



DUNBAR ALUMNI PICNIC COMMITTEE

Dunbar Vocational Career Academy - Home of the Mighty Men & Women

P.O. Box 1934, Calumet City, IL 60409-1934

www.DunbarASP.org email Scholarship@DunbarASP.org



Dear Local Business Owner,

The Paul Laurence Dunbar Alumni Scholarship Foundation is dedicated to empowering Dunbar Vocational Career Academy graduates to pursue their higher education dreams. We're writing to you today to ask for your support in achieving this important mission.

For 82 years, Dunbar Vocational Career Academy has been a cornerstone of the Bronzeville community, preparing students for success in college and careers. However, many Dunbar graduates face significant financial hurdles in pursuing higher education. Last year, we received applications from 24 deserving students, but were only able to provide scholarships to 16 due to limited funding.

Our annual Scholarship Fundraising Gathering is a vibrant community event that brings together families, alumni, and supporters to celebrate the achievements of our graduating scholars and raise critical funds for future scholarships. This year's event, themed "Raising the Bar [Dunbar] of Excellence," will be held on Saturday, June 28, 2025, at Washington Park in Chicago, IL. The day will be filled with games for all ages, a school supply giveaway, a health fair, the honoring of our 2025 scholars, food, and fun for everyone in attendance. We aim to raise \$75,000 to support these deserving students.

We are seeking donations from local businesses like yours to help us reach our goal. We offer various sponsorship levels to recognize your generosity:

Platinum Sponsor (\$1,000+)

Gold Sponsor (\$500 - \$999)

Silver Sponsor (\$250 - \$499)

Bronze Sponsor (Up to \$249)

In-kind donations of food, water, juice, soda, cutlery, paper goods, school supplies, and game prizes are also greatly appreciated and will be assigned to a sponsorship level based on their estimated value.

To partner with us in empowering the next generation of Dunbar graduates, please contact [Event Coordinator Name] at [Phone Number] or [Email Address] by [Date]. We would be happy to discuss how your contribution can make a difference. We also invite you to join us at the event on Saturday, June 28th!

You can learn more about our work at scholarship@DunbarASP.org and follow us on social media Chicago Paul Laurence Dunbar Alumni Scholarship Foundation.

Warmest Regards,

Dunbar Alumni Scholarship Committee



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Sponsorship Levels and Benefits

We offer various sponsorship levels to recognize your generosity and provide valuable exposure for your business:

- **Platinum Sponsor (\$1,000+):**
 - Prominent logo placement on our website, social media pages, event banner, and event program
 - Verbal recognition from the stage during the event
 - Opportunity to have a booth at the event to interact with attendees
 - Inclusion in press releases and media coverage (if applicable)
 - Special mention in our post-event thank you materials
- **Gold Sponsor (\$500 - \$999):**
 - Logo placement on our website, social media pages, and event program
 - Verbal recognition during the event
 - Opportunity to distribute promotional materials at the event
- **Silver Sponsor (\$250 - \$499):**
 - Logo placement on our website and event program
 - Recognition in our social media thank you posts
- **Bronze Sponsor (Up to \$249):**
 - Listing in our event program
 - Recognition on our website's donor page