



WATCH D.O.G.S.®  
DadsofGreatStudents.com  
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To Whom It May Concern:

The Watch D.O.G.S.® Program assists elementary and secondary schools in their efforts to engage their community by bringing fathers and father figures on campus as positive role models in service.

We have observed on thousands of campuses for over 25 years that when schools intentionally welcome and engage fathers, the campus sees improvements in behavior, attendance, and student achievement. We are therefore proud to recognize the efforts of The National Alliance for Father-Friendly Schools in working to encourage schools and school districts to provide a welcoming and inclusive environment for fathers.

We know from experience this is an effective strategy in any inclusive community engagement effort. Of our millions of volunteer participants who have served as WatchD.O.G.S. in thousands of schools, we have received countless reports of how the program benefitted the entire community of students, their educators, and their families.

At Watch D.O.G.S.® we are also proud to encourage and facilitate the support of students who do not have an easily identifiable father figure in their lives. We work closely with schools to navigate and solve the challenges unique to their community, providing solutions that are truly inclusive to all families and volunteers.

As far as we have come since our founding, this effort continues to include ensuring the involvement of a large portion of the population that is generally underrepresented in schools even though there is so much evidence that their presence is valuable:

**Fathers.**

As such, we are proud to join The National Alliance for Father-Friendly Schools in working with other fatherhood organizations, school districts, and parent organizations. As an Alliance member, we believe in the power of family engagement in schools, especially those that are specifically welcoming of fathers as part of their strategy.

Sincerely at your service,

Jim Walters IV  
President, Dads of Great Students (Watch D.O.G.S.)  
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“For every child in America”