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San Diego, CA 

ARIANNA

Arianna (Ari) Galvan

GRAPHIC DESIGNER

EDUCATION

SOUTHWESTERN COLLEGE
Associate of Arts (A.A.)
Graphic Design
(June 2015)

SAN DIEGO STATE UNIVERSITY
Bachelors of Arts (B.A.)
Graphic Design
(May 2017)

TECHNICAL SKILLS

Adobe Creative Cloud Programs:

• Adobe Photoshop



• Adobe Indesign



• Adobe Illustrator



• Adobe Premiere Pro



Microsoft Office Programs:

- Microsoft Office
- Microsoft Excel
- Power Point

Other Programs:

- WordPress (Web Design)
- BarTender® Label Software (UPC)

CAREER SUMMARY

I'm Ari, a Graphic Designer with 3.5 years of professional experience under my belt. My artwork can be found in your local Walmart, Big5, or small retail store. I broadened my experience by working as the sole in-house Graphic Designer and eventual Marketing Director for World Famous Sports. I also served as an agent for customers interested in purchasing products with custom artwork. My creative thinking, technical skills, & artistic passion make me the perfect candidate for any project.

EXPERIENCE

LEAD GRAPHIC DESIGNER / MARKETING DIRECTOR

World Famous Sports, San Diego, CA / June 2018 - Present

- Prepared, coordinated, and led design efforts for in-house Package Designs, Catalogs, and Instruction Manuals.
- Facilitated logistics & communication between both domestic and international suppliers, distributors, and print services.
- Conferred with clients to assess and tailor layouts/designs for custom orders.
- Illustrated concepts by designing the layout of a project - includes determining arrangement, size, type size, style, and any other related design specifications.
- Prepared marketing material for tradeshow & sales meetings by continually analyzing & adopting industry norms/trends.

GRAPHIC DESIGNER

Traffic Roots Marketing, San Diego, CA / June 2017 - June 2018

- Prepared and led design efforts for marketing materials such as flyers, rack cards, stickers, and t-shirts.
- Designed and optimized interface layout and user flow for ad network platform/digital marketing.