



Greetings Prospective Sponsor,

I am pleased to share Forum Philly's sponsorship schedule for its 2023 Juneteenth Schools Initiative. Recognizing shared values for student achievement and academic success, Forum Philly has recalibrated its 2023 Juneteenth programming termed 23 Juneteenth Schools Initiative (23JSI). We are committed to raising \$50,000 to partially sponsor 75-100 participating schools with approximately \$500 each in differential Juneteenth planning grants according to need.

Forum Philly coordinates district-level executive leadership and liaison to establish collaboration and supportive policies and directives along with securing the funding and consultation of these select schools to design the Juneteenth educational experiences drawing from history and appropriating student talents and skills in the Humanities and the visual and performing Arts to stage innovative peer learning opportunities.

This approach was so effective last year in engaging student ownership and successful programming at partnering schools that, potentially, 75-100 schools in the region will partner with Forum Philly to replicate Juneteenth programming in 2023.

Sponsorship support benefits the Juneteenth education and observance of thousands of students in Southeast Pennsylvania school districts. 23JSI sponsorship provides resources that enable schools to complement and increase their educational outputs while enriching students' lives.

Additionally, sponsorship of 23JSI is an opportunity to help guide students' development as civically aware and engaged community members and citizens. Most significantly sponsorship of 23JSI engenders goodwill and brand loyalty in communities and markets served by sponsors.

To optimize student exposure and benefit from the educational potential of meaningful and thoughtful observance of Juneteenth, Forum Philly is leading an initiative to resource, design, produce, promote, and stage student-led, faculty-supervised, and school-centered classroom and assembly, staged Juneteenth educational enrichment programming.

Essentially, Forum Philly collaborates with school districts in the origination, curation, and coordination of district-wide leadership and facilitation necessary to ensure the production and staging of historically accurate, inspiring, values-rich [freedom, liberty, resiliency, equality, dignity, perseverance over obstacles, etc.] and motivational Juneteenth programming of benefit to the entire school community (students, faculty, administration, and families).

While Juneteenth calendars after the formal summer closure of schools, district administrators, faculty, and students have so realized the educative benefits that they are scheduling such Juneteenth educational programming during the final week of class at all participating districts and schools. The various school districts' media and communication offices further liaison with Forum Philly toward the aggregation of contextualized promotional media relative to Juneteenth

Thank you for partnering with Forum Philly in its 23 Juneteenth Schools Initiative. With Appreciation,

Dr. Malcolm T. Byrd, CEO & President



# Forum Philly

## 2023 Juneteenth Schools Initiative

### Sponsorship Response Form

Thank you for your partial sponsorship of the Forum Philly 2023 Juneteenth Schools initiative. (23JSI). We are committed to raising \$50,000 to partially sponsor 75-100 participating schools with approximately \$500 each in differential Juneteenth planning grants according to need. Your support benefits the Juneteenth education and observance of thousands of students in Southeast Pennsylvania school districts. 23JSI sponsorship provides resources that enable schools to complement and increase their educational outputs while enriching students' lives.

Additionally, sponsorship of 23JSI is an opportunity to help guide students' development as civically aware and engaged community members and citizens. Most significantly sponsorship of 23JSI engenders goodwill and brand loyalty in communities and markets served by sponsors.

**Sponsor Name:** \_\_\_\_\_  
(Please include name, as you would like it to appear in the promotional collaterals)

**Key Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City, State, Zip** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Organization Website:** \_\_\_\_\_

### SPONSORSHIP LEVEL (please check one)

**Freedom- \$10,000**

- Designation as Freedom sponsor and logo on all 23JSI collaterals
- Sponsorship acknowledged and logo on Forum Philly 23JSI website for 1 year
- Representative brings Greetings and 5-minute remarks at the main press announcement.
- Photo opts with 23JSI Principals and special guests.
- Sponsor's quote on social media and the related press release
- Twenty tickets to Juneteenth Honors Reception (06/19/23)

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### **Equality - \$7,500**

- Designation as Equality sponsor and logo on all 23JSI collaterals
- Sponsorship acknowledged and logo on 23JSI website for 1 year
- Representative brings Greetings and 90-second remarks at the main Press conference.
- Photo opts with 23JSI Principals and special guests.
- Sponsor's quote on social media and in the main press release
- 15 tickets to the Juneteenth Honors Reception (06/19/23)

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### **Liberty- \$5,000**

- Designation as Liberty sponsor logo on all 23JSI collaterals
- Sponsorship acknowledged and logo on 23JSi website for 6 months
- Representative brings Greetings and 60-second remarks at the main press conference.
- Photo opts with 23JSI Principals and special guests
- Sponsor's quote on social media and in the press release
- 10 tickets to the Juneteenth Honors Reception (06/19/23)

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### **Dignity - \$3,500**

- Designation as Dignity sponsor and logo on all Festival collaterals
- Sponsorship acknowledged on 23JSI website for 3 months
- Acknowledgement on social media and in the press release
- 7 tickets to the Juneteenth Honors Reception (06/19/23)

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### **Perseverance - \$2,500**

- Designation as Perseverance sponsor and logo on all 23JSI collaterals
- Sponsorship acknowledged on 23JSI website for 45 days.
- Acknowledgement on social media and in the press release
- 5 tickets to the Juneteenth Honors Reception (06/19/23)

**\_\_\_\_\_ All other contributions and in-kind support are welcome and will be acknowledged.**

### **PAYMENT OPTIONS**

\_\_\_\_\_ Check enclosed (payable to Forum Philly) memo 23JSI

\_\_\_\_\_ Payment by credit card online at [www.ForumPhilly.org](http://www.ForumPhilly.org) "donate"

Forum Philly | 201 N. Lansdowne Ave | Lansdowne, PA 19050

Phone: 267-879-2168

Email: [forumphilly@gmail.com](mailto:forumphilly@gmail.com)