Resources for Small & Essential Businesses
Covid-19/Coronavirus Pandemic

“Getting Cash for Your Small Business Through the CARES Act”
Brian Thompson, Forbes
https://tinyurl.com/wedq2v8
Great introductory overview of the federal relief programs.

Coronavirus Small Business Guide
US Chamber of Commerce
https://tinyurl.com/ubceydd

US Small Business Administration
https://tinyurl.com/wmdqkyd

Coronavirus Relief for Business
https://tinyurl.com/v7x73kg
State-by-State guide for resources available to small businesses.

Free Coronavirus (COVID-19) Training Program
J.J. Keller
https://tinyurl.com/qulxpj5

Checklist/Key Areas to Consider

• Is my business an Essential Business?

• Safety Processes & Protocols
  • What Current Safety & Work Practices need to be adjusted or improved to ensure both my Team and my Clients are safe?
  • What additional equipment or supplies are necessary to be able to outfit my team?
  • What training does my Team need to improve their immediate and long-term safety?
  • Are there key positions that can be performed remotely?
  • How do I ensure our facilities are safe? Are there facilities that need to be closed at this time?

• Staffing
  • Continued on p. 2.
About Blue Collar Talent Scouts

Blue Collar Talent Scouts is a consulting firm focused on, and founded by, professionals within the skilled trades space (especially the HVAC, Electric and Plumbing trades).

As a company our goal is to assist Contractors in identifying and improving recruiting and retention processes. We do this by focusing on the employee experience within your organization. Additionally we can assist on a case-by-case basis with your recruiting needs at very economical rates.

As the country goes through this – and as we emerge – the unique challenges in finding key personnel will increase. Ensuring that you “hire once” instead of hiring and then experiencing surprises at the new team member’s lack of suitability is our specific focus.

We only succeed when YOU do!

Checklist/Key Areas to Consider

• **Safety Processes & Protocols**

• **Staffing**
  - *Is this a time to Reduce Staff?*
    - Safety & Organization Survival may Necessitate Reducing Staff
    - Rebuilding Staff may be difficult
      - Some percentage of Team may become unavailable due to sickness
      - Some staff may find other employers
  - *Alternatives to Layoffs (“Reductions-in-force”)*
    - Temporary Reduction in Hours
    - Temporary Reduction in Pay Rates
    - Partial Unemployment
    - Full Employment & Coordination with US CARES programs
  - *Is this a time to Add Staff?*
    - What protocols will need to be followed to ensure a safe hiring process?