



KATHLEEN CABIGTING

WEB/GRAPHIC DESIGNER

Creative and detail-oriented web/graphic designer with 3 years of experience. Proficient in Adobe Creative Suite, HTML, CSS, and responsive design principles, aiming to deliver compelling and user-centric design solutions that elevate brand identity and drive engagement.

✉ cabigtingkathleen770@gmail.com

☎ +63 95 6861 8306

📍 Manila City

🌐 kdc-portfolio.com

SOFT SKILLS

- Time Management
- Attention to detail
- Communication
- Digital Marketing
- Client Management
- Collaboration
- Problem Solving
- Advertising
- Creativity and Strategy
- Conceptualization and Copywriting

TECHNICAL SKILLS

- Visual Design
- HTML
- CSS
- Branding
- Typography
- UI/UX design

INTERNSHIP

Accounts Management Section/Team 3
Social Security System
SSS Building Harrison Road, Baguio City

WORK EXPERIENCE

WEB/GRAPHIC DESIGNER

Cuervo Far East Inc. (ASTRAZENECA
PHARMACEUTICALS, INC.)
Bonifacio Global City Taguig 1634 Philippines
July 17, 2023 - March 31, 2024 (Contractual)

Project Description: Working with brand teams and medical writer to develop content that tells a compelling story throughout the year to each of our targeted audience

- Campaign & event logos and visual theme
- E-mail design and graphic components (banners, icons, stock photos)
- Social Media Post

SOFTWARE SKILLS

- Adobe Photoshop, Dreamweaver, Illustrator, Premier Pro, After Effects, Indesign
- Visual Studio Code
- Godaddy
- Stripo
- Infobip
- Basic Webflow
- Figma
- Canva
- Microsoft Word, Excel, Powerpoint, PDF

EDUCATION

Bachelor of Science in
Computer Science
Don Mariano Marcos Memorial
State University, La Union
June 2016 - July 2020

- Website (simple) design, graphic components and UX (banners, icons, stock photos)
- Video editing (simple) & gif animation
- Infographics
- PowerPoint Templates
- Print material: leaflet, posters and brochure

WEB/GRAPHIC DESIGNER

Itechno Specialist Inc.
Makati City, Philippines
August 1, 2022 - June 28, 2023

Project Description: Crypto trading and online casino are the focus of the project, which allows customers to earn money online.

- Developed and Design Websites
- Design User Interface for Mobile Applications
- Illustrate Icons
- Content Planning and Strategies
- Create Graphics for Social Media Posters, Flyers, Banners and Social Media Thumbnails
- Edit Video Advertisement