



# FRANKLIN'S **FRIENDS**

Helping Pets Across Central Florida

“I can’t do this by myself, people.  
I need friends.”

- FRANKLIN



Franklin's Friends  
helping pets across Central Florida

[WWW.FRANKLINSFRIENDS.INFO](http://WWW.FRANKLINSFRIENDS.INFO) | [#LOCALANIMALWELFARE](https://twitter.com/LOCALANIMALWELFARE)





# **TEAM FRANKLIN**

Volunteering for pets across Central Florida

# Who We Are

An all volunteer 501(c)(3) nonprofit organization whose mission is to support Central Florida animal welfare by awarding grants to local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, Community Education, or Pet Retention

# What Does That Mean?

All Volunteer = No one gets paid

- Most of our board members and volunteers have full time jobs outside of what they do for Franklin's Friends

501(c)(3) = Donations are tax deductible

- Both cash and in-kind donations are fully deductible to the extent allowed by federal tax law

# What Does That Mean?

Our Mission = What we do

- We raise money throughout the year via two signature events and several smaller events
- Through a rigorous application process we grant those funds to deserving local 501(c)(3) and government agencies for specific projects in the areas of Shelter/Rescue, Spay/Neuter, Community Education, and Pet Retention
- We function like to the United Way for Central Florida animal welfare

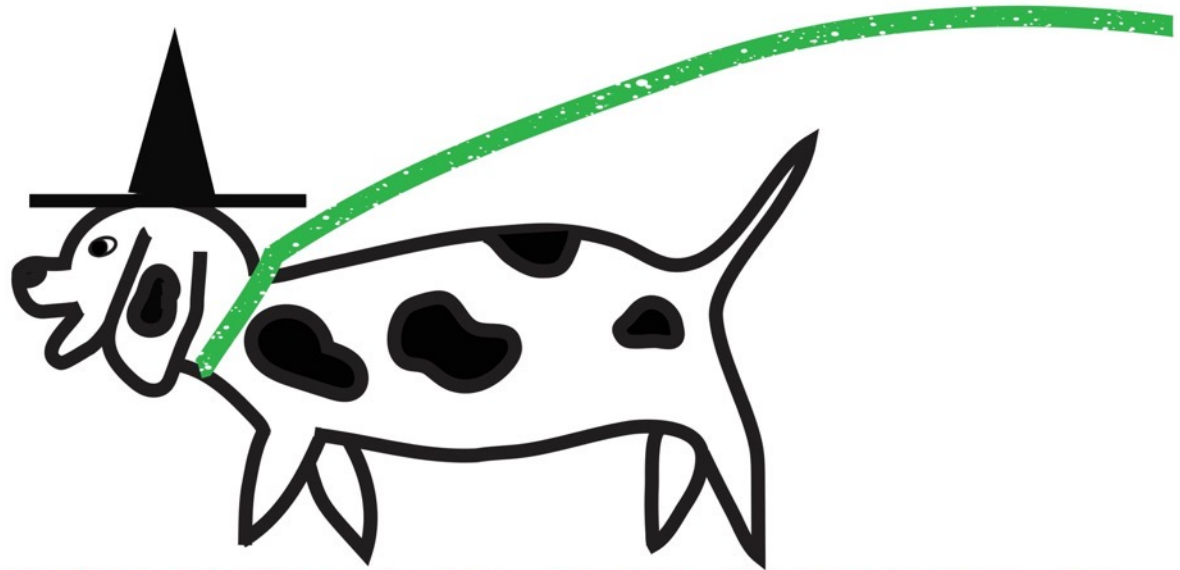
# How Much Money are We Talking?

