



**GOLD BUTTON COLLECTIVE PROSPECTUS**

**ELEVATE | EXPAND | EXCEL**





# Humble Beginnings

## REWIND << TO 1876

Remember this old-school gadget? **The telephone?** Created by Alexander Graham Bell in **1876** it was once the ultimate connection tool and lead generator for centuries. Well, guess what? **We still use it!**

In a world dominated by AI and tech, we believe the good ol' phone call still moves mountains.

At Gold Button Collective, we don't just drive growth, we set the bar. Specialising in high-ticket closing, freelance sales execs, telesales, restoring lapsed leads & building powerhouse sales teams.

We take our clients global, crafting strategies that fuel powerful market expansion. For businesses that dream big, we're the benchmark for exceptional results.

# How Gold Button Collective Priorities YOU?

We help people see the value in **what they do**, in **who they are**, and we dig into the stuff that **actually matters**, the heart of it all.

We're not here to climb some corporate ladder or tick boxes. We're here to **keep it real**, crack a few jokes, and remind people that business **doesn't** have to feel like a soulless grind.



# Our Work

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**“It's about the who  
not the do.”**

**Keisha Mabry.**



# We're Not An Agency Or A Corporate Giant

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## This Is Gold Button Collective

- We're not an agency. We're not a corporate giant with shiny suits and buzzwords. We're definitely not some Wall Street big shots.
- We're just a group of humble women who've come together with one simple goal: to connect with people.

That's it. No fancy titles, no fluff, just **real conversations with real humans.**

Our payment structure?

It all begins with a conversation, a schedule and a plan with some milestones set in place that propels you for growth.







**"Success for me is the time I spend living, not working. Being present for the ones I love & creating unforgettable memories. I still achieve the financial freedom that I desire"**

Gold Button Collective - Sales Team Meeting Sept 24'





# Our Portfolio

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PASSION and a Human Connection will always be what buttons us up to be the best for you and your goals.







**We Convert | You Grow | It's That Simple**

Communication Is The Top Button.

We're all about making connections.

**Cold calling, follow-ups, and  
managing warm leads, leave it to us.**

**Gold Button Collective takes the  
pressure off so you can focus on the  
other 10,000 things on your to-do list.**

**We'll handle the calls, build the  
relationships, and drive the sales,  
while you get back to running your  
business.**







## Here's how we do it:

### #1: Discovery Call

We start by understanding your business inside and out. Whether you're scaling an established company or launching something new, we align the right solutions, be it lead generation, telesales, or beyond.

### #2: Meet Your Change Agent

Your dedicated Change Agent will guide you through a structured plan, ensuring every step is aligned with your goals. You'll receive a clear execution strategy and timeline.

### #3: Client Group & Communication

To keep communication seamless, we set up a Slack client group for real-time updates. Once the invoice is settled and dates are locked in, we're ready to go.





#### #4: Execution & Performance Tracking

With strategy in place, we launch the campaign. Regular updates, daily, weekly, or monthly, keep you informed, ensuring transparency and accountability.

#### #5: 6-Month Trial & Optimisation

To achieve the best results, we recommend a 6-month trial period. At the 3-month mark, we conduct a detailed review, refining strategies to maximize impact.

#### #6: Growth & Expansion

As your business evolves, so does our approach. Need more agents? Entering new markets? We adapt our strategies to fuel your continued success.

Let's build a sales strategy that drives real growth.

Are you **ready to scale?**



# Our Service



With you all the way



DEVELOPMENT



SALES



MARKETING



CONSULTANCY



RESEARCH





## Need Sales? - We Got You Covered

We help businesses from a wide span of industries reel in more leads, close more deals, and hit those sales targets.

### If it's

- cold calling,
- email marketing,
- LinkedIn & social media outreach,

**Gold Button Collective** track down the right prospects. No potential client goes unnoticed, if they're out there, we'll find them.





**If it's**

*Client Whispering:* We build lasting relationships and we are pretty great at figuring out what makes your clients tick (and buy).

**If it's**

*Ghosted by Leads?* or Lapsed leads? No problem, we will uncover exactly why they didn't move forward. Then, we'll report back with the juicy details so we can analyse the data together and cook up a **strategy to win them back**. Let's turn "*no thanks*" into "*Where do I sign?*"

If you're ready to boost sales without the headache of managing full-time staff, let's chat.





# Our Team

With **20 years of experience** in sales and a massive contact database across multiple industries, We know **exactly** how to close high-ticket deals. We leverage my deep network and market knowledge to identify the **right** prospects, **build genuine relationships**, and create **tailored solutions** that make big deals feel effortless.

High-ticket items?  
I handle them with ease, confidence, and style,  
turning complex sales into smooth, successful  
outcomes.





**With you all the way**

**With Negotiable & Accessible Timings**



# Our Statistics





# Contact Us

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