



HERMIES

Business services agency

COMPANY PROFILE

About HERMES

a tale of success

Hermes business services agency aims to help those who try to build **authentic brands** and are ready to break boundaries to reach their highest ambitions.

Our mission is to be the absolute help your brand needs.

We fit out custom branding, 360 Marketing services, ATL, BTL, Interior design, constructions, financial advising, web development, app development, costing, business establishment, business development, business management and events

MISSION

We aim to make Brands more recognisable and help small businesses reach their maximum potential and big companies achieve more and more, reforming businesses in Egypt is a big dream of our CEO and making local businesses go international is one of his big dreams.

VISION

Our vision is clear, one ultimate target we all want to achieve, changing marketing, branding, advertising, and business models in Egypt and other countries (Greece is the first), and being a part of the smallest business that runs in Egypt and the hero in every big company.

The background of the image is a dark, teal-toned photograph of a museum gallery. It features three rows of classical marble busts of men, likely from the Roman or Greek periods. The busts are arranged in a grid-like fashion, with some facing forward and others in profile. The lighting is soft, highlighting the textures of the marble and the folds of the garments. The overall atmosphere is historical and sophisticated.

OUR CLIENTS

UNANIM



Sitio



Gatz.
EST.2018



HEDONE

MELONS Co.



PRIMA
PRIMA GOLD • PRIMA DIAMOND • PRIMA ART

Luisa Lagnoli

ZDher

The background image is a dark, atmospheric photograph of a large, ancient stone structure, possibly a temple or fortress. The structure is silhouetted against a dark, cloudy sky. The architecture features large, rectangular openings and a series of columns. In the lower right, a small figure of a person stands in a narrow opening, providing a sense of scale. The overall mood is mysterious and historical.

OUR WORK



Eagles Express

Branding

2022

Creating a Primary guidebook and a full corporate identity, setting guidelines for future directors.



BRAND GUIDELINES AND VISUAL STANDARDS







Telephone: 012 105 65 555
6th st. Rehab city, new cairo
Cairo, Egypt.

www.eaglesexpress.com



www.eaglesxp.com



Robert Smith
Systems Engineer

+070 6754 76854 - 070 6754

Yourmail@gmail.com

Your Street Address Here Street

www.yourwensite.com



Gatz.

EST.2018

Gatz

Artwork & Designs

2021

Creating a new Identity for social media and helping with the marketing plan, content creation and production.

Gatz.
EST.2018



Gatz.
EST.2018



Gatz.
EST. 2018



SHORMOLESSY

FOR RESERVATIONS: 01006485063

**THURSDAY
17TH OF FEB**

Gatz.
EST. 2018



MIX & MATCH KARAOKE NIGHT

FOR RESERVATIONS
01006485063

STARTS AT 7PM

FEB
13
SUNDAY

Gatz.
EST. 2018



27•FEB•7pm

FOR RESERVATIONS: 01006485063

KARAOKE NIGHT

Gatz.
EST. 2018



Karaoke
20•FEB•7pm

FOR RESERVATIONS: 01006485063

PARTY!

