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San Diego, CA 



Arianna (Ari) Galvan

GRAPHIC DESIGNER

EDUCATION

SOUTHWESTERN COLLEGE
Associate in Arts (A.A.)
Graphic Design
(June 2017)

TECHNICAL SKILLS

Adobe Creative Cloud Programs:

• Adobe Photoshop



• Adobe Indesign



• Adobe Illustrator



• Adobe Premiere Pro



Microsoft Office Programs:

- Microsoft Office
- Microsoft Excel
- Power Point

Other Programs:

- WordPress (Web Design)
- BarTender® Label Software

CAREER SUMMARY

I'm Ari, a Graphic Designer with 3 years of professional experience under my belt. My artwork can be found in your local Walmart, Big5, or small retail store. I broadened my experience by working as the sole in-house Graphic Designer and eventual Marketing Director for World Famous Sports. I also served as an agent for customers interested in purchasing products with custom artwork. My creative thinking, technical skills, & artistic passion make me the perfect candidate for any project.

EXPERIENCE

LEAD GRAPHIC DESIGNER / MARKETING DIRECTOR

World Famous Sports, San Diego, CA / June 2018 - Present

- Prepared, coordinated, and led design efforts for in-house Package Designs, Catalogs, and Instruction Manuals.
- Facilitated logistics & communication between both domestic and international suppliers, distributors, and print services.
- Conferred with clients to assess and tailor layouts/designs for custom orders.
- Illustrated concepts by designing the layout of a project - includes determining arrangement, size, type size, style, and any other related design specifications.
- Prepared marketing material for tradeshow & sales meetings by continually analyzing & adopting industry norms/trends.

GRAPHIC DESIGNER

Traffic Roots Marketing, San Diego, CA / June 2017 - June 2018

- Prepared and led design efforts for marketing materials such as flyers, rack cards, stickers, and t-shirts.
- Designed and optimized interface layout and user flow for ad network platform/digital marketing.