



FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

December 7, 2020

Dear Animal Welfare Supporter,

I am the president of Franklin's Friends. We are an all-volunteer 501(c)(3) nonprofit organization whose mission is to support Central Florida animal welfare by fundraising for local nonprofit and government organizations that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education projects. Over the past 17 years Franklin's Friends has raised over \$1.8 million for local animal welfare. Our website is www.franklinsfriends.info.

Franklin's Friends is proud to present the eighth annual *Unleashed. Uncorked. Unframed.* gala on May 15, 2021. It will be a magical evening with exemplary wines, gourmet cuisine, spectacular live and silent auctions, and a private art sale. WESH 2 News anchors Jason Guy and Michelle Imperato will return to emcee the event. In the context of COVID-19, the event will be a hybrid event with the option to attend virtually. The in-person option will be held at the outdoor pavilion at the Holy Trinity Reception Center in Maitland. There will be a fun island theme and social distancing and masking will be strictly enforced. For safety, in person tickets will be sold only as tables of 2, 4 or 8. Sponsors can split their tickets into tables of 2, 4, or 8. Between the in person and virtual options, we anticipate more than 250 animal lovers will come together to support Franklin's Friends and local animal welfare. In 2020, *Unleashed. Uncorked. Unframed.* was fully virtual and raised over \$107,000 dollars. The event website is www.unleashedfundraiser.info.

In order to make *Unleashed. Uncorked. Unframed.* a success, we need the help of business leaders like you. We are offering five different corporate sponsorship opportunities that are detailed on the following page. If you would like to sponsor *Unleashed. Uncorked. Unframed.* please complete and submit the enclosed form.

Thank you for your support of Franklin's Friends and local animal welfare.

For more information, email franklinsfriends@gmail.com, or call Monisha Seth at (407) 461-1768.

Monisha Seth

Monisha Seth, President
Franklin's Friends

901 Versailles Circle • Maitland, FL 32751 • (260) 693-PETS(7387)
franklinsfriends@gmail.com
www.franklinsfriends.info



Unleashed. Uncorked. Unframed.
2021 Sponsorship Packages

- If you prefer, we can create a customized sponsorship tailored to your specific needs
- In-kind sponsors will receive all of the sponsorship level benefits except for event tickets

DONOR BENEFITS	PRESENTING SPONSOR \$10,000	GREAT DANE SPONSOR \$5,000	GOLDEN RETRIEVER SPONSOR \$2,500	LABRADOR SPONSOR \$1,000	BEAGLE SPONSOR \$500
<i>“Unleashed. Uncorked. Unframed.”</i> presented by (your name)” on all advertising (typically radio and print)*					
Your logo on all <i>Unleashed. Uncorked. Unframed.</i> marketing materials*					
Your logo on invitation to <i>Unleashed. Uncorked. Unframed.*</i>					
Your logo displayed on signage at <i>Unleashed. Uncorked. Unframed.*</i>					
Your promotional item in swag bag given to all <i>Unleashed. Uncorked. Unframed.</i> guests					
Your company thanked during <i>Unleashed. Uncorked. Unframed.</i>					
Your logo and web link on <i>Unleashed. Uncorked. Unframed.</i> electronic auction bidding site					
<i>Unleashed. Uncorked. Unframed.</i> tickets - in person tickets will be divided into tables of 2, 4, or 8	16 tickets - in person or virtual	8 tickets - in person or virtual	4 tickets - in person or virtual	2 tickets - in person or virtual	
<i>Unleashed. Uncorked. Unframed.</i> Social Media Mentions	12 mentions	9 mentions	6 mentions	3 mentions	1 mention
Your logo and web link on Franklin’s Friends website	12 months	9 months	6 months	3 months	3 months
Recognition on <i>Unleashed. Uncorked. Unframed.</i> website from commitment until 6 months after event	Logo/Weblink	Logo/Weblink	Logo/Weblink	Logo/Weblink	Name/Weblink
Recognition in <i>Unleashed. Uncorked. Unframed.</i> email blasts	Logo/Weblink	Logo/Weblink	Logo/Weblink	Link to Sponsors Page	Link to Sponsors Page

*Production lead time permitting



Unleashed. Uncorked. Unframed.

2021 Corporate Sponsorship Commitment Form

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email Address: _____

Business Website: _____

Desired Sponsorship Level:

- | | |
|---|----------|
| <input type="checkbox"/> Presenting Sponsor | \$10,000 |
| <input type="checkbox"/> Great Dane Sponsor | \$5,000 |
| <input type="checkbox"/> Golden Retriever Sponsor | \$2,500 |
| <input type="checkbox"/> Labrador Sponsor | \$1,000 |
| <input type="checkbox"/> Beagle Sponsor | \$500 |

Check here if your donation is an in-kind donation

We are unable to participate as a sponsor. Enclosed is our donation of \$ _____

Payment Method:

Check made payable to Franklin's Friends Credit Card (AmEx, Visa, MC, Discover)

Credit Card Number: _____

Expiration Date: _____ CVV: _____ Billing Zip Code: _____

Name on Card Printed/Signature: _____

If you prefer to pay by phone, please call Monisha at (407) 461-1768

Application can be mailed to Franklin's Friends, 901 Versailles Circle, Maitland, FL 32751; faxed to (407) 629 8803; or emailed to franklinsfriends@gmail.com. Please email your high resolution logo to franklinsfriends@gmail.com in .jpg .png or .ai format.

For more information, please call Monisha at 407-461-1768

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING <http://www.freshfromflorida.com/Consumer-Resources>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant or solicitor. The organization receives 100% of each donation.