



GENERATE

APRIL 13, 2024
OHIO WESLEYAN UNIVERSITY

SHOUT OUT TO OUR SPONSORS!



West Ohio Conference
**Fresh Starts
& New Beginnings**



THANK-YOU!



ANDY JUNG

IS THE SENIOR DIRECTOR OF CHURCH ENGAGEMENT & BUSINESS ADMINISTRATION AT THE FULLER YOUTH INSTITUTE (FYI). IN ADDITION TO HIS WORK AT FYI, HE IS A CURRENT MINISTRY PRACTITIONER AS HE SERVES AS THE MINISTER IN RESIDENCE FOR YOUNG ADULTS AT TRINITY BAPTIST CHURCH IN RALEIGH, NC.

CHRISTINA ALBRECHT

IS THE CHAIR OF WEST OHIO'S EMERGING GENERATIONS MINISTRY TEAM & HAS BEEN IN LOCAL CHURCH MINISTRY FOR OVER 10 YEARS. SHE CURRENTLY SERVES AS DIRECTOR OF STUDENTS & OUTREACH AT PEACE UMC PICKERINGTON.



TAVARES STEPHENS

CURRENTLY SERVES AS LEAD PASTOR OF SUWANEE WORSHIP CENTER IN THE ALANTA, GEORGIA METRO AREA. HE HAS PREVIOUSLY SERVED IN MULTIPLE ROLES WITHIN THE LOCAL CHURCH & PRIOR TO RECEIVING HIS CALL TO MINISTRY, HE WAS AN AWARD WINNING EDUCATOR.

ARRIS COHEN

KNOWN AS SIR'RA, IS A CLEVELAND BORN, COLUMBUS BASED, CLASSICALLY TRAINED VISUAL ARTIST WHO HAS BEEN WORKING PROFESSIONALLY SINCE THE ONSET OF THE PANDEMIC.



RECOMMENDED BOOK LIST

MANY OF THESE CAN BE FOUND @ THE BOOK TABLE!

BOOKS FROM FULLER YOUTH INSTITUTE

GROWING YOUNG

GROWING WITH

YOUNG ADULT MINISTRY

STICKY FAITH

STICKY FAITH FAMILY GUIDE FOR YOUR FAMILY

FAITH BEYOND YOUTH GROUP

3 BIG QUESTIONS THAT SHAPE YOUR FUTURE

3 BIG QUESTIONS THAT CHANGE EVERY TEENAGER

INNOVATIVE CHURCH

CAN BE FOUND @ WWW.FULLERYOUTHINSTITUTE.ORG-SHOP

BOOKS ABOUT GENERATIONS

INTERGENERATE (ALLEN)

MEETING GENERATION Z (WHITE)

DOING LIFE WITH YOUR ADULT CHILDREN (BURNS)

AGING FAITHFULLY (FRYLIN)

GENERATIONS (TWENGE)

BOOKS ABOUT RELATIONSHIP BUILDING

THANK YOU. I'M SORRY. TELL ME MORE (WILSON)

LONELINESS EPIDEMIC (METTS)

THE 6 CONVERSATIONS (HOLLERMAN)

LOVE DOES (GOFF)

EVERYBODY ALWAYS (GOFF)

THE BEST OF FRIENDS-CHOOSE WISELY CARE WELL (KNOX)

RECKLESS LOVE (BISHOP TOM BERLIN)

BOOKS ABOUT CHURCH & CHANGE

NO CONGREGATION IS AN ISLAND (MCCLURE)

WHEN CHURCH STOPS WORKING (ROOT & BERTRAND)

EVERYWHERE YOU LOOK (SOREN)

THE GREAT DECHURCHING (GRAHM)

HOW YOUR CONGREGATION LEARNS-THE LEARNING JOURNEY

FROM CHALLENGE TO ACHIEVEMENT (SHAPIRO)

THINK AGAIN (GRANT)

FORGING A NEW PATH (SIMON-PETER)

PICKING UP THE PIECES. LEADERSHIP AFTER EMPIRE

(MC SHANE, BABCHUCK)

THINGS TO REMEMBER!



