

SANDRA PARKER ULIKOWSKI

GRAPHIC DESIGN EDUCATOR

484-868-0558

GraphicOrchard@gmail.com

CTE CERTIFICATION

Ready to test with no additional coursework required:

- Graphic Communications (10.0399)
- Commercial and Advertising Art (50.0402)

EDUCATION







A+ Kutztown University of Pennsylvania

PreK-12 Art Education Certification
2023

🎓 Kutztown University of Pennsylvania

BFA – Communication Design:
Graphic Design & Advertising Design
2000

TECHNICAL SKILLS

- | | |
|--|--|
|  InDesign |  Acrobat Pro |
|  Illustrator |  Microsoft Office |
|  Photoshop |  MAC / PC Platforms |

PROFESSIONAL SKILLS

- ✓ Creative Problem-Solving
- ✓ Efficient Time Management
- ✓ Effective Project Management
- ✓ Keen Attention to Detail
- ✓ Highly Organized
- ✓ Proactive Mindset
- ✓ Excellent Oral/Written Communication
- ✓ Innate Ability to Re-evaluate and Pivot
- ✓ Adaptable and Flexible
- ✓ Respectful, Reliable, and Conscientious

MEMBERSHIPS

- AIGA
- Communication Arts
- Graphic Arts Today

PORTFOLIO

📁 Ulikowski.com

- Portfolio & Résumé

📖 Issuu.com/graphicorchard

- Publications

TEACHING EXPERIENCE

North Penn High School

March–May 2023

Student Teacher

Boyertown Middle School West

January–March 2023

Student Teacher

INDUSTRY EXPERIENCE

2000–Present

Graphic Designer / Art Director / Business Owner

Since 2000, I have held the above positions which have enabled me to gain extensive experience in the industry:

- Design and produce print media materials for targeted audiences — *from concept through completion*
- Establish, implement, and maintain branding standards across all materials and visuals
- Illustrate fresh perspectives and concepts by utilizing creative and technical skills
- Design and produce meaningful print and digital media to achieve the intended goal (*awareness, call to action, etc.*)
- Establish project specifications (*production, product type, size, paper, etc.*)
- Utilize appropriate resources to aid in font and image selection
- Define project timelines and deadlines
- Establish, manage, organize, and prioritize all aspects of each project
- Properly prepare digital files for successful print production (*troubleshoot when necessary*)
- Collaborate with vendors (*printers, photographers, copywriters, editors*) and clients to ensure materials are produced on time, to specification, and within budget