Gatz.
EST.2016

CMC
OEI
MRA
NIGHT

SHORMOLESSY

FOR RESERVATIONS: 01006485063

THURSDAY
12TH OF MAY

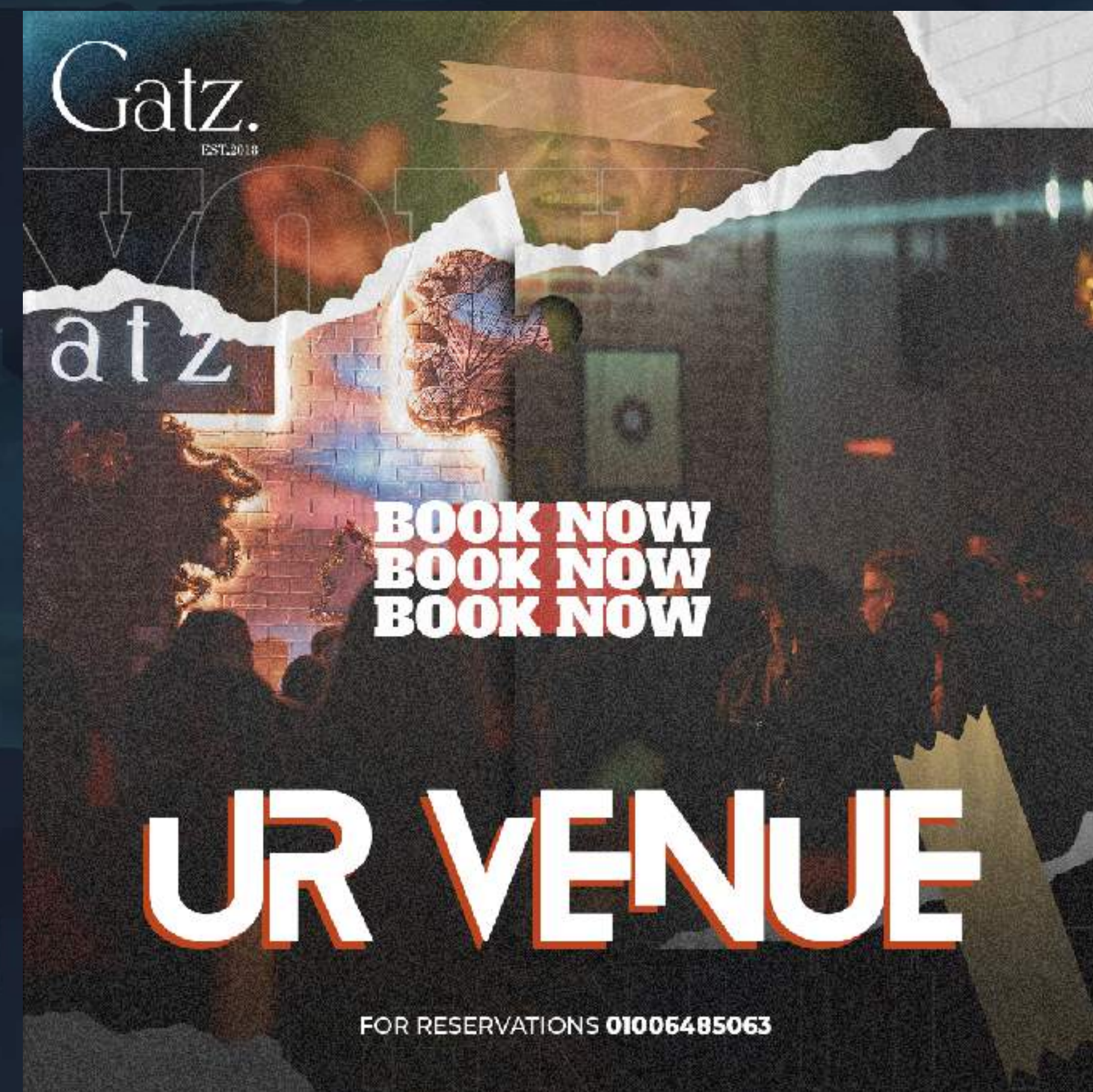
Gatz.
EST.2016

Festive
FRIDAY

DU
SALAH

FOR RESERVATIONS: 01006485063

FRIDAY
20TH OF MAY



Gatz.
EST.2018

رمضان جانا
يا عم

WE HAVE A SURPRISE FOR YOU

FOR RESERVATIONS 01006485063



Gatz.
EST.2018



FOR RESERVATIONS 01006485063



Gatz.
EST.2018



FOR RESERVATIONS **01006485063**

Gatz.
EST.2018



FOR RESERVATIONS **01006485063**



UNANIM

Unanim

Design & Shoot

2021

T-shirts Designing, Creating a new production line and social media designs, along with financial and marketing plans.



UNANIM



REA | EYES
REA | IZE
REA | LIES

2022-COLLECTION



CAN YOU REALIZE REAL LIES?