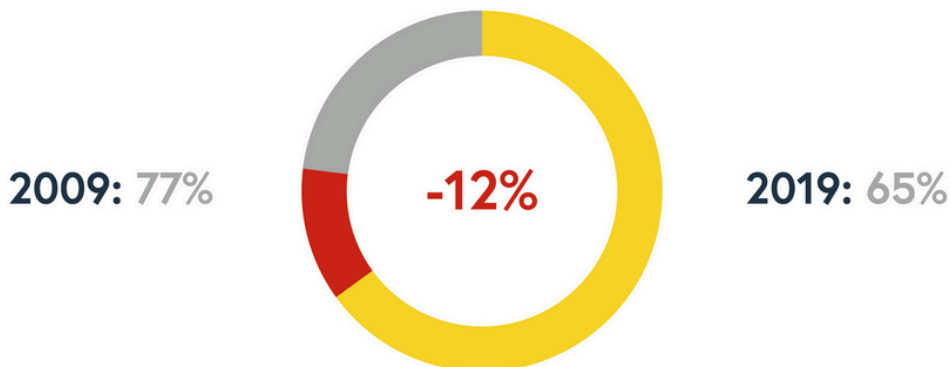
ANDY JUNG

The first job of leaders is to "define reality."

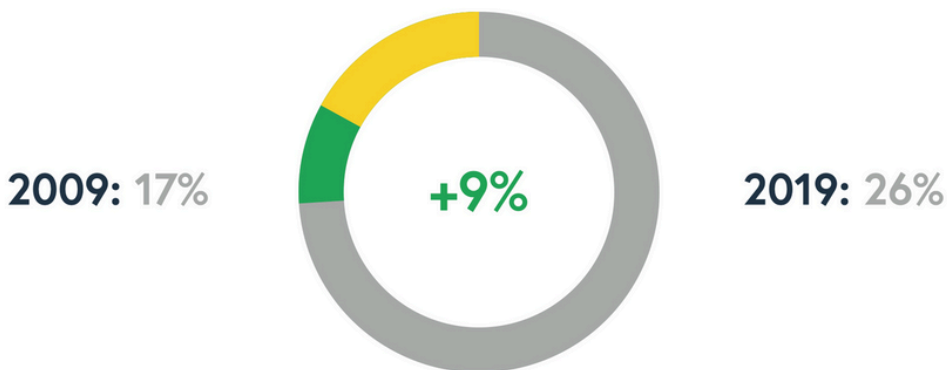
— Max De Pree



The share of US adults who identify as Christian continues to **decrease**



The share of US adults who are religiously unaffiliated continues to **increase**



Attendance Drops Most Among Adults Under 30

1 in 3 young adults say they go to church less they used to pre-pandemic, a bigger portion than other groups.

■ Attend same or more ■ Attend less frequently

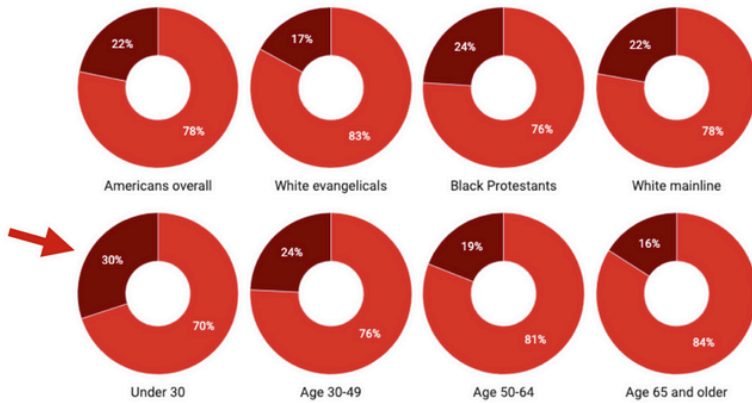


Chart: Christianity Today • Source: AEI Survey Center on American Life • Created with Datawrapper

The Generational Faith Gap

Silent



Boomers



Millennials



"The church is
calibrated for a world
that doesn't exist."

