



PRE-SHOOT CHECKLIST

HOW TO PREPARE YOUR HOME FOR PHOTOGRAPHY

A friendly guide - not a list of requirements. Every home and every season of life is different. Do what you comfortably can; perfection is never expected, and I will work with your home as it is.

LIVING SPACES

- ☐ A good cleaning and dusting will help every room photograph its best.
- ☐ If you have time, tuck away some books, knickknacks, toys, keepsakes, awards, family photos, and off-season clothing.
- ☐ If possible, store extra furniture to help rooms and walkways feel more open.
- ☐ Open blinds and curtains, especially for a waterfront or scenic view. Clean windows and sliding doors if you are able.
- ☐ Please replace burned-out bulbs and turn on every light. Matching daylight-color bulbs are helpful, but not required.
- ☐ Small rugs and runners can be tucked away when convenient. Large area rugs are perfectly fine.
- ☐ Before photos, please turn off ceiling fans, TVs, and computer screens.
- ☐ Please keep pets safe during the shoot. If possible, tuck away beds, bowls, toys, litter boxes, and cat furniture.
- ☐ For a timeless listing, consider scheduling photos before holiday decorating or after decorations are put away.
- ☐ For your peace of mind, please put away valuables, medications, and sensitive documents.

A NOTE FROM SHERRI

Please do what you comfortably can. Your home does not need to be perfect - I am happy to work with you and your home just as it is.

KITCHEN, BATH + BEDROOMS

- ☐ Clear as much counter space as you comfortably can. One appliance and 1-2 decorative items per area is a great goal.
- ☐ If possible, tuck away photos, magnets, papers, and children's artwork from the refrigerator.
- ☐ Removing table coverings can help; simple, neutral place settings are also lovely.
- ☐ Please place indoor garbage and recycling cans out of view when convenient.
- ☐ Clear bathroom toiletries as much as possible. A plant or small decorative item can stay. Clean mirrors and shower doors.
- ☐ Please close toilet lids and tuck shower and tub products out of sight.
- ☐ Fresh towels, neatly folded or hung, are a beautiful finishing touch.
- ☐ Make beds as neatly as time allows; straighten pillows and tuck away items under beds if possible.
- ☐ A clearer dresser or nightstand photographs nicely. A lamp and 1-2 decorative items may remain.
- ☐ Please tuck shoes and clothing into closets when you can.
- ☐ A subtle air freshener or diffuser may help, especially in homes with pets or smoke odors.

OUTSIDE + EXTERIOR

- ☐ A quick yard tidy and freshly trimmed lawn can make a wonderful first impression.
- ☐ If you are able, sweep or blow debris from patios, porches, decks, driveways, and sidewalks.
- ☐ Before photos, please move cars and trash cans away from the driveway and close garage doors.
- ☐ Garden hoses look best neatly coiled or tucked away.
- ☐ Open patio umbrellas and add clean furniture cushions if you have them.
- ☐ If practical, uncover grills, pools, spas, and hot tubs and give them a quick clean.
- ☐ Please tuck away pool toys, pet toys, and accessories when convenient.

BONUS PROJECTS

- ☐ Power-wash the home, sidewalks, driveway, or pool area.
- ☐ Refresh gardens with mulch or colorful flowers and remove weeds.
- ☐ Touch up paint in worn areas.
- ☐ Have carpets or floors professionally cleaned.
- ☐ Ask a home stager for extra polish.
- ☐ Wash windows inside and out.
- ☐ Use labeled bins or a storage pod for larger decluttering projects.

WHEN YOU'RE READY

LIGHTS ON

BLINDS OPEN

FANS + SCREENS OFF

PETS + CARS AWAY

Do one last room-by-room check just before the photographer arrives.