UNANIM

EXCLUSIVE
PREVIEW

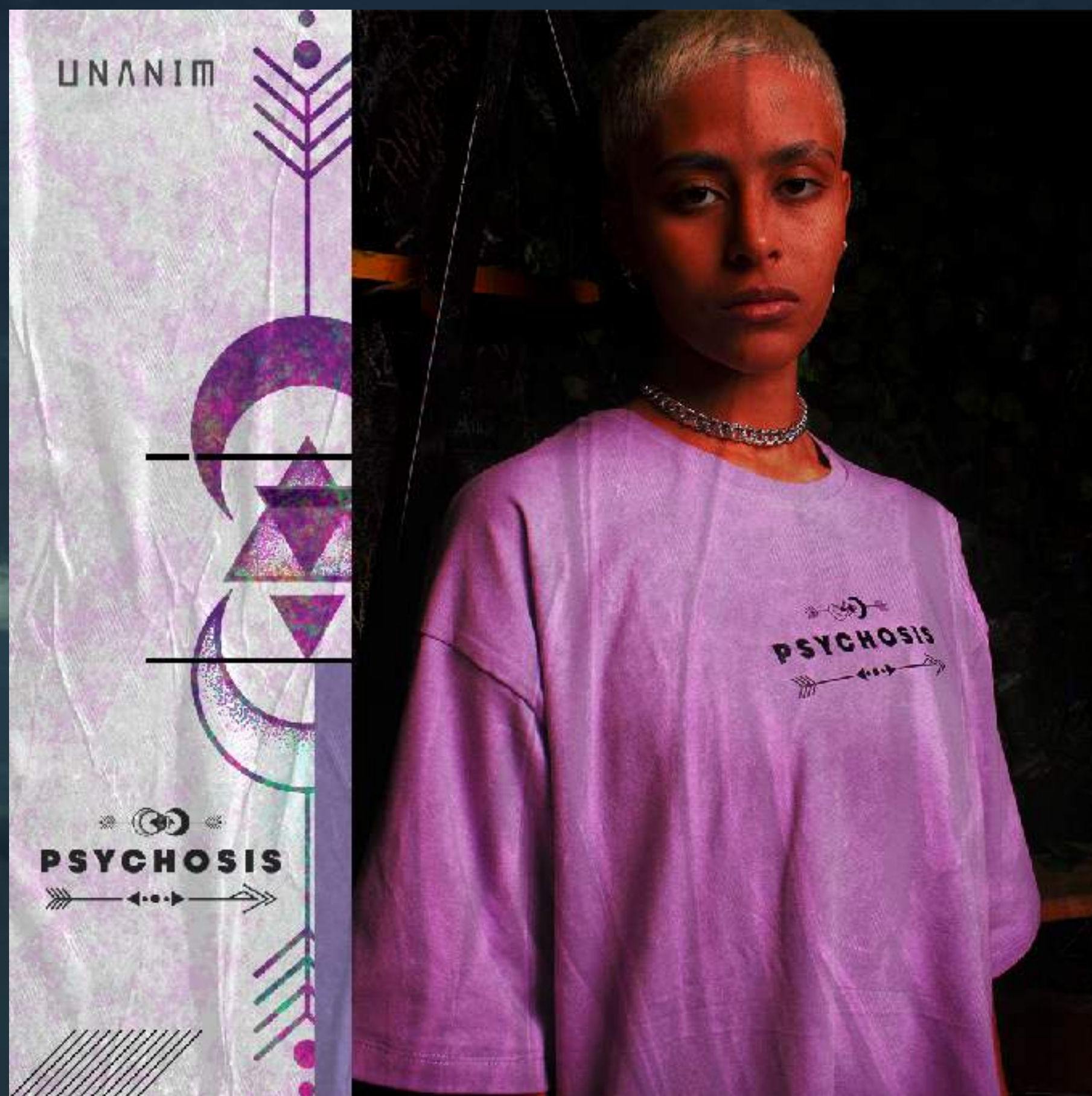
REA | EYES
REA | IZE
REA | LIES

REA | EYES
REA | IZE
REA | LIES



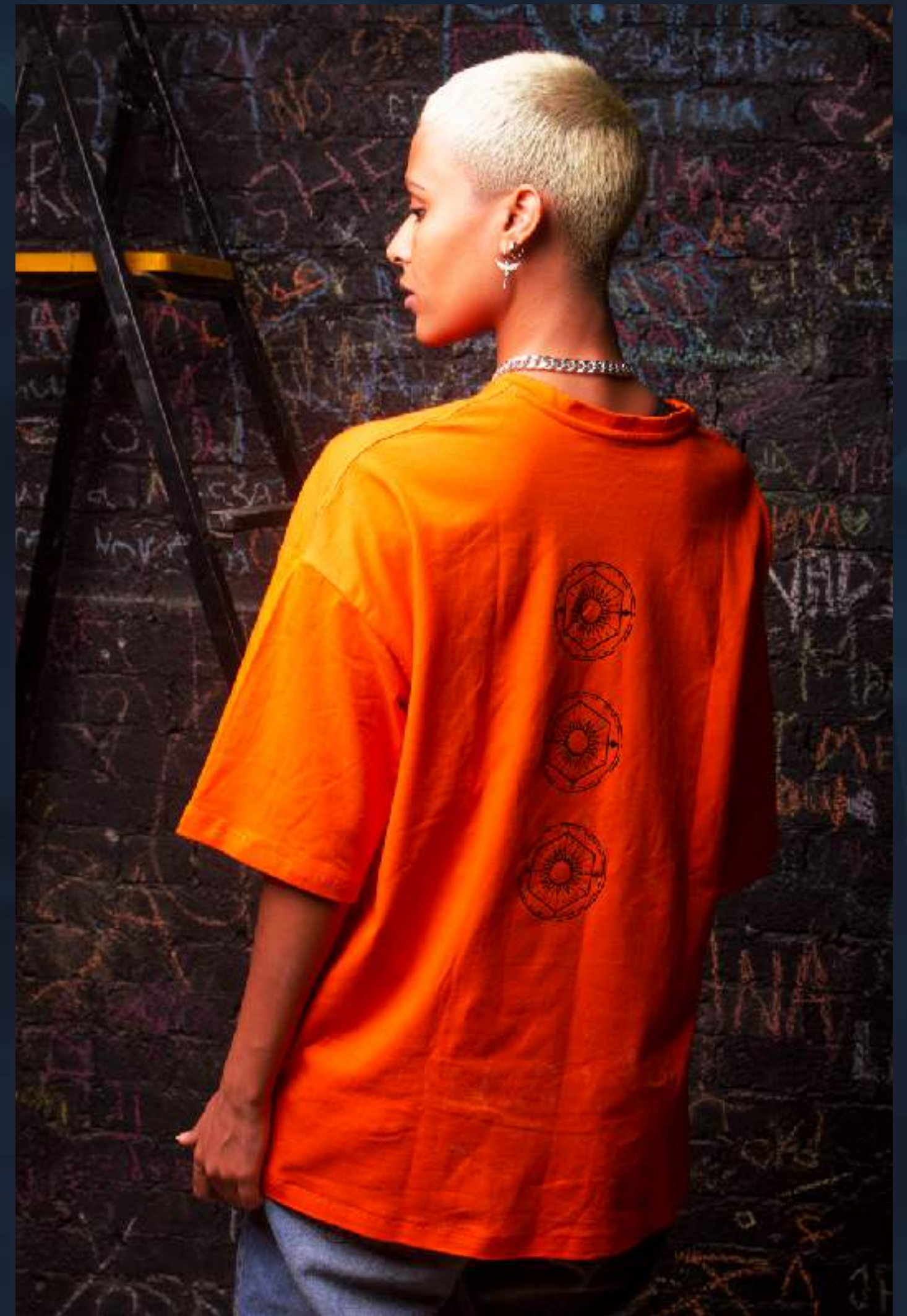
2022-COLLECTION











MELONS Co.