—Scott Cormode

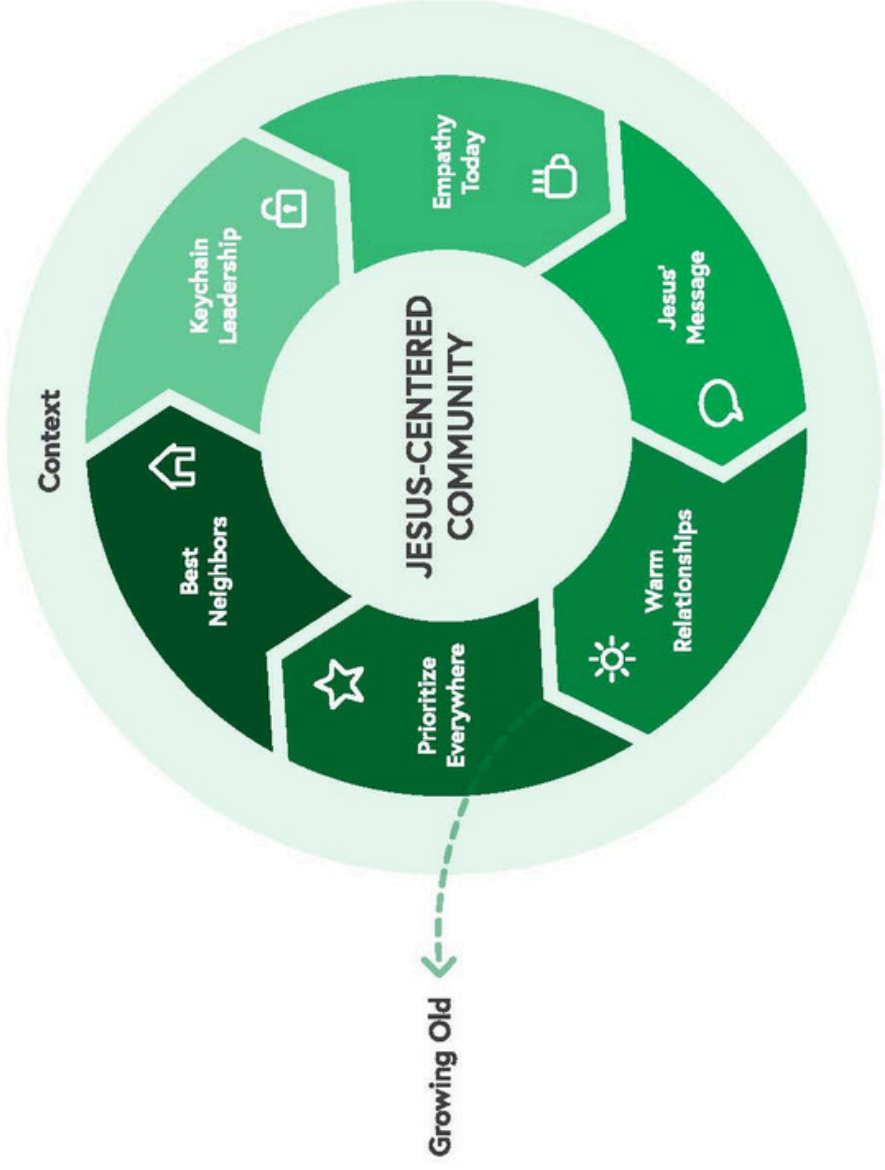
GROWING YOUNG

Churches that aren't shrinking and aging, but are growing in involving and retaining young people (ages 15-29), which brings overall vitality to the whole church.

**Growing Young isn't about
changing youth ministry.
It's about changing
church culture.**



The 6 Core Commitments



The 6 Core Commitments of Churches Growing Young

Unlock keychain leadership:

Instead of centralizing authority, empower others—especially young people.

Fuel a warm community:

Instead of focusing on cool worship or programs, aim for warm peer and intergenerational friendships.

