

What are your Business Strengths?

| COMPANY INFORMATION    |  |
|------------------------|--|
| Company name:          |  |
| Date business started: |  |
| Number of owners:      |  |

These questions you can ask to ascertain your strengths from the perspective daily business operations:

| CHECKLIST  | NOTES SECTION |
|--|---------------|
| <input type="checkbox"/> What do we do well?   |               |
| <input type="checkbox"/> What qualities or aspects persuaded our customers to choose our product or service? |               |
| <input type="checkbox"/> What resources do we have at our disposal?  |               |
| <input type="checkbox"/> What do others see as our strengths?  |               |
| <input type="checkbox"/> What areas are we seen as being expert in?  |               |
| <input type="checkbox"/> What advantages do we have over our competition?                                    |               |

*Comments:*

*If you want to develop your assessment further with management tools, we can discuss options with a free consultation. In the meantime, sign up at our website for more details: [www.egsmanc.com](http://www.egsmanc.com).*