MELON'S

House session
by the beach

stay
TUNED

MELONS Co.

Melon's Co.

Social Media Designs

2021

Social media post designs, events flyers and events planning.

MELON'S *Beach* EXTRAVAGANZA

AT WHITE BEACH CLUB
MARINA 5
AREA 21

AUG
13

FRIDAY

DOORS OPEN AT 12PM | RESERVATIONS 01022411190

01099990980 | DM @MELONS.OFFICIAL



YOU ARE INVITED



MELONS Co.



MELONS Co.



MELON'S *Beach* EXTRAVAGANZA



Psycho Caesar

MELON'S Co.



MELON'S Co.

Melons PACKAGES

SOCIAL MEDIA
FOR EVENTS PLANING
MARKETING SERVICES
VENUE MANAGEMENT



SWIPE....

KAYÄ

Wednesday
LADIES FREE

KAYÄ

WEDNESDAY

**LADIES
FREE**



White Beach

Business Management & Marketing

2021

Social media post designs, Marketing plans, media buying, photoshoots, business development and events planning were provided to Aristo academy by Hermes BSA at the Norse coast in 2021 season.



محمد مازن

AT WHITE BEACH CLUB

MARINA 5
AREA 21

SEP
17

FRIDAY

DOORS OPEN AT 12PM | RESERVATIONS 0102 2411190



عصام
مسلم

AT WHITE BEACH CLUB

MARINA 5
AREA 21

AUG
10

FRIDAY

DOORS OPEN AT 12PM | RESERVATIONS 0102 2411190



AHMET KILIC

AT WHITE BEACH CLUB
MARINA 5
AREA 21

AUG
06

FRIDAY

DOORS OPEN AT 12PM | RESERVATIONS 0102 2411190



LAIS BIG HONEY

AT WHITE BEACH CLUB
MARINA 5
AREA 21

JUL
30

FRIDAY

DOORS OPEN AT 12PM | RESERVATIONS 0102 2411190



**DRY
NIGHT**

**DJ
ATWA JR**

FROM 6PM TO 9PM



Triple B.

Marketing & Design

2021

Marketing Campaigns & strategies aimed to increase the traffic to the co-working space,

setting a new identity and colours plus creating social media designs and flyers.



TECK TECH HOUSE

8 PM TO 1 AM AT TRIPLE B
MONDAY THE 2ND OF AUGUST
TECH HOUSE MUSIC



BBB &chill SOO

8 PM TO 11 PM AT TRIPLE B
THURSDAY THE 1ST OF JULY
HOUSE MUSIC





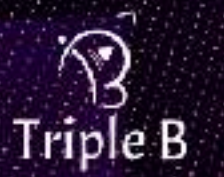
CHILL OUT THURSDAY

12
خانة

6 PM TO 10 PM AT TRIPLE B
WITH DJ S², DJ ATWA JR & 12 KHANA

THURSDAY THE 20TH OF MAY

BAND | DJ | BBQ



Bellie's

- A day before Gold -



WEDNESDAY THE 31ST OF MARCH

POWERED BY :
HEDONE

8 PM AT EROS CLUB
SEMIRAMIS INTERCONTINENTAL





You own the freedom.



You own the game.



You own your thoughts.



You own the place.



WEEKLY EVENTS

TUESDAY THURSDAY FRIDAY
DOORS OPEN AT 8 PM



Eros

Partnership

2021

A partnership with eros & white beach was held in early 2021 our part was events planning and organising plus private beach moderation and business development along to flyers design and social media posts.



SAWAREEKH X 3ESSAM SASA X LURDIANA

THURSDAY 19TH AUG | DOORS OPEN AT 8 PM | FREE PARKING

AT SIDI ABDELRAHMAND BESIDE HOSNY



EROS' RETURN



شبه NIGHT

SUNDAY | MONDAY | TUESDAY | WEDNESDAY

NO ENTRANCE FEES, MINIMUM CHARGE ONLY

AT SIDI ABDELRAHMAND BESIDE HOSNY



01023448823 | 01008114435





FRIDAY

doors open
at 10PM

03
SEP

MELON'S

FINAL AGANZA

f @
@EROSEHYPT

HEDONE



11
MAR

THURSDAY

EROS CLUB
RESIDENT DJ
DOORS OPEN AT
8 PM TILL LATE

RESERVATION & INFO CONTACT
+2010 3225 1910



خليكي في البيت

Reefy

Social Media Designs

2021

Social media post designs.