Empathize with today's young people:

Instead of judging or criticizing, step into the shoes of this generation.

Prioritize young people (and families) everywhere:

Instead of giving lip service to how much young people matter, look for creative ways to tangibly support, resource, and involve them in all facets of your congregation.

Take Jesus' message seriously:

Instead of asserting formulaic gospel claims, welcome young people into a Jesus-centered way of life.

Be the best neighbors:

Instead of condemning the world outside your walls, enable young people to neighbor well locally and globally.



CHRISTINA ALBRECHT

THE GENERATIONS

BUILDERS/SILENT

1928-1945

Currently 79-96



BOOMERS

1946-1964

Currently 60-78



GEN X

1965-1980

Currently 44-59



MILLENNIALS

1981-1996

Currently 28-43



GEN Z

1998-2012

Currently 12-27



GEN ALPHA

2013-

Currently 0-11



Gen Now

Ages 18-26

Gen Next

Ages 10-17

Gen New

Ages 0-9



WO Family Ministry Network

Each district has a group of individuals connected to children, youth & families who meet to discuss best practices, share resources, and plan events.

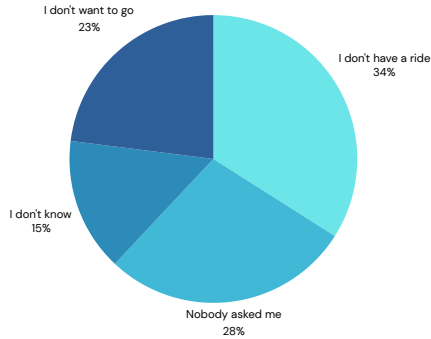
Contact: amcarely@wocumc.org to be added to your district contact list

WO Collegiate Ministry Network

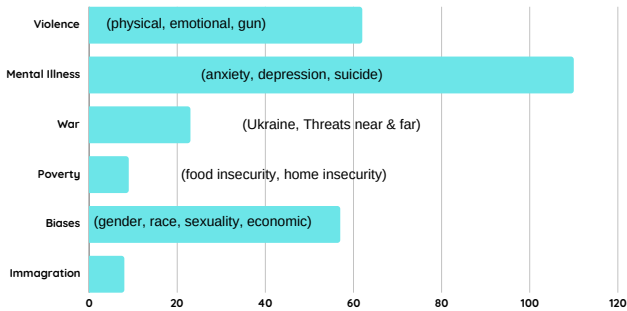
Launching April 23rd, those working with college-aged students will be invited to come together for conversation & collaboration.

