

SECOND DONATE/WALK EMAIL

*Insert Hyperlink for Your Personal Fundraising Page Where it says "Making a Donation" Highlighted in Yellow and Web Address where it says "The website to donate to my fundraising is _____"

Option 1

Subject: Please Support Franklin's Friends' HOWL-O-WEEN Fundraiser? 🐾❤️

Hi! I hope you're doing well!

A few weeks ago, I reached out to ask for your support of my **HOWL-O-WEEN fundraising for [Franklin's Friends](#)**, and I just wanted to follow up in case my email got buried. Our website is [FranklinsFriends.info](#)

Franklin's Friends' [13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest](#) is one of my favorite events of the year

 **Saturday, October 24, 2026**

 **9:00 a.m. – Noon**

 **Cranes Roost Park, Uptown Altamonte**

The event features a dog walk, canine costume contest, adoptable pets, pet-friendly vendors, music, food trucks, raffles, and much more. Last year's event raised **more than \$48,000**, and this year we're hoping to make an even bigger impact for local pets. The event website is [TinyUrl.com/Howloween2026](#)

I'm asking if you would consider [making a donation](#) to support my fundraising efforts. Every gift, no matter the amount, helps provide lifesaving care and support for pets in our community. The website to donate to my fundraising is [_____](#)

We'd also love to have you join us at the walk! Bring your family (and your dog!), or even start a team. It's a fun morning for animal lovers of all ages, and we'd love to see you there. [Register online](#) at [TinyUrl.com/RegisterHOWL2026](#) or text "HOWL26" to (833) 755-6550! \$20 in advance or \$25 at the door.

If you prefer to donate by check, please make it payable to **Franklin's Friends** and mail it to:
901 Versailles Circle
Maitland, FL 32751

Please note: Our online registration platform offers an optional tip during checkout to support the platform. This tip is completely optional. Franklin's Friends does not receive any portion of the tip, and you may adjust the tip to **\$0**.

Thank you in advance for your support!

P.S. If you know someone who loves animals, I'd be grateful if you'd share my fundraising page with them. Every donation, no matter the size, helps make a difference. 🐾

Option 2

Hi!

I'm just following up to make sure you received. my email below.

I'd be so grateful if you would consider **making a donation** to support my fundraising for [Franklin's Friends' HOWL-O-WEEN](#). The website to donate to my fundraising is

We'd also love to have you join us on **October 24!** No dog (or costume!) is required. It's a fun morning for the whole family with a dog walk, adorable canine costume contest, adoptable pets, vendors, food trucks, raffles, music, and more. 🐾 [Register online](#) at TinyUrl.com/RegisterHOWL2026 or text “HOWL26” to (833) 755-6550! \$20 in advance or \$25 at the door.

Thank you so much for your support! I truly appreciate it and hope to see you at HOWL-O-WEEN.