- In 2023 we raised over \$323,000 for Central Florida animal welfare. Last year we raised over \$348,000!
- Over the past 22 years we have raised over \$3.4 Million

# How Do We Raise Money?

- Two signature events and multiple smaller events throughout the year





# **FRANKLIN'S FRIENDS** **HOWL-O-WEEN**

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**DOG WALK-A-THON & CANINE COSTUME CONTEST**

# How We Raise Funds - Signature Events

## “HOWL-O-WEEN “

- October Dog Walk-a-Thon and Canine Costume Contest
- Dog Walk, Costume Contest, Vendors, Raffles
- 10/25/25
- Cranes Roost Park
- Prizes for top fundraisers and costumes
- Emcee WMMO's Supa Dave and WFTV 9's Nick Papantonis
- Last year raised over \$45,000

















FRANKLIN'S FRIENDS  
HOWL-O-WEEN  
ALL PROCEEDS GO TO THE  
ADAMS COUNTY ANIMAL CARE CENTER

Item 23  
Doggie Graduates  
Donated by Franklin's Friends

FRANKLIN'S FRIENDS  
HOWL-O-WEEN  
ALL PROCEEDS GO TO THE  
ADAMS COUNTY ANIMAL CARE CENTER

Item 24  
Scene & Candle  
Donated by Franklin's Friends

STANLEY  
QUENCHER H2O  
TUMBLER

FRANKLIN'S FRIENDS  
HOWL-O-WEEN  
ALL PROCEEDS GO TO THE  
ADAMS COUNTY ANIMAL CARE CENTER

Item 24  
Scene & Candle  
Donated by Franklin's Friends

FRANKLIN'S FRIENDS  
HOWL-O-WEEN  
ALL PROCEEDS GO TO THE  
ADAMS COUNTY ANIMAL CARE CENTER





FRANKLIN'S FRIENDS  
Franklin's Friends Hats  
Suggested Donation \$20

FRANKLIN'S FRIENDS  
HOWL-O-WEEN  
DOG WALK-A-THON & KARAOKE COSTUME CONTEST  
Donations Appreciated

FRANKLIN'S FRIENDS  
Franklin's Friends 2022 Calendars  
Suggested Donation \$10

FRANKLIN'S FRIENDS  
Cold Water  
Suggested Donation \$1

Bowties \$8  
Bandanas \$10  
Collars \$15  
Leashes \$8



# Costume Contest Registration





























jeanette.ingel photography



*Unleashed. Uncorked. Unframed.*

MAY 16, 2026  
HOSTED BY FRANKLIN'S FRIENDS

**AN EXCLUSIVE EVENING TO BENEFIT  
CENTRAL FLORIDA ANIMAL WELFARE**

WINTER PARK EVENTS CENTER  
1050 WEST MORSE BOULEVARD, WINTER PARK  
COCKTAIL ATTIRE SUGGESTED

6:00 PM - 10:00 PM



# How We Raise Funds - Signature Events

*Unleashed. Uncorked. Unframed.*

- Cocktail Attire Silent Auction Event
- Elegant Dinner, Silent Auction, Live Auction, Art Auction, Open Give
- Features Electronic Bidding Technology
- Emcees from WESH 2 Jason Guy and Michelle Imperato
- Tony Mainolfi Special Appearance
- 5/16/26
- Winter Park Events Center
- The event typically sells out well in advance
- This year raised over \$248,000

















# How We Raise Funds - Smaller Events

- Holiday Rum Ball Sale
- Facebook Fundraisers
- Evereve
- Vinyl Night at Bang & Olufsen
- Kendra Scott Giveback Event

# How We Raise Funds - Ongoing Events

## Franklin's Friends' Apparel on Amazon

- Buy a Franklin's Friends tee shirt, hoodie, or tank on Amazon.com and all proceeds go to Franklin's Friends
- Eligible for free prime shipping



# How We Raise Funds - Ongoing Events

## Franklin's Friends' T-Shirts on Amazon



# How We Raise Funds - Ongoing Events

## Franklin's Friends' T-Shirts on Amazon



**Franklin's Friends Tees**  
I Work So The Cat Can Have a  
Better Life  
**\$19<sup>99</sup>**  
✓prime FREE Delivery Mon, Sep 13