Contact: amcarley@wocumc.org to be added to the email list

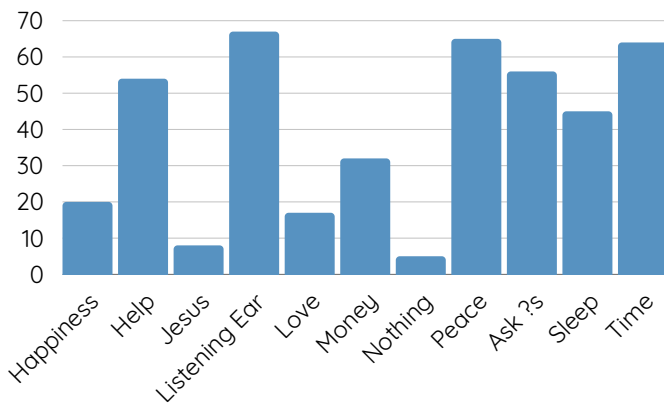
Why I don't go to church

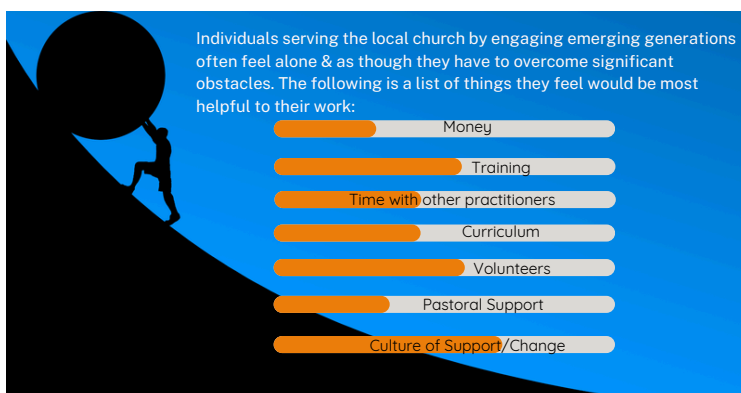


Social Issues I talk about with my friends

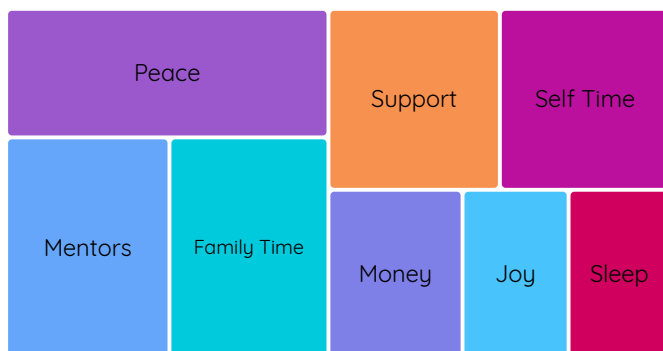


I could use more of this in my life...

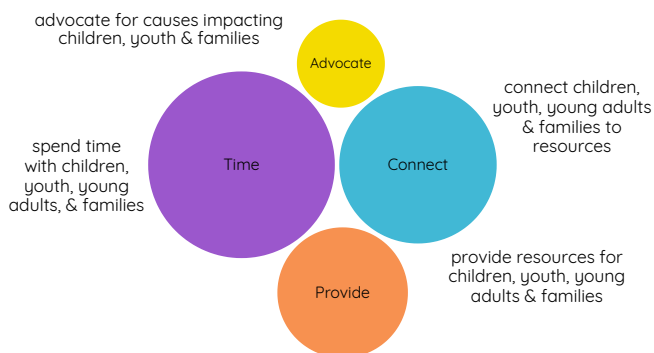




Parents wish they had more...



Educators & Social Workers feel churches could help in the following ways...



The Great

Dechurching

Who's Leaving, Why Are They Going, and What Will It Take to Bring Them Back?



Jim Davis and
Michael Graham

with Ryan P. Burge

Foreword by Collin Hansen



TAVARES STEPHENS

INCARNATIONAL HOSPITALITY **DIVINE ENCOUNTERS**

Incarnational Hospitality is grounded in experiences where the compassion, care, and wisdom God draw individuals and communities into the healing, wholeness, and abundant life that life in Christ offers. When it is present, strangers become friends, friends become family, and family is revealed as divine community - woven together by the Spirit of God.

INCARNATIONAL HOSPITALITY **RELATIONSHIPS ARE NOURISHED**

When relationships are birthed, nurtured, and grounded by the experience of incarnational hospitality, life-giving dialogue is cultivated, connection is stimulated, and common bonds of growth, fellowship, and service become the ethos which believing communities live into on a daily basis.

INCARNATIONAL HOSPITALITY **Community is Born**

When relationships are birthed, nurtured, and grounded by the experience of incarnational hospitality, community is cultivated, connection is stimulated, and common bonds of growth, fellowship, and service become the ethos which believing communities live into on a daily basis.

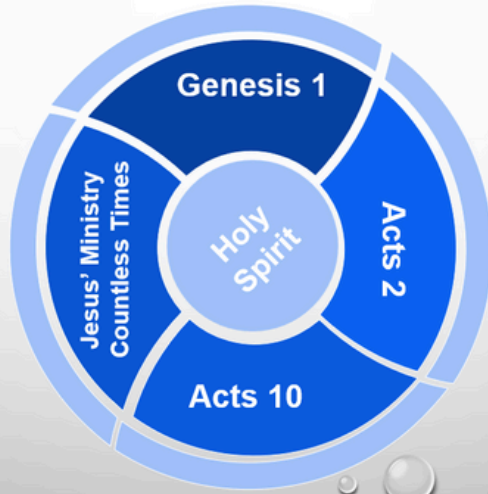
INCARNATIONAL HOSPITALITY **Being Genuine**

The church becomes a place of connection, engagement, and growth when people are genuinely valued for who they are as human beings, who they are as children of God, and how grace nurtures them as integral and treasured members of Christ centered communities.