لفترة محدودة

الطبخ عليك
و التوصيل علينا



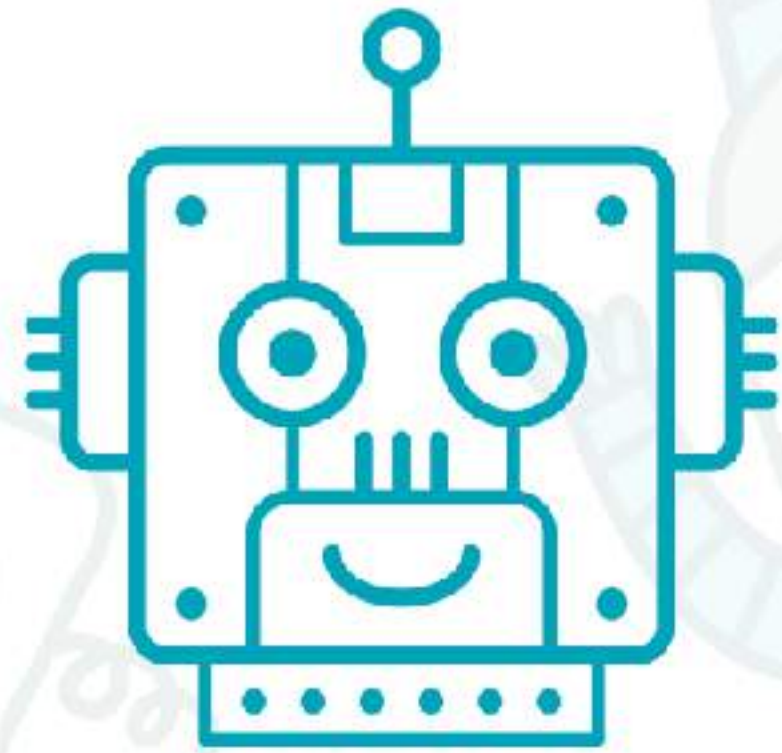


من مزارعنا
للتلاجة



خليكي
في
البيت





Robotics



Aristo Academy

Full Branding

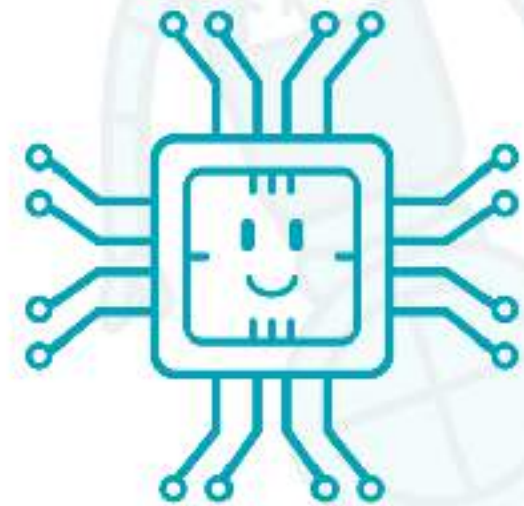
2018

Social media post designs, Marketing plans, media buying, photoshoots and business modelling were provided to Aristo academy by Hermes BSA in 2018 before the corona pandemic

