

December 6, 2024

To Whom It May Concern,

The Marcus Collective exists to empower families with children by dismantling systems of oppression and building a society where they are valued, celebrated, and have equitable opportunities to thrive. At Marcus Collective, we ignite student success by bridging the gap between classroom and home, recognizing the crucial role families play in a child's education.

We wholeheartedly champion the efforts of The National Alliance for Father Friendly Schools in creating welcoming and inclusive school environments for fathers. Engaging fathers actively in their children's education leads to tangible improvements in behavior, attendance, and student achievement. We believe that strong father figures are essential, and we applaud the Alliance's work in this area.

Furthermore, we are committed to supporting students who may not have a readily identifiable father figure in their lives. We encourage schools to connect these students with positive male role models and mentors, ensuring that all children benefit from nurturing guidance and support.

The Marcus Collective is proud to join forces with The National Alliance for Father Friendly Schools and its network of dedicated individuals and organizations. As Alliance members, we share a deep belief in the power of inclusive family engagement and celebrate the invaluable contributions of fathers to a child's well-being and academic success.

Please do not hesitate to contact me for a reference or if you have any questions.

Thank you,

Aaron Marcus CEO Marcus Collective www.marcuscollective.com info@marcuscollective.com 443-889-5333