**Franklin's Friends Tees**  
Franklin's Friends Logo Shirt 1  
**\$22<sup>99</sup>**  
✓prime FREE Delivery Mon, Sep 13



**Franklin's Friends Tees**  
Franklin's Friends Logo Shirt 2  
**\$22<sup>99</sup>**  
✓prime FREE Delivery Mon, Sep 13



**Franklin's Friends Tees**  
A Dog's Best Pick Up Line - Funny  
Pet Lover Shirt  
**\$22<sup>99</sup>**  
✓prime FREE Delivery Mon, Sep 13

# How We Raise Funds - Ongoing Events

## Franklin's Friends' Shirts on Amazon



**Franklin's Friends Tees**  
Franklin's Friends Silhouette Long  
Sleeve T-Shirt

**\$26<sup>99</sup>**

✓prime FREE Delivery Mon, Sep 13



**Franklin's Friends Tees**  
Womens Franklin's Friends  
Silhouette V-Neck T-Shirt

**\$23<sup>99</sup>**

✓prime FREE Delivery Mon, Sep 13



**Franklin's Friends Tees**  
Franklin's Friends Silhouette  
Raglan Baseball Tee

**\$27<sup>99</sup>**

✓prime FREE Delivery Mon, Sep 13



**Franklin's Friends Tees**  
Franklin's Friends Silhouette  
Sweatshirt

**\$36<sup>99</sup>**

✓prime FREE Delivery Mon, Sep 13

# How We Raise Funds - Ongoing Events

## Franklin's Friends' Tops on Amazon



### Franklin's Friends Tees

Franklin's Friends Silhouette T-Shirt

\$22<sup>99</sup>

✓prime FREE Delivery Mon, Sep 13



### Franklin's Friends Tees

I Work So the Dog Can Have a Better Life

\$19<sup>99</sup>

✓prime FREE Delivery Mon, Sep 13



### Franklin's Friends Tees

Franklin's Friends Silhouette Pullover Hoodie

\$36<sup>99</sup>

✓prime FREE Delivery Mon, Sep 13



### Franklin's Friends Tees

Franklin's Friends Silhouette Tank Top

\$23<sup>99</sup>

✓prime FREE Delivery Mon, Sep 13

# How We Raise Funds - Ongoing Events

## Franklin's Friends Hats!

SAND



Suggested donation \$20

Shipping \$3.95

CHARCOAL



Suggested donation \$20

Shipping \$3.95



# How We Raise Funds - Ongoing Events

## Franklin's Friends Calendars!



# How We Raise Funds – Ongoing Events

## Happy Pawz Studio on Etsy

- They craft custom pet art, personalized gifts, and pet memorials
- 10% of proceeds are donated to Franklin's Friends

