# SPONSOR PACKET





# MAJODA'S VISION



# MAJODA STABLES IS A 501C3 NON-PROFIT THERAPEUTIC RIDING FACILITY

Our mission is to foster connection and wellbeing through horsemanship in an environment of belonging and inclusion. Majoda brings together people of all ages, abilities, and backgrounds in this mission.

EST. 1992

LOCATED AT:
620 GARWOOD ROAD, MOORESTOWN, NJ 08057

### THERAPEUTIC RIDING PROGRAM

#### HEALING THROUGH HORSEMANSHIP

For Majoda's clients with special needs, therapeutic riding experiences help build physical strength, self-confidence, and a sense of accomplishment.



#### INCLUSION

Regardless of diagnosis, disability, age, or socio-economic status – no one is excluded.



#### **PHYSICAL BENEFITS**

Clients with physical challenges often show improvement in flexibility, balance, and muscle strength.



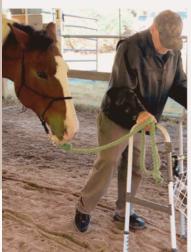
#### **MENTAL BENEFITS**

Whether navigating emotional or social challenges, living with an intellectual disability, or coping with a mental health condition, the human-horse relationship has research-backed benefits.



#### **CERTIFIED FACILITY**

Majoda Stables is a certified PATH therapeutic equine facility. (Professional Association of Therapeutic Horsemanship International)











# THE MAJODA COMMUNITY

- 60 THERAPEUTIC CLIENTS ANNUALLY
- 18 HORSES IN THE HERD
- 6 INSTRUCTORS
- 20 VOLUNTEERS
- 50 LESSON STUDENTS
- 2 GOATS
- 1 DONKEY
- BARN CATS

All of Majoda's animals are rescue animals, including off-the-track race horses, rescues from slaughter, horses who were abused and neglected, and horses whose owners could no longer care for them.

Note: As our herd and our humans fluctuate, so do the above estimated numbers. But this is a snapshot of our ever-growing community at Majoda.

## **EVENT**

We are excited to invite you to become a sponsor of the **Majoda Stables Horse Show**. Your sponsorship will support our Therapeutic Riding Program and help us maintain our stable and barn facilities – where rising costs have increased our need to raise funds.

This event is not only a time to celebrate our riders' achievements, but also an opportunity for the community to come together in support of Majoda's meaningful mission.

# SPONSORSHIPS

Sponsorship Level	Sponsor Benefits
Copper Saddle Sponsor – \$250	Logo placement on event web page Recognition in event promotional email
Bronze Rider Sponsor – \$500	All benefits of Copper Saddle Sponsor Logo inclusion in event social media posts Opportunity to provide promo materials at the event
Silver Hoofprint Sponsor – \$1,000	All benefits of Bronze Rider Sponsor Logo placement on event signage Verbal recognition during the event opening ceremony
Gold Mane Sponsor – \$2,500	All benefits of Silver Hoofprint Sponsor Logo inclusion in event email communications Invitation to a host a table at the event
Platinum Pegasus Sponsor – \$5,000	All benefits of Gold Mane Sponsor Prominent logo placement on event flyers Feature in a post-event thank-you email to attendees

## WILL YOU SUPPORT US?

Your support will make a lasting impact on the lives of our therapeutic riders, our herd of beloved horses, and our community of passionate volunteers, instructors, and animal lovers. Majoda is proud to bring together people of all ages, abilities, and backgrounds in its mission. And we hope you'll join us.

Majoda Stables is a 501c3 non-profit therapeutic riding facility, **Tax ID: 82-1109376**. All sponsorships are tax-deductible as allowed by law.

To ensure logo placement on promotional materials, please provide sponsorship commitment and a high-resolution logo.

Payments can be made via check made payable to: Majoda Stables

To confirm your sponsorship or discuss custom packages, please contact **Diane Baker** at **majodastables1992@gmail.com** or **609-781-0823**. And to read more about the Majoda community and our therapeutic riding program, please visit: <a href="majodastables.com/media-kit">majodastables.com/media-kit</a>. We look forward to partnering with you.

Thank you for your consideration and support!

Majoda Stables

<u>MajodaStables.com</u>

620 Garwood Road, Moorestown, NJ 08057



# Sponsorship commitment form

Yes! We are proud to support the Majoda Stables Horse Show, benefiting the Therapeutic Riding Program. We authorize Majoda Stables to include our name and/or logo on all the materials and digital content for the event consistent with our sponsorship selection below.

Com	pany name	Contact name
Phon	e number	Email
Addr	ess and website	
Sele	ect level of sponsorship:	Select payment details:
Sele	ect level of sponsorship:  Copper Saddle Sponsor – \$250	Select payment details:  Check enclosed, made payable
Sele	•	
Sele	Copper Saddle Sponsor – \$250	Check enclosed, made payable
Sele	Copper Saddle Sponsor – \$250 Bronze Rider Sponsor – \$500	Check enclosed, made payable to Majoda Stables
Sele	Copper Saddle Sponsor – \$250  Bronze Rider Sponsor – \$500  Silver Hoofprint Sponsor – \$1,000	Check enclosed, made payable to Majoda Stables

For your records, our Tax ID# is 82-1109376. Please forward logo or any questions to: <a href="mailto:majodastables1992@gmail.com">majodastables1992@gmail.com</a>

#### PLEASE MAIL SPONSORSHIP CHECKS TO:

Majoda Stables, 620 Garwood Road, Moorestown, NJ 08057