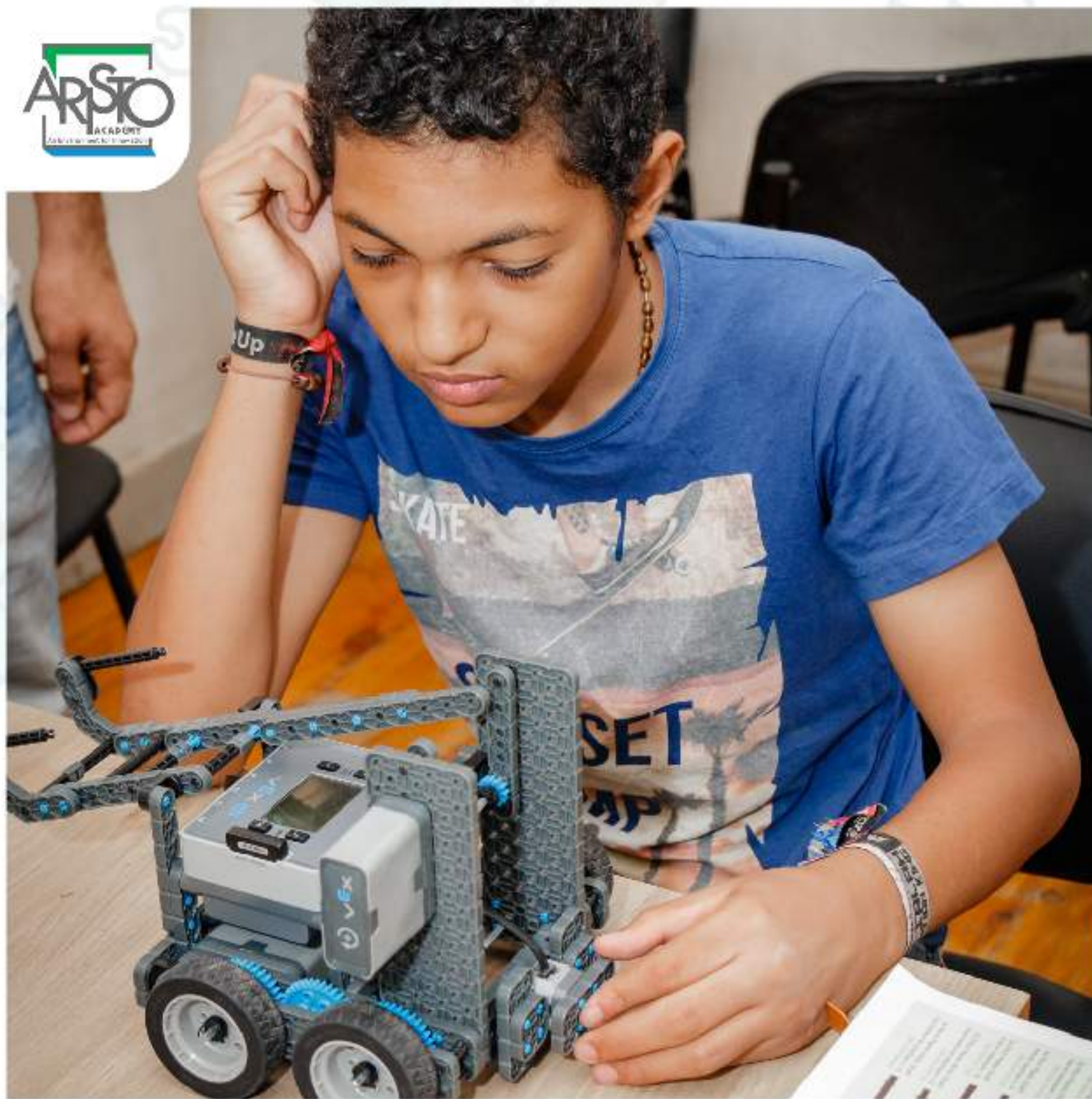






Bulding the future





Electricity





CODINCUP WINNERS



Amal Monamed Heba
2



Yenia Monamed Sabek
1


Monamed Tarek Monamed
3

RUNNERS-UP


Adham Tarek El-Badrawy


Nour EL-Din ELHAMY Wany



Monamed Mahmoud Eid


JUST
Bring

BE
Out

YOURSELF
Your TRUE self

MECHANICS
Know the
mechanism




CODING
Code like a pro

THINK
Use your brain

LIKE
Do what you like

ROBOT
Build robots

Luisa Spagnoli



Luisa Spagnoli

Luisa Spagnoli

Outdoor & retouches

2018

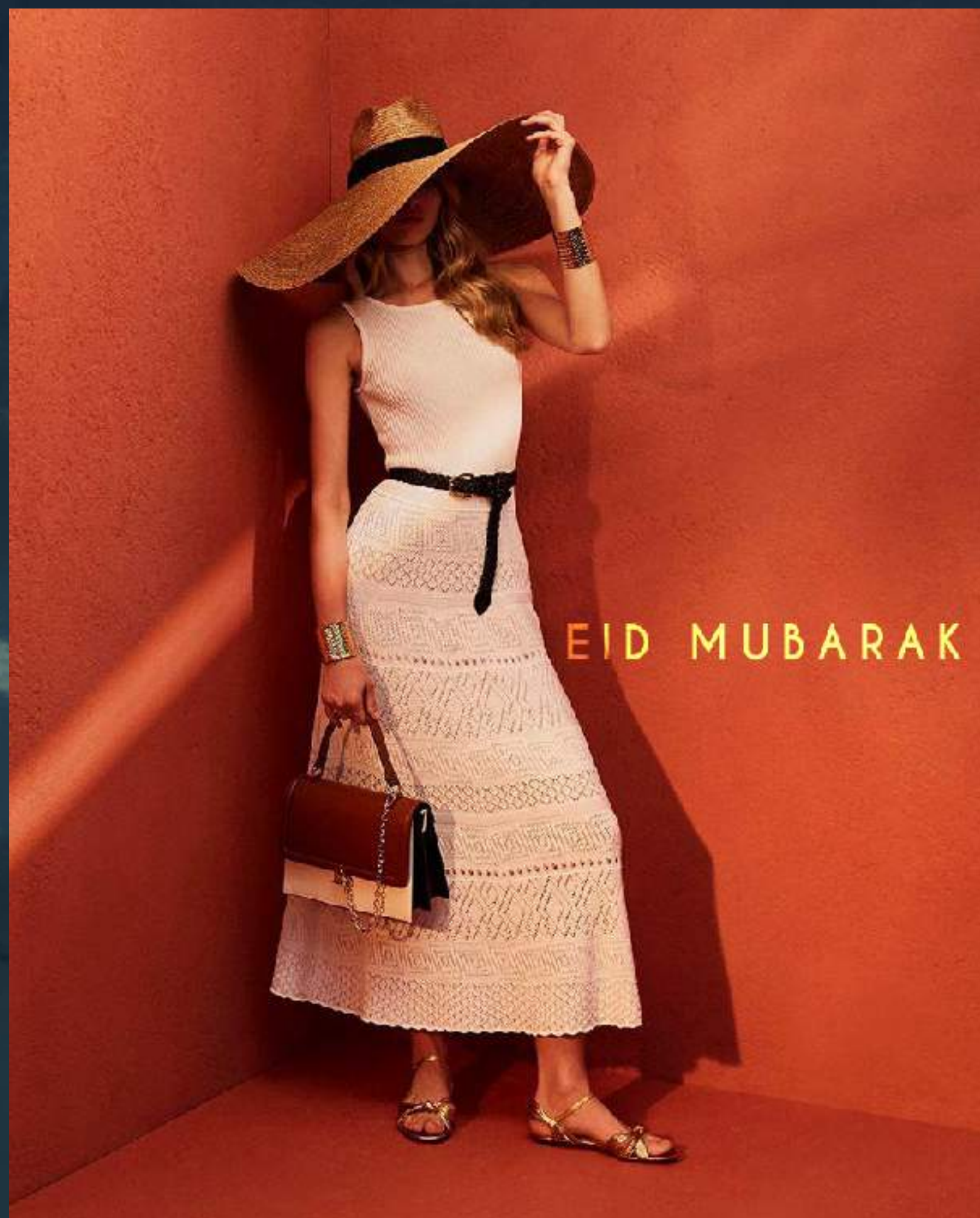
Flyers, shoot retouches and mall vinyls printing and installing of mall vinyl ads and posters at CFC and Citystars, the deal went through the famous Heggy group, Moreschi franchise owner in egypt



