bomb



Fashion Burgurdy



Bleeding Love



Sandalwood



Prom Queen



Lipsticks

TYPES OF LIP TECHNIQUES

OMBRE LIP



LIP BLUSH



LIP STICK
SHADING



HEALING PROCESS FOR LIP BLUSH

		
<p>Before</p>	<p>Day 1: Swollen, tender, very saturated color</p>	<p>Day 2: Swelling subsides, color deepens</p>
		
<p>Day 3-5: Peeling begins, and continues. Color underneath is lighter.</p>	<p>Day 6-10: Finished peeling and color settles, may still be lighter or patchier than final color.</p>	<p>Week 8: Color and shape are healed before touchup.</p>

DAY 1

Pat the area with a clean tissue to remove lymph. Keep the area dry.

DAYS 1-7

Apply aquaphor at least once each hour. DO NOT allow lips to dry out.

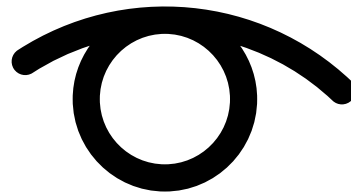
The lip tattoo healing process is relatively short. Days 3-5 post procedure, you will experience dry flakey lips. It usually feels as though you have been layering matte lipstick on. Once the pigment flakes off it will appear as though NO PIGMENT has been retained. Over the next 6-8 weeks the color will gradually "bloom" to a lovely soft shade. As my clients leave the studio i remind them again, not to judge their lips for a full 6-8 weeks from the day of the procedure.

EYELINER SHAPES FOR INSPIRATION



TYPES OF EYELINER TECHNIQUES

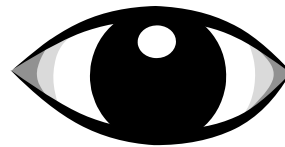
CLASSIC



WINGED

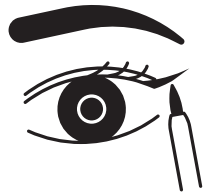


BOTTOM LID



COLORED





EYELINER PRE-CARE INSTRUCTIONS

- Do not wear any makeup on the eyes or near the eyes for at least 24 hours before the appointment. This will avoid any makeup getting In the eye and burning or stinging during the appointment
- Do not wear false eyelashes or Individual eyelash extensions.
- Do not drink alcohol 24 hours or caffeine 8 hours before appointment.
- Avoid exercise (especially cardio) the day of appointment as it could increase bleeding/scabbing.
- Eat something to fuel your body to keep you relaxed and comfortable during the session.
- Avoid sun exposure or sunburn for 2 weeks before appointment.
- If you have a heart condition, epilepsy, lupus or are currently undergoing any chemotherapy, get a doctor's note.



EYELINER AFTER-CARE DIRECTIONS

- Always touch your PMU with freshly cleaned and washed hands.
- Don't scrub your eyes or rub them for any reason, only gently tap the area when cleaning or applying ointment.
- Your eyes will be swollen on the day of the appointment as well as up to 3 days later. The swelling should go down a lot by the second day.
- Do not pick or peel off any scabbing
- avoid water in the eyeliner area.
- You can wear a hat and sunglasses when you are going to be outdoors.
- You may shower, don't let the stream hit your face directly.
- Don't use any eye serums, makeup or mascara for two weeks. I suggest using new tubes of mascara and serums.

- (Today) you should apply ice over a clean cloth on the eye area. This will help the swelling go down and keep it from swelling worse on the second day.
- (Tomorrow) The morning of the second day, blink your eyes for two minutes straight to help the swelling go down.
- You will probably have eye gunk in the corner or your eyes on day two, you may gently clean this with clean hands, water and a tissue.
- **FOR THICK EYELINER**
- (Starting Today and up to 7 days or more) If you feel the eyeliner getting dry, apply a SMALL amount of ointment to the eyeliner. Do not apply a glob or even thick amounts of ointment to the eyeliner.
- If you feel the ointment getting dry, apply it from 1 to 3 times per day. Make sure to wash and dry the eyeliner with a disposable tissue before applying the ointment each time.
- **FOR THIN OR BOTTOM LID EYELINER**
- (starting today and up to 7 days) Apply a small amount of ointment only 1 time per day, making sure to wash and dry the eyeliner before applying the ointment.

The Healing Process

- As with any other permanent makeup procedures, your clients will experience **scabbing** and some **swelling** during the healing process.
- It is always a good idea to prepare your clients for the worst and educate them on what they can expect during the healing process.

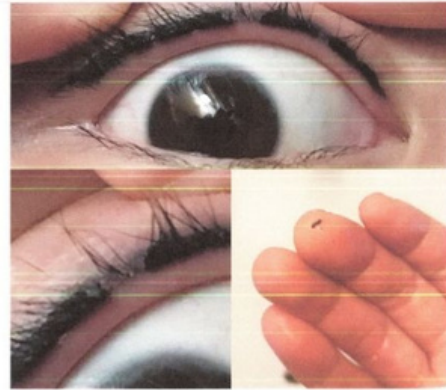
Day 1-3

- Eyes feel **sore** and **heavy**. Redness of the eye can also occur.
- **Swelling** occurs up to 3 days after the procedure, especially in the morning.
- The eyeliner will start to form scabs and they may look dark and thick.



Day 4-5

- **Swelling** should be **reduced** and eyes begin to feel normal.
- **Flaking** and **crusting** of the eyeliner may occur.
- Skin around the eyes may feel **dry** and **itchy**.
- **Scabs peel off** in random pieces and look patchy.
- The areas without the scabs may look **lighter in colour**.



When should the first touch-up be done?

- First touch-up session should be completed **after 5-8 weeks** from the initial appointment.
- **Scabs** should take between **1-2 weeks** to peel off but the eyeliner colour will become richer and **darker** after an **additional 1-2 weeks**.
- Ensure you wait long enough to see the full colour before providing the touch-up session. It is normal for the eyeliner colour to **fade more than 50%** once the skin is healed from the initial session.
- Pain level may increase if the touch-up session is done within the first 5 weeks.
- An additional touch-up is recommend for eyeliner tattoo that is thicker than 0.5cm.





**THANK
YOU**

**Your artist will help you understand more In depth
about your services. We want to cater to your needs
and give you the best recommendation possible for
your permanent make-up.**

Feel free to call 903-730-8861