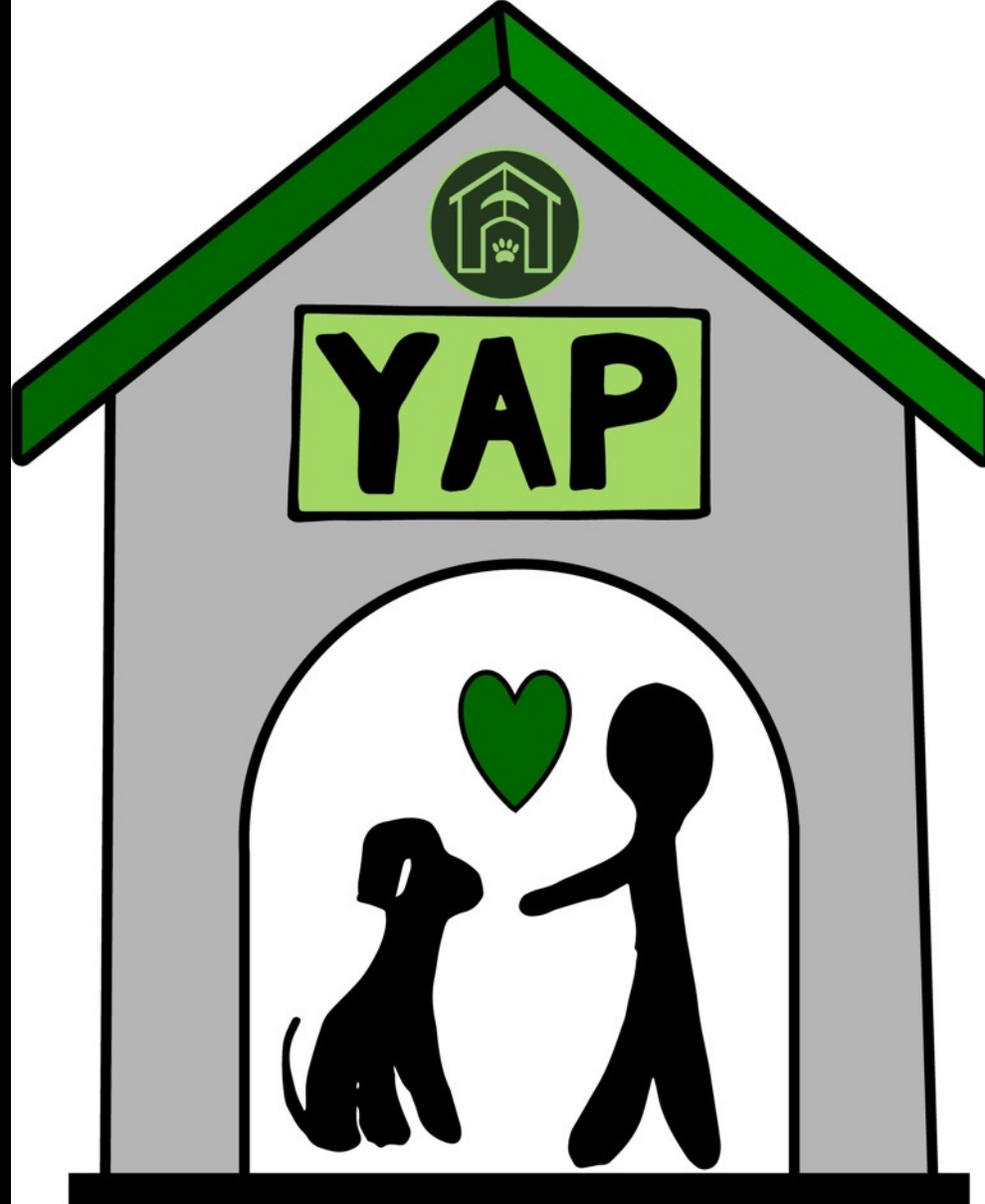


# How We Raise Funds - Ongoing Events

## Youth Ambassador Panel (YAP)

- Group of young philanthropists, and animal lovers ages 6-17
  - 9 board members
  - Unlimited volunteers
- Founded 8/2023
- Mission is *“to empower and motivate a new generation of young leaders to engage actively in community service by promoting Franklin’s Friends and championing its mission to support animal welfare in Central Florida.”*





FRANKLIN'S  
**FRIENDS**  
Helping Pets Across Central Florida

Youth  
Ambassador Panel



# How We Raise Funds - YAP

## Community Event Booths

- Mostly marketing and community outreach
- Recruit volunteers
- Collect email addresses
- Promote upcoming events
- Photo ops













**FRANKLIN'S FRIENDS**







FRANKLIN'S  
**FRIENDS**



# How We Raise Funds - YAP

## Pampered Pet Experience

- Designer leashes, collars, bowties, and bandanas
- Donated by online pet boutique that closed
- All proceeds go to Franklin's Friends
- [TinyUrl.com/FFPetBoutique](http://TinyUrl.com/FFPetBoutique)

