

**PHILADELPHIA**

**CINCINNATI**



**SEATTLE**

**SACRAMENTO**

**KANSAS CITY**

**SPONSOR  
PROSPECTUS**



# 2025 BUILDING SCIENCE SYMPOSIUMS

## SUMMARY

What started as a modest one-day gathering at a local brewery in Kansas City has evolved into an annual national tour spanning five cities, as well as a significant event at the International Builder's Show. The Symposium keeps extending its influence into new locations.

The Building Science Symposium Series for 2025 provides 2-day events, led by key industry thought leaders such as Steve Baczek, Dr. John Straube, Dr. Joe Lstiburek, Jake Bruton, Ross Trethewey, Ben Bogie and others presenting educational tracks focused on elevating building performance understanding building standards and integrating performance components to providing a durable, energy-efficient building enclosure.



# WHO ATTENDS

Tailored for builders, contractors, code officials, HERS raters, architects, designers, and channel partners, these events will provide comprehensive and technical solutions to the challenges encountered in the single-family housing industry.

**600+**

**2024 TOTAL  
ATTENDANCE**

**70%**

**Single Family  
Builder/Remodeler**

**68%**

**DECISION MAKERS**

# 2025 DATES & LOCATIONS

**SEATTLE**

**APRIL 8 & 9**

**SACRAMENTO**

**MAY 6 & 7**

**KANSAS CITY**

**SEPT. 9 & 10**

**PHILADELPHIA**

**OCT. 7 & 8**

**CINCINNATI**

**NOV. 5 & 6**



# SPONSORSHIP

By engaging with a diverse audience, sponsors can build meaningful relationships and gain valuable insights into market trends and the preferences of builders and architects. Additionally, they enjoy extensive brand exposure through various event materials, enhancing their reputation as industry leaders. With special access to keynote sessions and panel discussions, sponsors are ideally positioned to influence conversations and drive innovation.

## 2024 SPONSORS INCLUDED

**PRESENTING SPONSOR - HUBER ENGINEERED WOODS**  
**CO-PRESENTING SPONSOR - ANDERSEN WINDOWS AND DOORS**  
**PLATINUM SPONSORS:**  
**ROCKWOOL, SASHCO, SIMPSON STRONG-TIE, SIGA, INSOFAST,**  
**ZEHNDER, SANTA-FE, FANTECH, NAHB, FINE HOMEBUILDING**  
**MAGAZINE , INNOTECH WINDOWS, VETTA WINDOWS**



# SPONSORSHIP CATEGORIES

**Choice**

**Sponsorship Category**

**Cost**

**Benefits**



**Presenting Sponsor**  
(ONLY 1 AVAILABLE)

\$25,000  
*per event*

**SOLD**



**Co-Presenting Sponsors**  
(ONLY 3 AVAILABLE)

\$12,500  
*per event*

**Recognition as Co-Presenting Sponsor**  
**3 Minutes of podium time before (1) speaker presentation**  
**One 6' Table for promotional display**  
**Logo featured on all promotional emails, advertisements, and on-site signage**  
**Three (3) company representative attendee badges**  
**Receive detailed post-event attendee list**

# SPONSORSHIP CATEGORIES

Choice	Sponsorship Category	Cost	Benefits
	<b>Platinum Sponsor</b>	\$5,000	<b>Recognition as Platinum Sponsor and logo on all printed items and online advertising.</b> <b>30 Second Promotional video or 1 minute of podium time (placement to be determined by BSB)</b> <b>One 6' table for promotional display</b> <b>Two (2) complimentary representative attendee badges</b> <b>Receive post-event attendee list with name &amp; email</b>

# SPONSORSHIP APPLICATION

## 2025 Building Science Symposium Series

Please circle the locations you would like to sponsor:



Seattle



Cincinnati



Philadelphia



Sacramento



Kansas City

QUESTIONS TO:

Travis@catalystbuilt.com

913-232-3635

Company Name \_\_\_\_\_

Company Representative \_\_\_\_\_

Bill to Address \_\_\_\_\_

Bill to City \_\_\_\_\_ Bill to State \_\_\_\_\_ Bill to Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

### SPONSORSHIP LEVEL

Presenting Sponsor \$25,000

Platinum Sponsor \$5,000

Co-Presenting Sponsor \$12,500 X 5 = \$62,500

Cell Phone of On-Site Rep \_\_\_\_\_

Name of On-Site Rep \_\_\_\_\_

**After application submission an invoice will be sent to the bill to address above. All funds must be received before each event. If sponsoring all 5 you will realize a 10% discount if all are paid with one invoice within 10 days**

\_\_\_\_\_  
Signature & Date



## 2025 BUILDING SCIENCE SYMPOSIUMS

### THANK YOU TO ALL OF OUR SPONSORS

Please return the completed contract along with full payment  
to

BUILDING SCIENCE SYMPOSIUMS

7117 Cedar Street

Prairie Village, KS 66208

For more information contact Rudley Lewis at  
[Rudley@cheryllewisassociates.com](mailto:Rudley@cheryllewisassociates.com)  
or [Travis@catalystbuilt.com](mailto:Travis@catalystbuilt.com)

**PLEASE NOTE:** All materials for sponsorship opportunities involving company artwork or social media content are due at the time of contract execution.