



FRANKLIN'S  
**FRIENDS**

# 2026 ANNUAL Corporate Sponsorship Opportunities





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**FRIENDS**

## ABOUT US

Since 2003, Franklin's Friends has been empowering Central Florida animal welfare organizations to help more pets. We award grants for Shelter/Rescue, Spay/Neuter, Community Education, and Pet Retention programs. **Over the past 23 years, we've raised more than \$3.5 million.**



## UNLEASHED. UNCORKED. UNFRAMED. GALA

Our 13th annual Unleashed. Uncorked. Unframed. Gala will be a magical evening with gourmet cuisine, delightful libations, spectacular live and silent auctions, a private art sale, and adoptable pets.

May 16, 2026  
Winter Park Events Center



## HOWL-O-WEEN DOG WALK-A-THON & CANINE COSTUME CONTEST

Our 13th annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest will feature a leisurely dog walk, costume contest, adoptable dogs, pet-friendly vendors, raffles, music, food trucks, and much more!

October 24, 2026  
Cranes Roost Park at Uptown Altamonte

To learn more about  
our cause, visit  
[franklinsfriends.info](http://franklinsfriends.info).

# 2025

## By the Numbers

Since 2003, we've raised **over \$3.5 million** and awarded **133 grants** to **29 animal welfare organizations** in Central Florida.

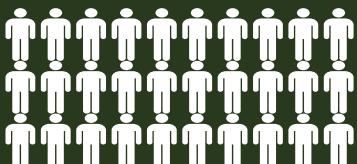
**\$377,000**  
raised for  
local animal  
welfare



Funded  
veterinary care  
& behavioral  
training for **259**  
dogs & cats



**Over 200** active  
volunteers and **0**  
**paid employees**



Funded **1416**  
spay/neuter  
surgeries



Awarded grants  
to **9** distinct  
organizations



“My husband, Anthony, and I founded Franklin’s Friends in the name of our first dog, Franklin. Watching Franklin’s legacy live on to make such a profound impact on the Central Florida animal community inspires us daily. It is truly amazing how passionate our community is in supporting this important cause.”

— Monisha Seth, Co-Founder & President

# Annual Corporate Sponsorships

Sign up for your sponsorship at [franklinsfriends.info/sponsor](http://franklinsfriends.info/sponsor)  
or complete and return the last page of this packet.

	Platinum Paw \$25,000	Gold Paw \$12,500	Silver Paw \$6,250	Bronze Paw \$2,500
<b>SOCIAL MEDIA</b>				
Logo on Tuesday's Tails weekly feature	🐾			
<b>PRINT MARKETING MATERIALS</b>				
Logo recognition as Platinum Paw sponsor*	🐾			
Logo on all printed event collateral*	🐾	🐾		
<b>DIGITAL PROMOTIONS</b>				
Logo & weblink in all email blasts	🐾	🐾	Name & link	Name & link
Logo & weblink on all <a href="http://franklinsfriends.info">franklinsfriends.info</a> pages	🐾	🐾	🐾	🐾
<b>EVENT SPONSORSHIPS</b>				
Unleashed. Uncorked. Unframed. Sponsor Benefits (Shown on page 5)	Presenting Sponsor	Great Dane Sponsor	Retriever Sponsor	Labrador Sponsor
HOWL-O-WEEN Sponsor Benefits (Shown on page 6)	Presenting Sponsor	Great Dane Sponsor	Retriever Sponsor	Labrador Sponsor

\*Production lead-time permitting

# 2026 Unleashed. Uncorked. Unframed. Sponsorships

Presenting  
Sponsor  
\$10,000

Great Dane  
Sponsor  
\$5,000

Retriever  
Sponsor  
\$2,500

Labrador  
Sponsor  
\$1,000

Beagle  
Sponsor  
\$500

## EVENT PRINT MARKETING MATERIALS

Logo recognition as presenting sponsor\*



Logo on event invitation\*



## EVENT PROMOTIONS

Logo on digital signage at event\*



Promotional item in guest swag bag\*



Your company thanked during the event



## DIGITAL PROMOTIONS

Logo & weblink in event email blasts



Logo & weblink on organization website



Logo & weblink on event website



## SOCIAL MEDIA PROMOTIONS

Dedicated social media post



Tagged social media posts\*

6 mentions

6 mentions

4 mentions

Name & link

Post-event social media thank you



## GALA TICKETS

Includes open bar and complimentary  
valet parking

2 tables  
20 guests

1 table  
10 guests

4 guests

2 guests

1 guest

\*Production lead-time permitting  
In-kind sponsors will receive all benefits, except for event tickets.

# 2026 HOWL-O-WEEN Sponsorships

	Presenting Sponsor \$10,000	Great Dane Sponsor \$5,000	Retriever Sponsor \$2,500	Labrador Sponsor \$1,000	Beagle Sponsor \$500	Chihuahua Sponsor \$250
<b>EVENT MARKETING MATERIALS</b>						
Logo recognition as presenting sponsor*						
Logo on all event marketing materials*						
<b>EVENT PROMOTIONS</b>						
Logo on digital signage at event*						
Your representative kicks off walk						
Your representative judges canine costume contest						
Your company thanked during the event						
<b>VENDOR BOOTH</b>						
10x10 booth with electricity & water	Includes tent, table, chairs	Includes tent, table, chairs	Includes tent, table, chairs	Space only	Space only	Space only
<b>DIGITAL PROMOTIONS</b>						
Tagged social media posts*	6 mentions	4 mentions	4 mentions			
Logo & weblink in event email blasts					Name & link	
Logo & weblink on franklinsfriends.info						Name & link
Logo & weblink on event website						Name & link
Post-event social media thank you						
<b>EVENT PARTICIPATION</b>						
Event walk entries	8 entries	6 entries	4 entries	4 entries	2 entries	

\*Production lead-time permitting  
In-kind sponsors will receive all benefits, except walk entries and complimentary tent/table/chairs.



# FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

## 2026 Annual Corporate Partnership Commitment Form

\*\*Can also be completed online at [FranklinsFriends.info/Sponsor](http://FranklinsFriends.info/Sponsor)

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Business Address:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

### Desired Sponsorship Level:

Platinum Paw Partner	\$25,000
Gold Paw Partner	\$12,500
Silver Paw Partner	\$6,250
Bronze Paw Partner	\$2,500

**Check here if your donation is an in-kind donation**

**We are unable to participate as a sponsor this year. Enclosed is our donation of \$ \_\_\_\_\_**

### Payment Method:

Check made payable to Franklin's Friends

Credit Card (AmEx, Visa, MC, Discover)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card Printed/Signature: \_\_\_\_\_

If you prefer to pay by phone, please call Monisha at (407) 461-1768

Application can be mailed to Franklin's Friends, 901 Versailles Circle, Maitland, FL 32751  
or emailed to [FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com)

**Please email a high resolution logo to [FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com) as a jpg, png or ai**  
For more information, please call Monisha at (407) 461-1768

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM  
THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING  
<http://www.freshfromflorida.com/Consumer-Resources>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL,  
OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant  
or solicitor. The organization receives 100% of each donation