SOCIAL ENTERPRISE CHICAGO

SPONSORSHIP & PARTNERSHIP MEDIA KIT

Connect your brand with business for social good.

GreaterChicago | Convening • Capacitybuilding • Collaboration

ABOUT SocEntChi

Social Enterprise Chicago empowers Greater Chicago's for-profit, nonprofit, and hybrid ventures using earned-revenue strategies to advance positive social change.

An independent 501(c)(3) nonprofit since 2020, SEC serves as a convener, collaborator, and catalyst through advocacy, capacity building, networking, and thought leadership.

OUR COMMUNITY

Mission-driven entrepreneurs and nonprofit leaders; impact investors; and partners across higher education, government, and socially responsible business.

Connect through stakeholder events, speaking engagements, SEC's website, social channels, blog, and newsletter.

OUR REACH | SEPTEMBER 2026

1,714 Facebook followers
2403 Email subscribers
806 LinkedIn page & group followers
215 Instagram followers
308 Newsletter subscribers
455 Website visits during September

Channel counts may overlap; not a unique audience total. Website visits are not unique visitors.

WHY PARTNER WITH SocEntChi?

Align your brand with mission-driven enterprise. Explore opportunities to share expertise, target new audiences, connect with entrepreneurs, & support a more connected Greater Chicago social-enterprise community. Be the first sponsor to start building awareness ahead of an event by placing your logo on the registration email and site.

SPONSORSHIP OPPORTUNITIES

Convenings & learning
Support in person and/or virtual networking events, practical workshops, and promote thought-leadership conversations.

Digital storytelling
Explore sponsor recognition and relevant content across SEC's newsletter, website, and social channels.

Market-access pilot — proposed
Help develop a curated marketplace or buyer exchange connecting enterprises with customers and business resources.

Skills & space partnerships
Contribute scoped professional expertise, event space, website presence, onsite event exposure, or in-kind support.

LET'S BUILD A PARTNERSHIP

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LinkedIn: Social Enterprise Chicago

PAST PARTNERSHIPS

ENTRENUITY

COOK COUNTY COMMISSION ON SOCIAL INNOVATION

UIC UNIVERSITY OF ILLINOIS AT CHICAGO GREAT CITIES INSTITUTE

Prepared October 2026 • Sources: SEC organizational two-pager; marketing workbook, Reach worksheet (September 2026). Partner names supplied by SEC; artwork pending. Proposed offerings subject to scope, capacity, and approval.

CORPORATE PARTNERSHIPS

Align sponsorship with social impact, engage mission-driven leaders, and build credible CSR visibility and relationships.

Events • speaking • website • social • blog • newsletter





FLEXIBLE BY DESIGN

Choose the contribution that fits.

Sponsorship can take one form or combine several.

- Cash support
- Professional expertise
- Event space
- Website Presence
- In-kind support
- Combined partnership

Let's Build a Partnership

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