



FRANKLIN'S  
**FRIENDS**

# 2025-26 ANNUAL

## Corporate Sponsorship Opportunities





FRANKLIN'S  
**FRIENDS**

## ABOUT US

Since 2003, Franklin's Friends has been empowering Central Florida animal welfare organizations to help more pets. We award grants for Shelter/Rescue, Spay/Neuter, Community Education, and Pet Retention Programs. **Over the past 22 years, we've raised more than \$3.4 million.**

## HOWL-O-WEEN DOG WALK-A-THON & CANINE COSTUME CONTEST

Our 12th annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest will feature a leisurely dog walk, costume contest, adoptable dogs, pet-friendly vendors, raffles, music, food trucks, and much more!

October 25, 2025  
Cranes Roost Park at Uptown Altamonte

## UNLEASHED. UNCORKED. UNFRAMED. GALA

Our 12th annual Unleashed. Uncorked. Unframed. Gala will be a magical evening with exemplary wines, gourmet cuisine, spectacular live and silent auctions, and a private art sale.

May 16, 2026  
Winter Park Events Center



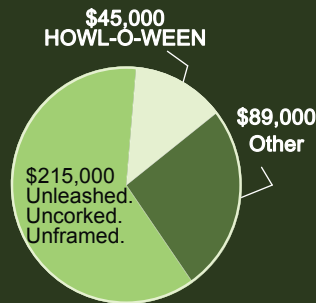
**To learn more about  
our cause, visit  
[franklinsfriends.info](http://franklinsfriends.info).**

# 2024

## By the Numbers

Since 2003, we've raised **over \$3.4 million** and **awarded 120 grants** to **27 animal welfare organizations** in Central Florida.

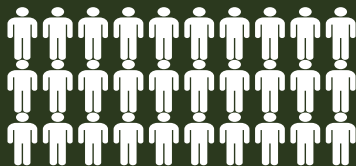
**\$349,000**  
raised for  
local animal  
welfare



Funded  
veterinary care  
& behavioral  
training for 256  
**dogs & cats**



**Over 200** active  
volunteers and **0**  
**paid employees**



Funded **1248**  
spay/neuter  
surgeries



Awarded grants  
to **7 distinct**  
organizations













"My husband, Anthony, and I founded Franklin's Friends in the name of our first dog, Franklin. Watching Franklin's legacy live on to make such a profound impact on the Central Florida animal community inspires us daily. It is truly amazing how passionate our community is in supporting this important cause."

— Monisha Seth, Co-Founder & President

# Annual Corporate Sponsorships




































Sign up for your sponsorship at [franklinsfriends.info/sponsor](http://franklinsfriends.info/sponsor) or complete and return the last page of this packet.

	Platinum Paw \$25,000	Gold Paw \$12,500	Silver Paw \$6,250	Bronze Paw \$2,500
<b>SOCIAL MEDIA</b>				
Logo on Tuesday's Tails weekly feature				
<b>PRINT MARKETING MATERIALS</b>				
Logo recognition as Platinum Paw sponsor*				
Logo on all printed event collateral*				
<b>DIGITAL PROMOTIONS</b>				
Logo & weblink in all email blasts			Name & link	Name & link
Logo & weblink on all franklinsfriends.info pages				
<b>EVENT SPONSORSHIPS</b>				
HOWL-O-WEEN Sponsor Benefits (Shown on page 5)	Presenting Sponsor	Great Dane Sponsor	Retriever Sponsor	Labrador Sponsor
Unleashed. Uncorked. Unframed. Sponsor Benefits (Shown on page 6)	Presenting Sponsor	Great Dane Sponsor	Retriever Sponsor	Labrador Sponsor

\*Production lead-time permitting































# HOWL-O-WEEN Sponsorships

	Presenting Sponsor \$10,000	Great Dane Sponsor \$5,000	Retriever Sponsor \$2,500	Labrador Sponsor \$1,000	Beagle Sponsor \$500	Chihuahua Sponsor \$250
<b>EVENT PRINT MARKETING MATERIALS</b>						
Logo recognition as presenting sponsor*						
Logo on all event marketing materials*						
<b>EVENT PROMOTIONS</b>						
Logo on digital signage at event*						
Your representative kicks off walk						
Your representative judges canine costume contest						
Your company thanked during the event						
<b>VENDOR BOOTH</b>						
10x10 booth (electricity & water available)	Includes tent, table, chairs	Includes tent, table, chairs	Includes tent, table, chairs	Space only	Space only	Space only
<b>DIGITAL PROMOTIONS</b>						
Tagged social media posts	6 mentions	4 mentions	4 mentions			
Logo & weblink in event email blasts					Name & link	
Logo & weblink on franklinsfriends.info						Name & link
Logo & weblink on event website						Name & link
Post-event social media thank you						
<b>EVENT PARTICIPATION</b>						
Event walk entries	8 entries	6 entries	4 entries	4 entries	2 entries	

\*Production lead-time permitting

In-kind sponsors will receive all benefits, except walk entries and complimentary tent/table/chairs.

# Unleashed. Uncorked. Unframed. Sponsorships

	Presenting Sponsor \$10,000	Great Dane Sponsor \$5,000	Retriever Sponsor \$2,500	Labrador Sponsor \$1,000	Beagle Sponsor \$500
<b>EVENT PRINT MARKETING MATERIALS</b>					
Logo recognition as presenting sponsor*					
Logo on event invitation*					
<b>EVENT PROMOTIONS</b>					
Logo on digital signage at event*					
Promotional item in guest swag bag					
Your company thanked during the event					
<b>DIGITAL PROMOTIONS</b>					
Logo & weblink in event email blasts					
Logo & weblink on event and bidding site					
Logo & weblink on franklinsfriends.info					Name & link
<b>SOCIAL MEDIA PROMOTIONS</b>					
Dedicated social media post					
Tagged social media posts	6 mentions	6 mentions	4 mentions		
Post-event social media thank you					
<b>GALA TICKETS</b>					
Includes open bar and complimentary valet parking	2 tables 20 guests	1 table 10 guests	4 guests	2 guests	

\*Production lead-time permitting  
In-kind sponsors will receive all benefits, except for event tickets.



# FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

## 2025-26 Annual Corporate Partnership Commitment Form

\*\*Can also be completed online at [franklinsfriends.info/sponsor](http://franklinsfriends.info/sponsor)

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Business Website: \_\_\_\_\_

### Desired Sponsorship Level:

\$25,000

\$12,500

\$6,250

\$2,500

☐ Check here if your donation is an in-kind donation

We are unable to participate as a sponsor. Enclosed is our donation of \$ \_\_\_\_\_

### Payment Method:

Check made payable to Franklin's Friends

Credit Card (AmEx, Visa, MC, Discover)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card Printed/Signature: \_\_\_\_\_

If you prefer to pay by phone, please call Monisha at (407) 461-1768

Application can be mailed to Franklin's Friends, 901 Versailles Circle, Maitland, FL 32751 or emailed to [FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com).

**Please email a high resolution logo to [FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com) in .jpg .png or .ai format.**

For more information, please call Monisha at 407-461-1768

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING <http://www.freshfromflorida.com/Consumer-Resources>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant or solicitor. The organization receives 100% of each donation.