

## FOR IMMEDIATE RELEASE

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## Graffiti Fairytale Comes to Life: *Little Red and Vandal Wolf* Book Celebration and Group Art Show to Take Over Freeman Alley

**NEW YORK, NY** — On **May 16, 2026**, the grit and glamour of New York City’s street art scene will collide with the world of storytelling at the **UNTITLED Hotel**. The evening serves as a high-energy tribute to the artists who transform the pavement into masterpieces. The event will feature a massive group exhibition, live art, and a theatrical appearance by the book’s creator. This immersive event celebrates *Little Red and Vandal Wolf*, a one-of-a-kind art book that reimagines the classic *Little Red Riding Hood* through the lens of graffiti culture and the city’s *living galleries*.

### An Immersive Living Gallery Experience

In a nod to the book’s setting, author and illustrator **Izzy Church** will appear as *Little Red*, bringing the narrative off the page and directly into the heart of **Freeman Alley**. The event is a collaborative production between **Unscripted Ink**, the tattoo studio located within the hotel, and the **UNTITLED Hotel**, situated at the end of the city’s most iconic graffiti-laden thoroughfare.

### Event Highlights

- **Group Art Exhibition:** Eleven of the 19 artists featured in the book will showcase original works, offering a rare look at the talent behind the pages.
- **Live Painting at 7 PM:** Watch legendary street artists **Savior Elmundo** and **Protect Yo Heart / PYH** create live works in real-time.
- **Behind the Paint:** Engaging artist talkbacks, a Q&A session with **Izzy Church**, and live artist interviews throughout the evening.
- **Creative Community:** Special programming and drink specials will run alongside a showcase of artists from **Unscripted Ink**.

### Bridging the Gap Between Street and Page

*Little Red and Vandal Wolf* is designed for kids and adults alike, bridging the gap between children’s storytelling, graffiti culture, and fine art. It is a love letter to the creative energy of New York, making this event a must-attend for families, art collectors, and urban explorers.

*This is a celebration of the book, the artists featured within it, and the living gallery that inspired it: the streets*, says author **Izzy Church**.

### Event Details

- **Date:** May 16, 2026
- **Location:** UNTITLED Hotel, 3 Freeman Alley, New York, NY 10002
- **Gate Opens:** 4:30 PM
- **Group Art Show:** 5:00 PM – 9:00 PM
- **Live Painting:** 7:00 PM

### Featured Artists Include:

Savior Elmundo, Protect Yo Heart / PYH, SLAE, ECHO, Ad Deville, B.D. White, UTA Brauser, Yes One, Aram “Raze X-Men” Bauman, Derthiteripper, IC, Gazoo, and Butts Up.

Please contact **Izzy Church** at [izzychurch222@gmail.com](mailto:izzychurch222@gmail.com) or **+1 (347) 752-0910** for more information about *Little Red and Vandal Wolf*, and future events . Visit <https://www.littleredandvandalwolf.com> to purchase the book.

**Izzy Church** is a multi-talented entertainer, author, artist, and founder of Third Culture Productions. She has published various works, including the laugh-out-loud romantic comedy *Angry Movie Guy* and the children’s book *Dr. Pookie and the Case of His Missing Thought*.