

Citizens for Fiscal Responsibility

6490 Camelia Drive
 San Jose, CA 95120
 www.cfr-sj.org



San Jose City Council Candidate Ranking

April 7, 2015 District 4 Primary Special Election
 [Decision Matrix Method]

Candidate Ranking Matrix		
Diep *	75.5	<i>CFR endorsed candidate</i>
M. Nguyen *	55.1	
Lee *	33.2	
Orozco	18.6	
Dhillon	N/A	
Nasol	N/A	
K. Nguyen	N/A	
* = returned questionnaire rating		N/A = insufficient information for

Citizens for Fiscal Responsibility (CFR) has as its goal the promotion of the fiscally responsible delivery of essential city services for the benefit of the residents of San Jose. To assist voters with their decision about who to elect as their next district representative, CFR uses a method of rating candidates relative to traits that we believe are important to the attainment of a financially sustainable model for our city, and fulfilling San Jose's long term obligations. We share this information to help voters decide which candidates are most likely to be aligned with a goal of fiscally responsible city government.

CFR's evaluation of candidates is based on eleven traits weighted as follows:

	Trait	Weighting Value 1 to 5 (highest)
1	Is fiscally conservative (Has conservative values, approach to spending, taxes, subsidies, property rights)	5.00
2	Leadership skill (Able and willing to challenge the status quo, champion a cause, collaborate to succeed)	4.83
3	Honest, trustworthy, believable, and principled	4.67
4	Understands proper role and limits of government	4.67
5	Supports private sector (Looks first to the private sector for solutions)	4.67
6	Independence (Able to resist undue influence by friends, supporters, unions, etc.)	4.00
7	Communication/public speaking skills (Able to organize and articulate a strong case in support of a position)	4.00
8	Knows city government and key city issues	3.83
9	Has business experience (Has demonstrated management and negotiating skills)	3.67
10	Stewardship/public service attitude (Has respect for residents and taxpayers)	3.50
11	Has a history of civic involvement	3.00

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Questionnaires were distributed to all candidates who qualified for the District 4 special election primary. Our members used the answers to the questionnaire and their personal knowledge of the candidates to rate them on these eleven traits.

Members graded candidates using the following scale: 1 (little or no alignment with our objectives), 3 (some alignment), and 8 (highly aligned). The resulting average grades were weighted by the values shown above and normalized to 100 to determine an overall alignment index.

Based on this analysis, Citizens for Fiscal Responsibility endorses Lan Diep for San Jose City Council in District 4.

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