

FOLLOW UP ON DISPLAY MARKETING MATERIALS EMAIL

***Attach HOWL-O-WEEN Flyer to Either Option**

Option 1

Hi!

I just wanted to follow up on my email from last week about [Franklin's Friends' 13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest](#) on **Saturday, October 24** at Cranes Roost Park. Our website is [FranklinsFriends.info](#) and the event website is [TinyUrl.com/Howloween2026](#)

If you're able to help us promote the event, we'd truly appreciate it!

We're happy to provide:

- **Postcards** for your counter or reception area
- **11" x 17" posters** for your window or wall

Just let me know how many you'd like, and I'll have them delivered.

I'm also attaching a digital graphic that you can share on your social media channels. You can also help by sharing our [Facebook event](#) and inviting your friends and followers. The website for the Facebook event is [TinyUrl.com/HOWL2026Facebook](#).

Every share helps us reach more walkers, sponsors, vendors, and animal lovers while raising funds to support local pets in need.

And if you'd like to join us for the event, [register online](#) at [TinyUrl.com/RegisterHOWL2026](#) or text "HOWL26" to (833) 755-6550! \$20 in advance or \$25 at the door. We'd love to see you, your family, and your four-legged friends for a fun morning supporting local animal welfare.

Thank you again for your support of Franklin's Friends. We truly appreciate everything you do for our community!

Option 2

Hi!

I just wanted to follow up and make sure you received my email below.

We'd love your help spreading the word about [HOWL-O-WEEN 2026](#)! If you're able to display postcards or posters, or share our event on social media, we'd truly appreciate it. I'm reattaching the digital graphic for your convenience.

Please let me know either way, and don't hesitate to reach out if you have any questions.

Thank you for your continued support,