



FRANKLIN'S  
**FRIENDS**  
Helping Pets Across Central Florida

2022

Corporate Partnership  
Opportunities



# FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

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December 4, 2021

Dear Sir/Madam,

I am the president of Franklin's Friends. We are an all-volunteer nonprofit 501(c)(3) organization whose mission is to support Central Florida animal welfare by fundraising for local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education programs. Over the past 18 years Franklin's Friends has raised over \$1.8 million for local animal welfare. Our website is [FranklinsFriends.info](http://FranklinsFriends.info).

We raise money primarily through two signature events – a fall Dog Walk-a-Thon and a spring gala.

The ninth annual *Unleashed. Uncorked. Unframed.* gala will be held on May 7, 2022 at the beautiful Mediterranean-themed Holy Trinity Reception Center in Maitland. It will be a magical evening with exemplary wines, gourmet cuisine, a spectacular auction, and a private art sale. We anticipate more than 250 animal lovers will don their cocktail attire and come together to support Franklin's Friends and local animal welfare. In 2021 *Unleashed. Uncorked. Unframed.* was hybrid and raised over \$112,000!

The ninth annual HOWL-O-WEEN Dog Walk-a-Thon and Canine Costume Contest will be held in October 2022 - date and time TBD. We will have a dog walk, canine costume contest, adoptable dogs, pet-friendly vendors, music and much more! We expect over 500 animal lovers will come out and enjoy a morning of fun for the whole family. In 2021 HOWL-O-WEEN raised over \$42,000.

In order to continue our efforts to support Central Florida animal welfare, we need the help of business leaders like you. We offer both annual corporate partnership opportunities and sponsorship opportunities for the individual events. These opportunities are detailed on the following pages. If you would like to join us as a corporate partner please complete and submit the enclosed form.

If you have any questions, please email me at [franklinsfriends@gmail.com](mailto:franklinsfriends@gmail.com) or call me at (407) 461-1768. Thank you for your support!

*Monisha Seth*

Monisha Seth, President  
Franklin's Friends, Inc.



# FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

## 2022 Annual Corporate Partnership Packages

DONOR BENEFITS	PLATINUM PAW PARTNER \$25,000	GOLD PAW PARTNER \$12,500	SILVER PAW PARTNER \$6,250	BRONZE PAW PARTNER \$2,500
“Presented by (your name)” on all advertising (typically radio and print) for all Franklin’s Friends events*				
Your company recognized as sponsor of “Tuesday’s Tails” social media feature				
Logo on all marketing materials for all Franklin’s Friends events*				
Logo and web link on home page of Franklin’s Friends website				Name and web link
<i>Unleashed. Uncorbed. Unframed.</i> Sponsor Benefits	Presenting Sponsor	Great Dane Sponsor	Golden Retriever Sponsor	Labrador Sponsor
<b>HOWL-O-WEEN</b> Sponsor Benefits	Presenting Sponsor	Great Dane Sponsor	Golden Retriever Sponsor	Labrador Sponsor
Recognition in all Franklin’s Friends email blasts	Logo and web link	Logo and web link	Name and web link	Link to Corporate Partners Page

Production lead time permitting
















- If you prefer, we can create a customized partnership package tailored to your specific needs
  - In-kind sponsors will receive all of the sponsorship level benefits except for event tickets/photo contest entries
    - In-kind sponsors are not eligible for Platinum Paw status
  - Donor benefits apply for 12 months from the date of commitment to corporate partnership



*Unleashed. Uncorked. Unframed.*

## 2022 Sponsorship Packages

- If you prefer, we can create a customized sponsorship tailored to your specific needs
- In-kind sponsors will receive all of the sponsorship level benefits except for tickets

