

## **New Donor:**

I am emailing about a very important fundraising mission.

Anthony and I (and all of our rescued hounds) are huge supporters of local animal welfare. For the past 22 years we have participated in an October fundraising walk to raise money for Central Florida pets.

Franklin's Friends is proud to present the twelfth annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest on October 25, 2025 from 9 am to noon at Cranes Roost Park at Uptown Altamonte.

We will have a short dog walk, canine costume contest, adoptable dogs, pet-friendly vendors, music, food trucks and much more! All proceeds will benefit Franklin's Friends. Denise Ryan from iHeart radio will return to emcee. We expect at least 500 animal lovers will come out and enjoy a morning of fun for the whole family. ***Last year, HOWL-O-WEEN raised over \$45,000!*** We are hoping to raise even more this year and I was hoping you might make a donation to help us reach this goal.

To donate, please go to [TinyUrl.com/Monisha2025](https://TinyUrl.com/Monisha2025) and click on "Donate". One slightly odd thing is that you will be prompted to leave a "tip" during checkout. This fundraising software uses a pricing structure where we don't pay a fixed percentage of each transaction – instead they ask donors to leave an optional tip to cover their cost. This is COMPLETELY optional – Franklin's Friends will not be charged if you do not leave a tip. Just beware the default is set to 15% tip - so please be sure to adjust this by clicking "Enter custom tip" to set it to \$0.

If you prefer to write a check, please make the check payable to Franklin's Friends and mail it to me at 901 Versailles Circle, Maitland, FL 32751.

Franklin's Friends is an all volunteer nonprofit 501(c)(3) organization whose mission is to support Central Florida animal welfare by awarding grants to nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, Community Education, or Pet Retention programs. We fundraise year round and donate the funds in the form of restricted grants to local animal welfare organizations. ***Last year we raised over \$348,000 - and all told have raised over \$3.4 million for local pets!***

Thank you in advance for your support of Franklin's Friends and local animal welfare.

Monisha Seth, President  
Franklin's Friends

## **Previous Donor:**

Hi!

Hope you are doing well. I'm writing because it's time for HOWL-O-WEEN!

As you probably remember, Anthony and I (and all of our rescued hounds) are big supporters of local animal welfare. For the past 22 years we have participated in an October fundraising walk to raise money for Central Florida pets.

Franklin's Friends is proud to present the twelfth annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest on October 25, 2025 from 9 am to noon at Cranes Roost Park at Uptown Altamonte. ***Last year HOWL-O-WEEN raised over \$45,000!*** You were generous enough to support our fundraising efforts in the past and I was hoping we could count on you for a donation again this year.

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Monisha