

Dear _____,

Even though the long winter of Covid-19 isn't over yet, the impatient energy of spring is sprouting new possibilities in the labor movement. Workers are choosing the power of "we over me" by taking collective action, from Starbucks and Amazon to hospitals, classrooms and even basketball courts.

This season of uprisings has blessed us with an opportunity to reach out to workers who already have answered the call for unity and representation. They are members of your proud union. They work in essential jobs under stressful conditions. They endure racism and sexism with resilience, dignity, and a humanity that, somehow, survives daily assaults.

These heroic men and women need to know there's a place where their unique experiences as Black trade unionists is understood, valued and championed. That place is the Coalition of Black Trade Unionists. For 50 years, CBTU has amplified the voice of Black workers, speaking out for social justice and for equity in the workplace and in leadership roles.

In 2023, with the howling winds of bigotry and hate growing stronger each day, the need for CBTU's voice and tested mettle is urgent. That's why CBTU is launching an aggressive drive to recruit new members. A growing CBTU means a stronger labor movement, both at the local and national level -- more activists, more volunteers, more creative programs and closer partnerships with communities of color.

We already know how busy you are. We only ask you to help spread the word about CBTU inside your organization and among other union leaders. Encourage them to attend our international convention, May 24-29, 2023 in New Orleans, LA (<https://convention.cbtu.info/>). Trusted labor leaders like you have enormous credibility. Folks listen to you and trust your word. I know whatever good words you share about CBTU will make a positive and lasting impression.

- Share this letter with your members
- Join CBTU
- Invite a CBTU representative to speak or distribute info at your events
- Sponsor your union activists to attend CBTU events
- Contact CBTU if your members want to join CBTU

Please contact me directly if you have any questions or suggestions or would like to get more information about CBTU. You can also follow CBTU on Facebook, Instagram, and Twitter. The time is now for Black Labor to turn up! (<https://convention.cbtu.info/>)

In Solidarity,

Terrence L. Melvin
CBTU International President
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