INCARNATIONAL HOSPITALITY **The Gift of Being Valued**

- 1. Write down the name of person, who is a follower of Christ, that has made you feel valued.*
- 2. What was it that they did or said that made you feel valued?*
- 3. How does the thought of that person make you feel?*
- 4. Share your answers to questions two and three with a neighbor.*

Where Do We See It ?



The Holy Spirit Leads the Dialogue



As the Holy Spirit inspires, believers of all ages grow, connect, serve, and they find their purpose in and outside of the church walls.





ARRIS COHEN

THE OLIVE BRANCH



THIS PIECE WAS BASED ON LOOSELY ON THE THEME OF TODAY'S SESSION THAT FOCUSED ON THE BRIDGING THE GAP BETWEEN THE CHURCH AND YOUNGER GENERATIONS OF PEOPLE WHO DO NOT CURRENTLY ATTENDING CHURCH OR PARTICIPATE IN ANY MINISTRY. THE IDIOM OF EXTENDING AN OLIVE BRANCH FOR PEACE AND RECONCILIATION CAME TO MIND CONSTANTLY AS I THOUGHT OF A COMPOSITION.



OTHER HELPFUL INFORMATION



Powering Churches to get more from their parking lots

FaithPark is the #1 parking payment & service solution, specifically catered to the challenges of faith based organizations.

FaithPark is your leader in faith based parking management. FaithPark leverages industry leading technology to provide a seamless experience to all those visiting and paying for parking whilst helping your church further engage with your community.





Notes from Fall Orange Tour 2023

www.thinkorange.com

Culture is changing & always will be so we have to get GOOD at discovering the Values, Assumptions, Beliefs & Expectations of every incoming generation.

One thing remains the same....Phases

A phase is not the songs they sing or the shows they are into or the styles they wear. Phase refers to the biological, mental, physical, social development that happens to most kids their age.

Age Range	Think Like	Are Motivated by	Need their leaders to
Preschoolers	Artists	Safety	Embrace their physical needs
Elementary Schoolers	Scientists	Fun	Engage their interests
Middle Schoolers	Engineers	Acceptance	Affirm their journey
High Schoolers	Philosophers	Freedom	Mobilize their potential
Young Adults	Managers	Purpose	Allow interdependence

Generation	Values	Assumptions (about them)	Beliefs	Expectations
Gen Z & Older Gen Alpha	<ul style="list-style-type: none"> • Highly collaborative • Care for others deeply • Flexibility • Authenticity • Relevance • Instant gratification • Diversity & Representation at all levels of leadership & friendship • Identity-personal • Direct Communication • Self-care • Empathy • Mental health • Pragmatic • Security • Sustainability 	<ul style="list-style-type: none"> • Lazy • Zero attention span • Won't work hard. • Too consumed with technology. • Raised in a delicate, soft environment & unprepared to face realities of life. 	<ul style="list-style-type: none"> • More progressive • Extremely vocal & take action about issues that matter to them. • Post-modern & global in their approach to how they see problems in the world. 	<ul style="list-style-type: none"> • Expect to learn from experiences & apply them. • Freedom & Flexibility • Diversity & representation