# How We Raise Funds - YAP

## Pampered Pet Experience



# How We Raise Funds - YAP

## Restaurants for Rescues

- Percentage of sales donated when diners mention Franklin's Friends/present flyer
- Marketing table



# Who has received grant money?

- In 2023, we awarded 11 grants totaling \$159,750
- In 2024, we awarded 8 grants totaling \$135,500
- Grant amounts range from \$5,000 to \$36,000
- All grants are for projects in line with our 4 pillars – Shelter/Rescue, Spay/Neuter, Community Education, and Pet Retention

# What has our grants funded?

- Treatment of heartworm positive dogs in the care of a rescue
- Veterinary care for pets in the care of a rescue
- Vaccines and microchips to pets in low income families
- Community education in low income areas
- Low cost spay/neuter surgeries
- Trap/Neuter/Release for community cats
- Medical care for community cats in for TNR
- Board and train for dogs with behavioral issues
- Pet Alliance summer camp in Parramore
- HOPE program (Helping Owners with Pet Expenses)

# How do we evaluate grant apps?

- Proposal is in keeping with our mission
- Careful review of fiscal responsibility
- Careful review of veterinary practices
- Tour of facility if applicable
- Meeting with leadership



# FAQ

Q: Where is your shelter?

A: We do not have a shelter of our own. Rather we function like the United Way for local animal welfare, raising money throughout the year and then granting it to deserving local non profit and government areas dedicated to Shelter/Rescue, Spay/Neuter, Community Education, or Pet Retention programs

# FAQ

**Q:** Who can apply for a grant?

**A:** Any non profit or government agency dedicated to Shelter/Rescue, Spay/Neuter, Community Education, or Pet Retention programs in Orange, Seminole, Osceola, Volusia, Lake, Hillsborough, Brevard, or Polk County.

We do not grant funds to individuals or for the purchase of buildings or property

We do not grant funds to rescues that do not treat their heartworm positive dogs with immiticide injections unless they are applying for funds to allow them to do so

# FAQ

Q: How many employees do you have?

A: None; we are an all volunteer organization. This minimizes our administrative costs and allows us to help more pets in our community



# FAQ

Q: How can I get more information?

A: Visit our website, call or email!

[FranklinsFriends.info](http://FranklinsFriends.info)

[FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com)

(270) 693-PETS

# FAQ

Q: Do you need volunteers?

A: YES

# How you can get involved

## Volunteer at events

- “Unleashed. Uncorked. Unframed.”
- “HOWL-O-WEEN”
- Other Events



# How you can get involved

Volunteer between events – we can create a role that will match your skill set, time constraints, and comfort level

- Event Planning
- Sponsor and Vendor Recruitment
- Obtaining Donations for Raffles/Auctions
- Clerical Tasks
- Marketing
- Distributing Fliers and Promotional Materials

# How you can get involved

## Attend and support our events

- Register to walk in (or create a team) for HOWL-O-WEEN
- Buy tickets (or encourage friends to buy tickets) to *Unleashed. Uncorked. Unframed.*
- Donate or solicit an auction item for *Unleashed. Uncorked. Unframed.*
- Buy a Franklin's Friends tee shirt on Amazon
- Buy a Franklin's Friends hat at [FranklinsFriends.info](http://FranklinsFriends.info)
- Buy a Franklin's Friends calendar at [FranklinsFriends.info](http://FranklinsFriends.info)
- Shop at Happy Pawz Studio on Etsy
- Shop our YAP's Pampered Pet Experience

# How you can get involved

## Social Media

- Like us on Facebook
- Follow us Instagram
- Like and Share our posts



# How you can get involved

The opportunities are endless –  
and the sky is the limit!



# FRANKLIN'S **FRIENDS**

Helping Pets Across Central Florida

# Questions



# Comments from current volunteers

Comments from current volunteers

Comments from current volunteers

Comments from current volunteers

Comments from current volunteers

Comments from current volunteers

Comments from current volunteers

# Follow up

- Volunteer Agreement
- Specific Interests