



Gulf Coast Epilepsy Alliance (GCEA)

Butterfly Release Ceremony for SUDEP Awareness, 2021

You're invited! Come join **Gulf Coast Epilepsy Alliance** for an afternoon in the park for October SUDEP Epilepsy Awareness Month.

Enjoy a beautiful butterfly release ceremony, music, food trucks, and friendship, all while supporting GCEA's programs, raising SUDEP awareness and learning how to keep those with epilepsy SAFE.

SUDEP Speaker: Todd Masel, MD
Director, UTMB Epilepsy Program



Sunday, October 24, 2021
2:00 PM at Carbide Park
4102 Main Street, La Marque, Texas 77568



FREE event registration at:

www.GCEATX.org

What is SUDEP? What is Epilepsy? Who is GCEA?

For some people living with epilepsy, the risk of Sudden Unexpected Death in Epilepsy (SUDEP) is a very important concern. SUDEP refers to deaths in people with epilepsy that are not caused by injury, drowning, or other known causes.

Epilepsy, also known as seizure disorder, is a common neurological condition characterized by recurrent seizures.

~ 3 Million US adults & 470,000 children have epilepsy

~ Number of Cases in TEXAS (all ages) – 292,900

source: cdc.gov/epilepsy/data

Gulf Coast Epilepsy Alliance (GCEA) is a 501(c)(3) nonprofit that provides direct services to individuals with seizure disorders and those touched by epilepsy in the Gulf Coast areas of Texas. For more information, visit: www.GCEATX.org

How do I get involved?

1. Add a Butterfly to the Box (\$25 donation)
2. Purchase a Butterfly T-Shirt in our Gift Shop (\$18.95)
3. Become an Event Sponsor (pick a level, donate online, email your logo to info@gceatx.org by **Oct. 1st**)
4. And, register for FREE to join us!

Yes, the event is FREE to attend but registration is required. Everyone is welcome. We would love to have you, your friends, family, and caregivers come join us!

To participate, visit: www.GCEATX.org/events

For information via phone,

text **BUTTERFLY** to 409.207.7768



SPONSORSHIP LEVELS

❖ Rare Swallowtail Butterfly

\$5,000

A reserved table for 8, your marketing materials on our Resource Table, name recognition during the event and all listed below... [8 offers]

❖ Grand Birdwing Butterfly

\$1,000

Your company featured in social media posts and advertisements, logo printed on event T-Shirts and all listed below... [5 offers]

❖ Vivid Monarch Butterfly

\$250

Your company logo featured on our event banner and all listed below... [3 offers]

❖ Little Metalmark Butterfly

\$100

Your company logo featured on printed materials and listed on our website @ GCEATX.org [2 offers]





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EVENT PROGRAM (begins at 3:00 pm)

Welcome: Mike Dudas, GCEA President

Opening: Danielle Lance, GCEA Advisory Committee

SUDEP & Epilepsy : Todd Masel, MD, UTMB Neurology

Seizure Safety: Monika Ummat, MD, Houston Neurology Clinic

Check Presentation: Jim Sweeney, Minuteman Press - Bay Area

GCEA Friend: Chris Delesandri, United Way Galveston County

Closing and Prayer: Doreen Hughes & Pastor Jervie Windom

Butterfly Release: Shena & Trysten Pearson



EVENT SPONSORS



- *Patsy Marullo, Huntsville TX*
- *Deborah Deats, Dickinson TX*
- *Annabelle Reedy, Friendswood TX*

What can I do to reduce the risk of SUDEP?

The full understanding of Sudden Unexpected Death in Epilepsy (SUDEP) is still unfolding, but there are measures that people with epilepsy and their families can take to minimize risk:

1. People with epilepsy should make sure to take the medications prescribed for them to maximize seizure control.
2. If medicines are not effective, consider other therapies such as surgical options, dietary options, research drug trials, or devices/technologies that may help to enable early intervention when seizure activity occurs.
3. Consider supervision or monitoring during sleep hours to identify seizure activity.
4. Lead a healthy lifestyle and keep stress to a minimum whenever possible.
5. Patients should regularly visit with their doctor, especially if convulsive seizures are not completely controlled.
6. Ensure that family members and caregivers have knowledge of seizure first aid and of emergency resuscitation measures including CPR and defibrillator use.