

CBTU Membership Recruitment Talking Points

Introduction - I am _____ (**name**) with the CBTU _____ (**local chapter**) Chapter, I am a member of _____ (union) Local _____ (**union local, if applicable**). Thank you for allowing me to speak today. I am here today to present information on a true driving force of the labor movement, the International Coalition of Black Trade Unionists, also known as CBTU.

Slide 2 - Just as a brief background of CBTU, CBTU was founded in 1972, in response to labor's neutral position in former President Nixon's electoral race. CBTU then and now had to challenge labor to be more relatable to the needs and aspirations of Black and poor workers.

- Political and Economic growth of black communities
- Mobilize black voters to influence elections and public policy at every level of government
 - Encourage CBTU members to run for union leadership and political office
- CBTU fights for Human Rights (give examples, if possible)
- CBTU consists of members from 77 international and national unions with over 50 chapters nationally and in Canada.

Slide 3 - Read CBTU's mission statement

Slide 4 & 5 - I would now like to highlight CBTU's founders. Our current President Emeritus, William "Bill" Lucy, Nelson "Jack" Edwards, Former Congressman Charles "Charlie" Hayes, Cleveland Robinson, and William "Bill" Simmons. Next is a list of Founding Members of CBTU, many as you can see, are and were leaders from unions that we are all members of. Also note the founding women of CBTU.

Slide 6 & 7- Next we have the Executive Council of CBTU, Rev. Terrence Melvin is the presiding President of the Coalition of Black Trade Unionists. (**add any other details about CBTU's Executive Council**)

Slide 8 - Again, I'm a member of the _____ (**local chapter**) CBTU chapter, (**title, if applicable**) We send our greetings and hopefully by the end of this presentation, you all will be members of CBTU!

Slide 9 - Here are the Executive Board members of the _____ (**local chapter**) CBTU Chapter. (**add any further details**)

Slide 10 - Here are the core committees of CBTU (**name committees**). We will briefly go over the purpose of each of these committees.

Slide 11 - Civic Engagement is not a core committee but sits at the core of CBTU's values. (**read slide or add any additional details**)

Slide 12-17 - CBTU's committees (**read slides or add any additional details**) Be sure to mention that CBTU has other committees that may spark members interests such as the Scholarship and International committees.

Slide 18 - CBTU has had a major impact in the labor movement and the communities we all live in. (**read slide and add any additional details**)

Slide 19 - Here are some local events/programs that the _____ (**local chapter**) CBTU chapter hosts every year.

Slide 20 & 21 - CBTU is one of few labor constituency groups. Other AFL-CIO constituency groups are APRI, CLUW, LCLAA, Union Veterans Council, Pride at Work, and APALA. (**add any further details**)

Slide 22 - Who is ready to sign up today to become a member of CBTU? That's ok if you are undecided for now, but there are other ways to support CBTU and our mission. You can also sign up to volunteer during our mobilization campaigns, or purchase items from the CBTU store. You can scan these QR codes to get involved today!

Slide 23 - Here are some pictures of CBTU members in action. (**add any further details**)

Slide 24 - I have applications with me for those interested in joining today, you can also fill out the application online, via the QR code or by visiting CBTU.org

Slide 25 - If you want to reach out to me later for any questions you may have, here is my contact information and the CBTU _____ (**local chapter**) Chapter President's contact information. Suggest any social media pages the chapter has. Thank you for listening and for your time.