

## V2020 - PET COSTUME PHOTO CONTEST AND VIRTUAL FUN

October 24, 2020 10 am Join via Zoom from anywhere!

www.franklinsfriends.dojiggy.com



August 30, 2020

Dear Sir/Madam,

I am the president of Franklin's Friends. We are an all volunteer nonprofit 501(c)(3) organization whose mission is to support Central Florida animal welfare by fundraising for local nonprofit and government agencies that are dedicated to Shelter/Rescue, Spay/Neuter, or Community Education programs. Over the past 17 years Franklin's Friends has raised over 1.7 million dollars for local animal welfare.

Franklin's Friends is proud to present the seventh annual **HOWL-O-WEEN** on October 24, 2020. Given the COVID-19 pandemic, the event will look a little bit different this year. We've decided to call it **HOWL-O-WEEN v2020** - and we think it will be a ton of fun for the whole family!

Peer to peer fundraising is live now. Supporters can create their personal or team fundraising page and start emailing friends and family for donations. There will be prizes for top individual fundraisers and top team fundraisers. Our first annual pet costume photo contest will kick off on October 1st. We anticipate fierce competition as the dog photo and cat photo with the most votes will be featured in Franklin's Friends' 2022 calendar!

On October 24, WMMO's Denise Ryan will return to emcee HOWL-O-WEEN. We will join a MASSIVE zoom call (with our pets in full costume). Access to the Zoom meetup will be \$5 per person - but individuals who raise \$50 or packs who raise \$500 will get free access. There will be a contest for best HOWL-O-WEEN Zoom background. We will play trivia and bingo, participate in a virtual scavenger hunt, and more! Costume contest winners will be announced as well as top individual and team fundraisers.

In order to continue our efforts to support Central Florida animal welfare, we need the help of business leaders like you.

We have six sponsorship packages available that are detailed on the following page. Thank you for your support and we look forward to seeing you at **HOWL-O-WEEN v2020**!

For more information, email franklinsfriends@gmail.com or call Monisha Seth at (407) 461-1768.

Monisha Seth, President Franklin's Friends, Inc.

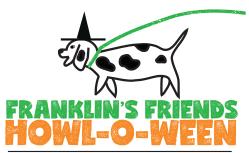


## 2020 Sponsorship Packages

- If you prefer, we can create a customized sponsorship tailored to your specific needs
- In-kind sponsors will receive all of the sponsorship level benefits except for photo contest entries

DONOR BENEFITS	PRESENTING SPONSOR \$10,000	GREAT DANE SPONSOR \$5,000	GOLDEN RETRIEVER SPONSOR \$2,500	LABRADOR SPONSOR \$1,000	BEAGLE SPONSOR \$500	CHIHUAHUA SPONSOR \$250
"HOWL-O-WEEN  presented by (your name)" on all advertising (typically radio and print)*	*					
Your company representative speaks during <b>HOWL-O-WEEN v2020</b> Zoom meetup	*	**				
Your logo and weblink displayed during <b>HOWL-O-WEEN v2020</b> livestream	*	*				
Your logo on all marketing materials for <b>HOWL-O-WEEN v2020</b> *	**	*				
Logo on <b>HOWL-O-WEEN v2020</b> pet costume photo contest website	*	*	*			
Your company thanked during <b>HOWL-O-WEEN v2020</b>			*	**		
Logo and web link on Franklin's Friends website	12 months	9 months	8 months	7 months	5 months	3 months
Recognition on <b>HOWL-O-WEEN v2020</b> website until 6 months after event	Logo and web link	Logo and web link	Logo and web link	Logo and web link	Name and web link	Name and web link
HOWL-O-WEEN v2020 Social Media Mentions	12 mentions	9 mentions	7 mentions	5 mentions	3 mentions	1 mention
HOWL-O-WEEN v2020 Zoom meetup registrations	10 registrations	5 registrations	4 registrations	3 registrations	2 registrations	1 registration
HOWL-O-WEEN v2020 pet costume photo contest entries	10 entries	5 entries	4 entries	3 entries	2 entries	1 entry

<sup>\*</sup>Production lead time permitting



## W2020 - PET COSTUME PHOTO CONTEST AND VIRTUAL FUN

## 2020 Sponsor Application

Business Name						
Contact Name						
Address						
City		State		Zip		
Phone	Email		We	ebsite		
during Zoom meetup costume photo conte	g Sponsor - \$10,000 – Eve ; logo and weblink display st website; verbal recogni bsite for 6 months; 12 soc	ved during lives tion at event; lo	tream; logo or go/link on Fra	n all marketing anklin's Friend	materials; logo on s website for 12 n	n pet nonths;
during livestream; lo event; logo/link on F	ne Sponsor - \$5,000 – Repr go on all marketing mater ranklin's Friends website eetup registrations; 5 pet o	ials; logo on pet for 9 months; lo	t costume pho ogo/link on wa	to contest web alk website for	site; verbal recog	nition at
event; logo/link on F	etriever Sponsor - \$2,500 - ranklin's Friends website eetup registrations; 4 pet o	for 8 months; lo	ogo/link on wa	alk website for		
	<u>Sponsor</u> - \$1,000 – Verbal walk website for 6 month st entries					
	onsor - \$500 -Logo/link o l media mentions; 2 Zoom					k website
	<u>a Sponsor</u> - \$250 - Logo/li ; 1 social media mention;					
Credit card# Name as it appears o Signature		Exp Date	CVV:_ _ Billing Zip Co	ode:		
	on to Franklin's Friends, 9 nds@gmail.com. Call Mor					303 or

Franklin's Friends reserves the right to decline your sponsorship if your business operations are in conflict with our mission or policies. Sponsorships are non-refundable.

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800) 435-7352 IN FL OR VISITING www.freshfromflorida.com/Consumer-Resources. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. Florida registration CH38383. No fees paid to professional fund-raising consultant or solicitor. The organization receives 100% of each donation