



# ONE-STEP KERA-QUIK

INGREDIENTS & EDUCATIONAL TIPS





# ONE-STEP KERA-QUIK

## INGREDIENTS

1. Water
2. Alkyl Polyglucoside
3. Decyl Glucoside
4. Lauryl Glucoside (Plantaren 1200)
5. Cocamidopropyl Betaine
6. Cocamide Diethanolamine
7. Polyquaternium-87
8. Glycolic Acid
9. Lactic Acid
10. Tartaric Acid
11. Malic Acid
12. Cyclopentasiloxane
13. Hydrolyzed Protein of Triticum Vulgare
14. Guar Hydroxypropyltrimonium Chloride
15. Hydrolyzed Keratin Protein
16. Tocopheryl Acetate
17. Seriseal
18. Green Tea (Camellia Sinensis) Extract
19. DL-Panthenol
20. Methylchloroisothiazolinone
21. Parfum

## Inova Processing Guide - One-Step Kera-Quik

Hair Type	Processing Time	Iron Temperature
Virgin Fine-Med	20 minutes	450F
Virgin Course	30-40 minutes	450F
Ethnic Virgin	40 minutes	450F
Hi Lite Damaged	20 minutes	350F
Hi Lite Normal	30-40 minutes	350-400F
Ethnic Hi Lites	30-40 minutes	350-400F
Color Treated Fine-Medium	20 minutes	400F
Color Treated Course	40 minutes	450F
Ethnic Color Treated	40 minutes	450F
Double Processed	20 minutes	350-380F

## EDUCATIONAL TIPS

- Processing times are listed for the straightest result. Adjust per client's desired result.
- Wash well with Clarifying Shampoo. Avoid scratching scalp
- Do same-day color after treatment.
- On treated and/or damaged hair, always reduce the heat of iron.
- Use a Titanium flat iron to avoid leaving bumps.

## ADVANTAGES OF USING THE ONE-STEP KERA-QUIK

- 1/3 less time than other brands. Total time approximately 60-70 minutes.
- 1/2 amount of product used vs. other brands. Average treatment - 1.25 oz.
- The stylist is free to multitask. Before flat iron, everything is done at the sink.
- Minimal tools required. Flat iron, blow dryer, and hair clips only. No mask, no gloves, and no brush.
- Customers can put hair up, use a ponytail, or anything else after completion of treatment.
- Treatment can be manipulated to achieve the desired result for all customers and hair types.