DONOR BENEFITS	PRESENTING SPONSOR \$10,000	GREAT DANE SPONSOR \$5,000	GOLDEN RETRIEVER SPONSOR \$2,500	LABRADOR SPONSOR \$1,000	BEAGLE SPONSOR \$500
<i>“Unleashed. Uncorked. Unframed.</i> presented by (your name)” on all advertising (typically radio and print)*					
Your logo on all <i>Unleashed. Uncorked. Unframed.</i> marketing materials*					
Your logo on invitation to <i>Unleashed. Uncorked. Unframed.*</i>					
Your logo displayed on signage at <i>Unleashed. Uncorked. Unframed.*</i>					
Your promotional item in swag bag given to all <i>Unleashed. Uncorked. Unframed.</i> guests					
Your company thanked during <i>Unleashed.</i> <i>Uncorked. Unframed.</i>					
Your logo and web link on <i>Unleashed.</i> <i>Uncorked. Unframed.</i> electronic auction bidding site					
<i>Unleashed. Uncorked. Unframed.</i> Tickets	2 reserved tables for 8 guests each	1 reserved table for 8	4 tickets	2 tickets	
<i>Unleashed. Uncorked. Unframed.</i> Social Media Mentions	12 mentions	9 mentions	6 mentions	3 mentions	1 mention
Your logo and web link on Franklin’s Friends website	12 months	9 months	6 months	3 months	3 months
Recognition on <i>Unleashed. Uncorked. Unframed.</i> website sponsor page from commitment until 6 months after event	Logo/Weblink	Logo/Weblink	Logo/Weblink	Logo/Weblink	Name/Weblink
Recognition in <i>Unleashed. Uncorked. Unframed.</i> email blasts	Logo/Weblink	Logo/Weblink	Logo/Weblink	Link to sponsors page	Link to sponsors page

\*Production lead time permitting



## 2022 Sponsorship Packages

- If you prefer, we can create a customized sponsorship tailored to your specific needs
- In-kind sponsors will receive all of the sponsorship level benefits except for walk entries

DONOR BENEFITS	PRESENTING SPONSOR \$10,000	GREAT DANE SPONSOR \$5,000	GOLDEN RETRIEVER SPONSOR \$2,500	LABRADOR SPONSOR \$1,000	BEAGLE SPONSOR \$500	CHIHUAHUA SPONSOR \$250
<b>“HOWL-O-WEEN</b> presented by (your name)” on all advertising (typically radio and print)*						
Your company representative leads off dog walk						
Your logo on event signage at <b>HOWL-O-WEEN</b> *						
Your logo on all marketing materials for <b>HOWL-O-WEEN</b> *						
Your company representative is a judge for the Canine Costume Contest						
Your company thanked during <b>HOWL-O-WEEN</b>						
10 x 10 premium booth space at <b>HOWL-O-WEEN</b> with signage recognizing your sponsorship						
Logo and web link on Franklin’s Friends website	12 months	9 months	8 months	7 months	5 months	3 months
Recognition on <b>HOWL-O-WEEN</b> website from commitment until 6 months after event	Logo/Weblink	Logo/Weblink	Logo/Weblink	Logo/Weblink	Logo/Weblink	Name/link
<b>HOWL-O-WEEN</b> Social Media Mentions	12 mentions	9 mentions	7 mentions	5 mentions	3 mentions	1 mention
<b>HOWL-O-WEEN</b> Walk Entries	15 entries	10 entries	8 entries	6 entries	4 entries	2 entries

\*Production lead time permitting



# FRANKLIN'S FRIENDS

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## 2022 Corporate Partnership Commitment Form

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Business Website:** \_\_\_\_\_

### Desired Sponsorship Level:

- Platinum Paw Partner      \$25,000
- Gold Paw Partner      \$12,500
- Silver Paw Partner      \$6,250
- Bronze Paw Partner      \$2,500

**Please email your high resolution logo to [FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com)**

- Check here if your donation is an in-kind donation**
- We are unable to participate as a sponsor. Enclosed is our donation of \$**\_\_\_\_\_

### Payment Method:

- Check made payable to Franklin's Friends       Credit Card (AmEx, Visa, MC, Discover)

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Name on Card Printed/Signature: \_\_\_\_\_

If you prefer to pay by phone, please call (407) 461-1768

Application can be mailed to Franklin's Friends, 901 Versailles Circle, Maitland, FL 32751, faxed to (407) 629 8803, or e-mailed to [FranklinsFriends@gmail.com](mailto:FranklinsFriends@gmail.com).

For more information, please call 407-461-1768.

**A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING <http://www.freshfromflorida.com/Consumer-Resources>. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant or solicitor. The organization receives 100% of each donation.**