

FRANKLIN'S FRIENDS **HOWL-O-WEEN**

**V2020 - PET COSTUME PHOTO CONTEST
AND VIRTUAL FUN**

October 24, 2020
10 am

Join via Zoom from anywhere!

www.franklinsfriends.dojiggy.com



FRANKLIN'S FRIENDS

Helping Pets Across Central Florida

August 30, 2020

Dear Sir/Madam,

I am the president of Franklin's Friends. We are an all volunteer nonprofit 501(c)(3) organization whose mission is to support Central Florida animal welfare by fundraising for local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education programs. Over the past 17 years Franklin's Friends has raised over 1.7 million dollars for local animal welfare.

Franklin's Friends is proud to present the seventh annual **HOWL-O-WEEN** on October 24, 2020. Given the COVID-19 pandemic, the event will look a little bit different this year. We've decided to call it **HOWL-O-WEEN v2020** - and we think it will be a ton of fun for the whole family!

Peer to peer fundraising is live now. Supporters can create their personal or team fundraising page and start emailing friends and family for donations. There will be prizes for top individual fundraisers and top team fundraisers. Our first annual pet costume photo contest will kick off on October 1st. We anticipate fierce competition as the dog photo and cat photo with the most votes will be featured in Franklin's Friends' 2022 calendar!

On October 24, WMMO's Denise Ryan will return to emcee HOWL-O-WEEN. We will join a MASSIVE zoom call (with our pets in full costume). Access to the Zoom meetup will be \$5 per person - but individuals who raise \$50 or packs who raise \$500 will get free access. There will be a contest for best HOWL-O-WEEN Zoom background. We will play trivia and bingo, participate in a virtual scavenger hunt, and more! Costume contest winners will be announced as well as top individual and team fundraisers.

In order to continue our efforts to support Central Florida animal welfare, we need the help of business leaders like you.

We have six sponsorship packages available that are detailed on the following page. Thank you for your support and we look forward to seeing you at **HOWL-O-WEEN v2020!**

For more information, email franklinsfriends@gmail.com or call Monisha Seth at (407) 461-1768.




Monisha Seth

Monisha Seth, President
Franklin's Friends, Inc.



2020 Sponsorship Packages

- If you prefer, we can create a customized sponsorship tailored to your specific needs
- In-kind sponsors will receive all of the sponsorship level benefits except for photo contest entries

DONOR BENEFITS	PRESENTING SPONSOR \$10,000	GREAT DANE SPONSOR \$5,000	GOLDEN RETRIEVER SPONSOR \$2,500	LABRADOR SPONSOR \$1,000	BEAGLE SPONSOR \$500	CHIHUAHUA SPONSOR \$250
"HOWL-O-WEEN presented by (your name)" on all advertising (typically radio and print)*						
Your company representative speaks during HOWL-O-WEEN v2020 Zoom meetup						
Your logo and weblink displayed during HOWL-O-WEEN v2020 livestream						
Your logo on all marketing materials for HOWL-O-WEEN v2020 *						
Logo on HOWL-O-WEEN v2020 pet costume photo contest website						
Your company thanked during HOWL-O-WEEN v2020						
Logo and web link on Franklin's Friends website	12 months	9 months	8 months	7 months	5 months	3 months
Recognition on HOWL-O-WEEN v2020 website until 6 months after event	Logo and web link	Logo and web link	Logo and web link	Logo and web link	Name and web link	Name and web link
HOWL-O-WEEN v2020 Social Media Mentions	12 mentions	9 mentions	7 mentions	5 mentions	3 mentions	1 mention
HOWL-O-WEEN v2020 Zoom meetup registrations	10 registrations	5 registrations	4 registrations	3 registrations	2 registrations	1 registration
HOWL-O-WEEN v2020 pet costume photo contest entries	10 entries	5 entries	4 entries	3 entries	2 entries	1 entry

*Production lead time permitting



2020 Sponsor Application

Business Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____ Website _____

_____ Presenting Sponsor - \$10,000 – Event presented by (your name) on all advertising; representative speaks during Zoom meetup; logo and weblink displayed during livestream; logo on all marketing materials; logo on pet costume photo contest website; verbal recognition at event; logo/link on Franklin's Friends website for 12 months; logo/link on walk website for 6 months; 12 social media mentions; 10 Zoom meetup registrations; 10 pet costume photo contest entries

_____ Great Dane Sponsor - \$5,000 – Representative speaks during Zoom meetup; logo and weblink displayed during livestream; logo on all marketing materials; logo on pet costume photo contest website; verbal recognition at event; logo/link on Franklin's Friends website for 9 months; logo/link on walk website for 6 months; 9 social media mentions; 5 Zoom meetup registrations; 5 pet costume photo contest entries

_____ Golden Retriever Sponsor - \$2,500 – Logo on pet costume photo contest website; verbal recognition at event; logo/link on Franklin's Friends website for 8 months; logo/link on walk website for 6 months; 7 social media mentions; 4 Zoom meetup registrations; 4 pet costume photo contest entries

_____ Labrador Sponsor - \$1,000 – Verbal recognition at event; logo/link on Franklin's Friends website for 7 months; logo/link on walk website for 6 months; 5 social media mentions; 3 Zoom meetup registrations; 3 pet costume photo contest entries

_____ Beagle Sponsor - \$500 – Logo/link on Franklin's Friends website for 5 months; name/link on walk website for 6 months; 3 social media mentions; 2 Zoom meetup registrations; 2 pet costume photo contest entries

_____ Chihuahua Sponsor - \$250 - Logo/link on Franklin's Friends website for 3 months; name/link on walk website for 6 months; 1 social media mention; 1 Zoom meetup registration; 1 pet costume photo contest entry

Payment: _____ Cash _____ Check _____ Credit Card (Amex, Visa, MC, Disc)

Credit card# _____ Exp Date _____ CVV: _____

Name as it appears on the card: _____ Billing Zip Code: _____

Signature _____

Please mail application to Franklin's Friends, 901 Versailles Circle, Maitland, FL 32751 or fax to (407) 629 8803 or email to franklinsfriends@gmail.com. Call Monisha at (407) 461-1768 with any questions.

Franklin's Friends reserves the right to decline your sponsorship if your business operations are in conflict with our mission or policies. Sponsorships are non-refundable.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING www.freshfromflorida.com/Consumer-Resources. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant or solicitor. The organization receives 100% of each donation

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