

Second HOWL-O-WEEN 2026 Sponsor/Vendor Recruitment Email

(Send with sponsor/vendor packet attached)

Option 1

Subject: Friendly Reminder: Join Us at HOWL-O-WEEN 2026! 🐾🍊

Hi!

A couple of weeks ago, I reached out to invite you to participate in [Franklin's Friends' 13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest](#) on **Saturday, October 24, 2026**, at Cranes Roost Park in Altamonte Springs. Our website is [FranklinsFriends.info](#) and the event website is [TinyUrl.com/Howloween2026](#)

I know how busy life and business can get, so I wanted to follow up in case my previous email got buried in your inbox.

Last year's event welcomed hundreds of animal lovers and raised more than **\$48,000** to help Franklin's Friends provide grants that support shelter and rescue organizations, spay/neuter programs, community education, and pet retention initiatives throughout Central Florida.

We would love to have your business join us as a [sponsor](#) or [vendor](#). It's a wonderful opportunity to connect with pet-loving families while supporting a cause that makes a meaningful difference in our community.

Sponsorship Opportunities Include:

- 🐾 Marketing exposure through social media, our website, print materials, radio, and event signage
- 🐾 A complimentary 10' x 10' vendor booth with water and electricity

10x10 Vendor Booths

👤 Businesses: **\$100**

💚 501(c)(3) nonprofits: **\$40**

This year's event schedule has been designed to allow attendees even more time to visit vendor booths, and our popular **Spookiest Vendor Booth Contest** is returning!

If becoming a sponsor or vendor isn't the right fit this year, we'd still love to have you involved. You can:

- Register to walk or create a team
- Make a donation to support pets in need

Sponsor and vendor applications are due by October 9, 2026, but space is limited and booths are filling quickly.

Quick Links

🐾 [Become a Sponsor](#) [TinyUrl.com/SponsorHOWL2026](#)

👤 [Reserve a Vendor Booth](#) [TinyUrl.com/VendorHOWL2026](#)

🏃 [Register to Walk or Create a Team](#) [TinyUrl.com/RegisterHOWL2026](#)

🐾 [Make a Donation](#) [FranklinsFriends.info/Donate](#)

Thank you for considering supporting Franklin's Friends and the thousands of pets whose lives have been changed through our grants. We'd be honored to partner with you for this year's HOWL-O-WEEN!

Monisha Seth, MD

President, Franklin's Friends

✉️ FranklinsFriends@gmail.com

📞 (407) 461-1768

Option 2

Subject: Fw: First Sponsor/Vendor Recruitment Email

Hi!

I just wanted to follow up and make sure you received my email below.

We'd love to have you involved with this year's HOWL-O-WEEN, whether as a sponsor, vendor, walker or donor.

[Sponsor registration:](https://TinyUrl.com/SponsorHOWL2026) TinyUrl.com/SponsorHOWL2026

[Vendor Registration:](https://TinyUrl.com/VendorHOWL2026) TinyUrl.com/VendorHOWL2026

[Walker Registration:](https://TinyUrl.com/RegisterHOWL2026) TinyUrl.com/RegisterHOWL2026

[Make a Donation:](https://FranklinsFriends.info/Donate) FranklinsFriends.info/Donate

If you have any questions, please reach out.

Thank you, and I hope to see you at HOWL-O-WEEN!

Best,

Monisha Seth, MD

President, Franklin's Friends