



Khrystalynn Shefton

Executive Director

A driven and experienced non-profit and community development professional with years of dedication and an innovative, change-making spirit.

 216-509-4486

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 Bedford, OH 44146

WFL COLLECTIVE PROFILE

Shefton utilizes her leadership skills, community development experience, and long history in the non-profit realm to manage and bolster WFL Collective™ in this growth phase. Through her leadership, WFLC is in scaling mode, working through vital partnerships to make an impact.

EDUCATION

Master of Urban Planning Design and Development in Real Estate Development Finance

2013

Cleveland State University

Graduated: May 2013

Master of Business Administration

2007

Baldwin-Wallace College (now University) Graduated: May 2007

EXPERIENCE

Famicos Foundation, Cleveland, OH

2022

Director of Real Estate Development and Planning

Feasibility Analysis and Development Planning: Source and evaluate potential development sites, conduct financial investment analysis, pro-forma modeling, and strategize for new developments, including public participation and opportunistic investments.

Project Management and Financing: Oversee debt financing negotiations, prepare capital investment requests, manage collaboration with professionals for project planning and due diligence, and lead strategic planning across neighborhoods, with a track record of ~\$20MM in real estate activity over the last three years.

SKILLS

- Project Management
- Feasibility and Market Analysis
- Financial Analysis and Modeling
- Negotiation and Financing
- Collaboration and Coordination
- Strategic Planning and Development
- Leadership and Team Management
- Process Improvement
- Communication and Client Relations
- Project Execution and Documentation
- Technical Skills
- Achievement and Recognition

MEMBERSHIP

Committee Member

City of Cleveland – Southeast Regional Design Review Committee

Board Member

Sankofa Circle International