



# WFL COLLECTIVE™: PARTNERS

## ABOUT THE COLLECTIVE

The WFL Collective™ is a group of social service providers that assists, educates, and develops members of the network elevate themselves and achieve career success. We act as the backbone, creating the network of providers, educational organizations, and training institutions, and connecting their constituents to PCC, the social capital platform that can get them employed.

## GAINS & GOALS

All partners (members of the collective) gain a large network of individuals and enterprises all oriented towards goal achievement and change, as well as a more efficient way of helping constituents. For those individuals who are not "Ready-To-Work," the social service partners that participate in the WFL Collective™ can easily assess their issues and improve their readiness.

## THE PARTNERS PROCESS

01

Join us: sign an MOU, send us any referrals you have for the employment side of our operation.

02

We screen & evaluate the participants through the PCC Process.

03

After screening, data will be collected per partner on the statistics of the referrals and success rates.

04

Quarterly meetings will be held to discuss the partnership and its efficiency. These meetings will help us improve the system and maintain continual communication.

## IMPORTANCE OF COLLECTIVE IMPACT MODEL

The concept of the **Collective Impact Model** is founded upon the principle that large-scale social change requires a collaborative approach that doesn't focus on a singular problem: each problem is related to several others and this is why they are so difficult to solve (Kania, 2011). By assembling various businesses, nonprofits, government organizations, and individual leaders and working together to address different pieces of the larger problem, large-scale change can be achieved.

