

PRIVACY POLICY NOTICE

WE VALUE YOUR PRIVACY.

The websites and services provided through the website (this “website”) are provided by Buchanan Psychiatry PLLC, Buchanan Neurosurgery PLLC, and its affiliates (“we,” “us” or “our”). You (“you” or “your”) have a limited right to access and use the website for your noncommercial, personal use and information only.

This Privacy Policy applies to the data collected by us or provided by you. It does not apply to data collected through offline means, or from other sites, products, or services not approved by us. Links to other websites from this website are for informational purposes and are not an endorsement or approval by us.

By using or accessing our Website or the Services in any manner, you acknowledge that you accept the practices and policies described in this Privacy Policy, and you hereby consent that we may collect, use, and share your information as described herein.

WHAT INFORMATION DO WE COLLECT?

Information that you provide such as your e-mail address or phone number when you fill out a form to request a callback.

Information about your visit to the site while you visit, use, and navigate the site such as your information about the network you are connecting from; technical details about your device such as form factor, browser, IP address, and operation system; and which pages you visit and coarse information about how you interact with them.

We use “cookies,” which are small text files stored on your computer/device (and maintained by your browser), and often include a randomized unique identifier so that our site can ‘recognize’ this cookie again. The primary purpose we use cookies is for various analytics tools for audience measurement purposes.

We also use Google Analytics, which uses cookies, to obtain high-level “audience measurement” data such as the referral web domain, type of operating system/browser used, date and time of visit, and other information relating to activities on our website to understand its usage better, analyze trends, and optimize the website experience. You are prompted when first visiting our website to consent to use of cookies for this purpose which you are free to decline.

We do not knowingly solicit data from or market to children under 18 years of age. By using the website, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent’s use of this website.

HOW DO WE PROCESS INFORMATION?

We process the information you provide, and we collect to support planning, maintaining, and delivering of the website; to evaluate opportunities to improve the website and your

experience; understand usage trends; and to measure success of campaigns to encourage use and discovery of our website.

We understand that you don't want to see ads that exploit your personal struggles, difficulties, and hardships, so we don't collect information that does not otherwise have a legitimate purpose and information that is collected is explicitly not used by us in order to target you with personalized advertising content.

HOW DO WE SHARE OR DISCLOSE INFORMATION?

- We may share collected information with our affiliates, vendors, consultants, and other third-party service providers who perform services for us or on our behalf and require access to such information to do that work.
- We do not use, attempt to collect, or disclose sensitive personal information, such as race, religion, or political affiliations, without your express consent.
- We do not share your personal information with third parties for their direct marketing purposes.
- We do disclose information if required to do so by law.
- We expect that all collection, use and disclosure of your information will occur in the United States and will be governed by United States law; however, some information may travel over the Internet outside of the United States. Even if some information does travel outside the United States, you agree that the laws of the United States will apply.

HOW CAN THIS POLICY BE CHANGED?

We reserve the right to make changes to this policy at any time. You are advised to visit this page regularly to check for any updates.

HOW SECURE IS THE WEBSITE?

We take necessary steps and implement prudent measures to ensure the safety and security of this website and any information collected. However, no security is perfect, and no security system can prevent all security breaches. You transmit information at your own risk. You acknowledge that the website is not HIPAA compliant. You should not transmit Protected Health Information (PHI) to or through this website. You acknowledge and agree that the Site is not intended to provide any medical advice. We are not your business associate under HIPAA because of your use of the website.

HOW CAN YOU CONTACT US?

If you have questions, comments, or requested about or related to the subject of this notice, you may contact us via post:

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