Luisa Spagnoli

Cairo Festival City Mall	City Stars Mall
Middle Floor Shop No.1-102	Phase 2 level 2 Shop No.2131
+2010 2323 0051	+2010 6906 5655

f @luisaspagnoliegypt





Aristo Academy

Outdoor Campaign & Advertisement

2018

Reserved, printed and installed an outdoor campaign for Moreschi in collaboration with citystars mall, the deal went through the famous Heggy group, Moreschi franchise owner in Egypt.









Sitio

Sitio

Branding

2017

Creating full branding and corporate identity and interior design for Sitio restaurant in 2017







Sitio
a place to stay ...

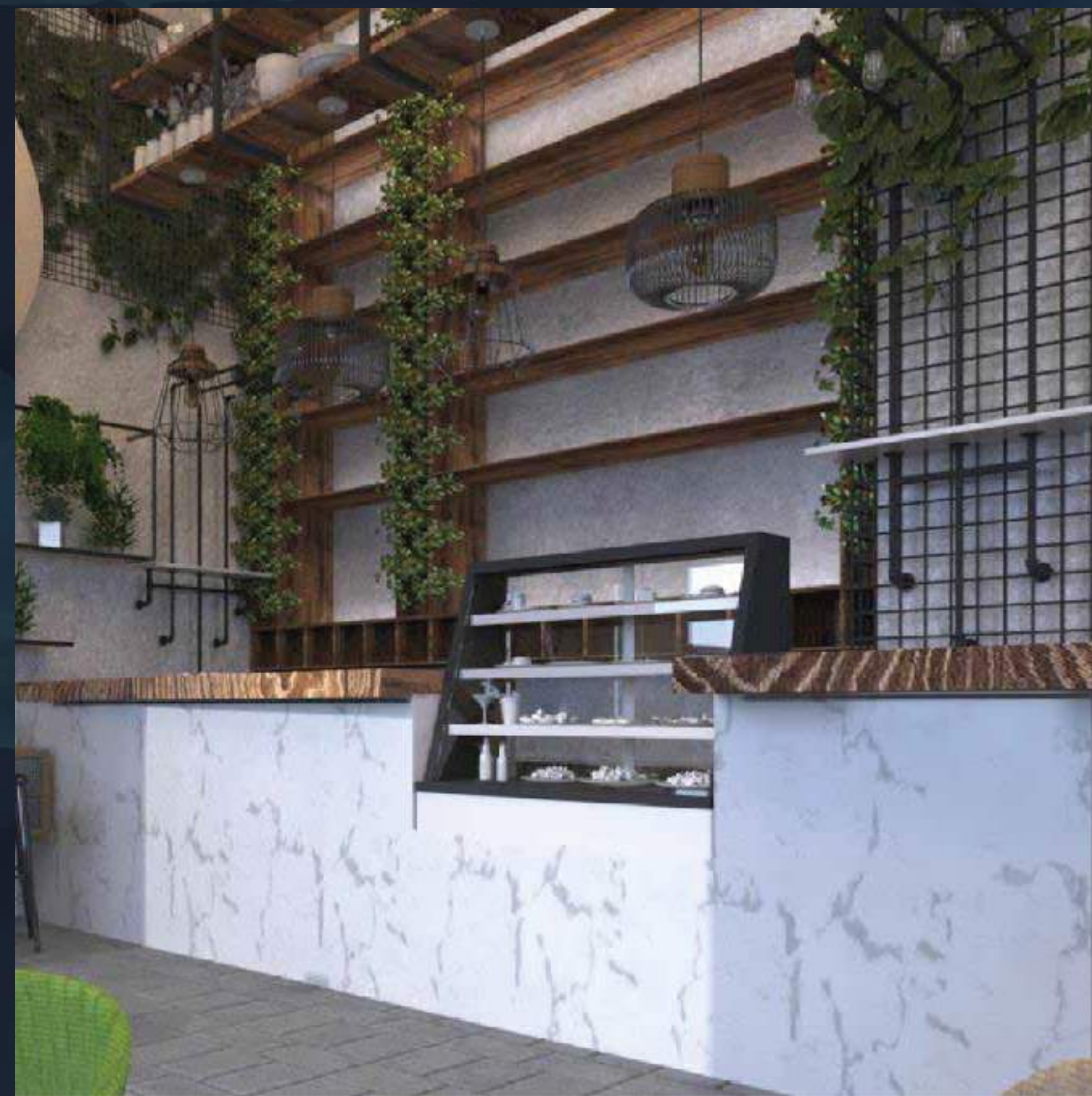
hermes.ads@outlook.com +2012 1042 4442 ElRehab, Cairo, EGYPT

