

## **Conceptual Insight Memo (Pine, 2026)**

### **Purpose**

To capture emerging theoretical insights, conceptual synthesis, and future scholarly ideas.

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### **Memo Header**

**Insight Title: The Learning Experience**

**Date:06/11/26**

### **Origin of Insight:**

The Transformation Economy by Pine (recommended by Dr. Maddox)

### **Related Concepts/Theories:**

### **Potential Use:**

- Book Chapter
  - Fieldbook Design
  - Future Framework
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### **Section 1: Core Insight**

#### **What is the emerging idea?**

- The concept of the Transformation Economy applies to learning.
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### **Section 2: Origin of the Insight**

- interdisciplinary connections.

Dr. Maddox recommended The Experience Economy by Pine because it also had a Fieldbook, like Senge. This led to Pine's new book The Transformation Economy.

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### **Section 3: Theoretical Connections**

#### **Which theories or scholars connect to this insight?**

Include:

- conceptual overlaps
  - Transformational Learning Theory
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### **Section 4: Why This Matters**

#### **Why is this insight important?**

This is a problem for learning organizations, as well as economic organizations.

AI is a relevant disruptor in both situations.

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### **Section 5: Emerging Questions**

#### **What questions now emerge?**

- How can this model be applied in real world use?
  - What tools are needed?
  - How do you get early adopters?
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### **Section 6: Future Development Potential**

#### **Where could this idea evolve?**

Check all that apply:

- Standalone article

- Conceptual framework
  - Future book with Fieldbook
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### **Closing Reflection**

Recognizing hidden intelligence requires more than awareness—it requires practice. It requires learning to observe differently, ask better questions, challenge assumptions, and become more attentive to the patterns that shape our lives, institutions, and communities.

Humanity's future depends not on becoming more intelligent, but on learning how to recognize the intelligence we already possess. The flourishing society is not a utopian destination. It is an ongoing commitment to seeing one another more fully, valuing more than one way of knowing, and creating systems where human potential—in all its diversity—can contribute to the flourishing of the whole.