Gen Alpha	<ul style="list-style-type: none"> Digitally Dependent Learning, especially personalized learning Openness to learning from others. Working independently Diversity & Representation Sustainability Connectivity Opportunity for creative expression 	<ul style="list-style-type: none"> More emotional, more conscious, more confident, freer than Gen Z Less likely to develop necessary coping skills. Highest rates of anxiety & depression More demanding than Gen Z More self-agency than Gen-Z 	<ul style="list-style-type: none"> Being shaped by watching adults handle conflict in a polarized world They only know fighting, divided generations of adults ahead of them. More likely to have higher value on family since early years were shaped by shared experience of the pandemic. Most unchurched, but not necessarily the least spiritual as they are in-tune with their inner life, they may not profess a belief system 	<ul style="list-style-type: none"> Resources & experiences tailored to THEM (think algorithm but in all aspects of life, not just on social media, video & music streaming) Algorithms will shape their actions. Tendency to learn more visually. Technology like touch screens & voice activation is BASE level. Early adopters of AI & related technologies Diversity & Representation
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2024 Schedule

Education and Engagement Opportunities

May Leaving a Lasting Legacy

May 21st 6:00 p.m. Online

Join Foundation Executive Director and Chartered Advisor in Philanthropy (CAP®) Susan Black as she helps unravel the mystery of planned giving for your congregation. All churches and individual members are welcome to join this legacy giving presentation.

June - See you at Annual Conference! Come visit the Foundation resource table and visit with us and our partners, Wespath Institutional Investments and Christian Family Credit Union.

July Saving Grace with Rev. Anna Guillozet

July 23rd 6:00 p.m. Online

Join Rev. Anna Guillozet as she reprises her presentation about one of our stewardship standards: incorporating personal financial literacy into your church. Anna will discuss the benefits of the Saving Grace curriculum for church members and clergy.

August Wespath Institutional Investments Town Hall

August 20 6:00 p.m. Online

Join representatives from WII as they bring you up to speed on the markets, discuss the impact of the 2024 election and answer your questions about endowment management.

September Days on the District/Bishop's Fall Tour

TBD In person

Take advantage of the opportunity for your Circuit, finance committee, stewardship committee or endowment committee to meet face to face with Susan Black, Maddy DeWitt, and Karen Manzcko as they make visits to your area. Districts to be visited will be announced as plans are made.

October Stewardship in the Extraordinary Church

Oct. 22 6:00 p.m. Online

Join Horizons Stewardship CEO Joe Park as he reprises his Generosity Summit session on stewardship approaches for extraordinary churches.

November Leaving a Lasting Legacy

Nov. 10th 6:00 p.m. online

Join Foundation Executive Director and Chartered Advisor in Philanthropy (CAP®) Susan Black as she helps unravel the mystery of planned giving for your congregation. All churches and individual members are welcome to join this legacy giving presentation.

Dates and times subject to change. All Zoom links can be found on our website at

www.umfwestohio.org/foundation-program-calendar-2024/

Watch our Facebook page and newsletter for more information. Not receiving our newsletter?

Contact Maddy at mdewitt@wocumc.org to sign up.



United Methodist
Foundation *of West Ohio*

UMFWO is your financial resources partner, offering a turnkey solution specifically designed for UM church, that is low-cost, easy to use and completely supported by caring, knowledgeable staff along with experienced, trusted and vetted financial services providers.

Church Investing

Legacy Giving

Stewardship

Philanthropy

www.umfwestohio.org



Generosity
ABOUNDS!

Are you ready to take on the challenge of improving your stewardship results? Are you looking for a holistic approach to building a culture of generosity that will lift up and improve your entire ministry? Then the *Generosity Abounds!* program is the right choice for your church.

Use our resources to work through each phase of the toolkit to achieve the following results:

- *Increased congregational engagement*
- *Increased revenue over time*
- *Stronger commitment to faith*
- *Focused ministry and mission*

CHURCH STEWARDSHIP TOOLKIT

PHASE I

- *Church Vision*
- *Discipleship Pathway*
- *Mission Focus*
- *Church Story*

PHASE II

- *Standards Assessment*
- *Results Interpretation*

PHASE III

- *Generosity Annual Plan*

READY TO GET STARTED?

Go to www.umfwestohio.org and click on 'Services for Churches.'

After you review the information, give the Foundation a call to determine how much help you need to complete the process.