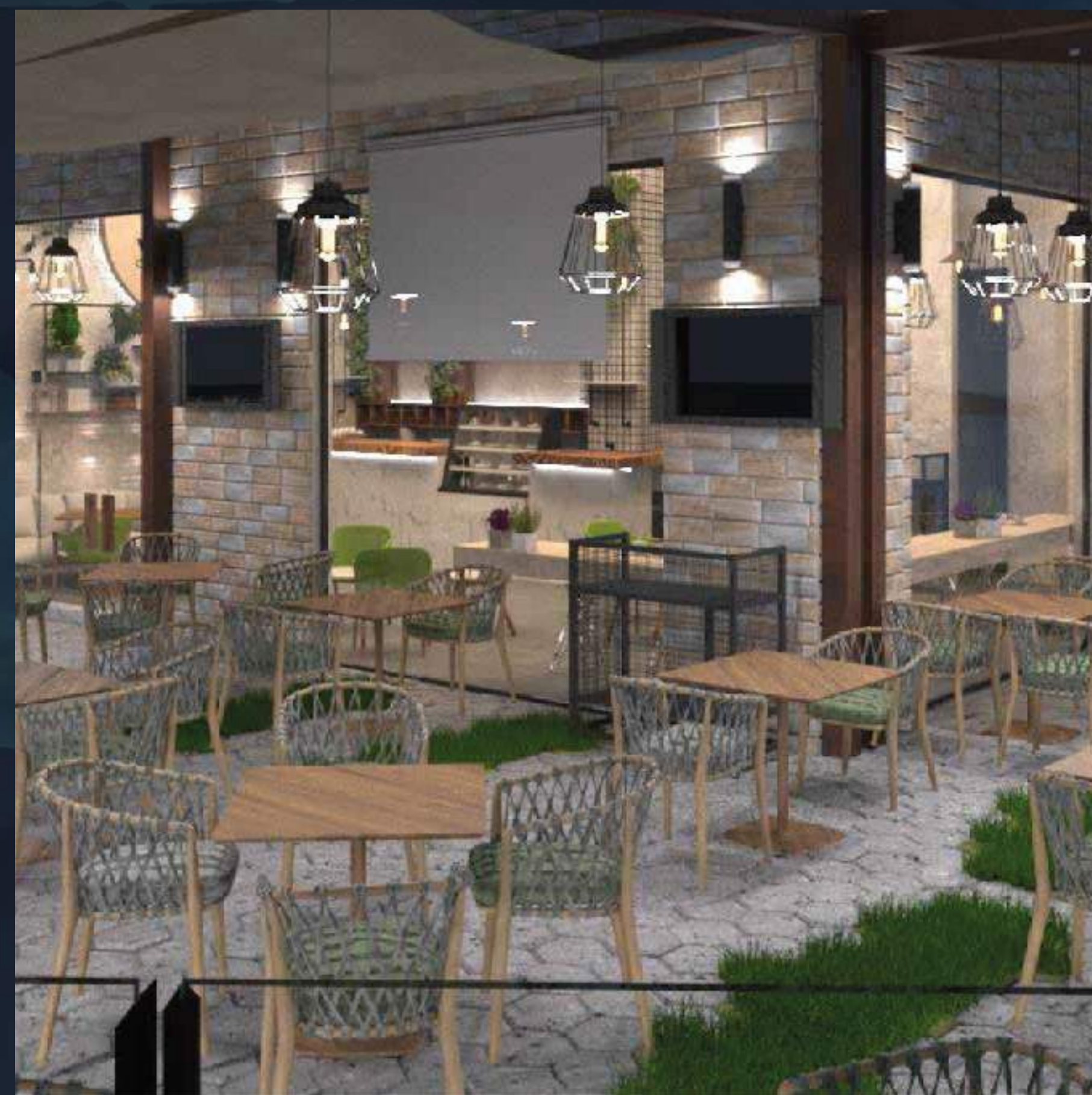
www.website.com

Sitio
a place to stay ...

Kyrillous **MAGDY**
Job title

✉ hermes.ads@outlook.com
☎ +2012 1042 4442
🌐 www.website.com
@ @psychocaesar
f /psycho5026
📍 ElRehab, Cairo, EGYPT











HEDONE

TIME TO **STAND UP** FOR
GREATNESS



SOON ENOUGH



@HEDONE.ET



HERMES

HEDONE

Hedone

Partnership

2021

Hedone was established by a contract between Hermes' owner and Eros owner to create night life events and Hermes' part was the art work and event's planning

REBRANDING



BUSINESS ESTABLISHMENT

ZDher



BESHOT TOSHY PHOTOGRAPHY

BUSINESS DEVELOPMENT



UNANIM



BESHOY TOSHY PHOTOGRAPHY



HERMIES

Business services agency

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