

INSTRUCTIONS TO CREATE FACEBOOK FUNDRAISER

1. [Follow This Link](#)
2. Click "Select Nonprofit" and select "Franklin's Friends Inc."
3. Edit prepopulated post
 - a. Set your Goal
 - b. Set the end date for October 31 (in case you have some stragglers after HOWL-O-WEEN)
 - c. Change the title to "<Your Name>'s HOWL-O-WEEN Fundraiser for Franklin's Friends"
 - d. Change the body of the text. Sample verbiage

🐾 Help Me Make a Difference for Local Pets! 🐾

I'm raising funds for Franklin's Friends 13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest on October 24 at Cranes Roost Park!

Every dollar raised helps Franklin's Friends provide life-saving grants to local animal welfare organizations for:

🐕 Shelter/Rescue including veterinary care and training

🐈 Spay/neuter surgeries

🏠 Pet retention programs that keep pets with the families who love them

❤️ Community education

Last year, HOWL-O-WEEN raised more than \$48,000 to help pets in need throughout Central Florida. This year, I'm hoping to make an even bigger impact, and I need your help!

No gift is too small. Every donation helps ensure that local pets receive the medical care and support they deserve.

Thank you for helping me make a difference, one paw at a time! 🐾❤️

Please donate and share this fundraiser with your family and friends!

If you'd like to join me at the walk register at TinyUrl.com/Howloween2026 or text "HOWL26" to (833) 755-6550! \$20 in advance or \$25 at the door.

#FranklinsFriends #HelpLocalPets #DonateForPets #AnimalWelfare #CentralFlorida #PetRescue
#EveryDollarCounts #MakeADifference #DogLovers #CatLovers

- e. Choose a cover photo of you and your pet(s) (from last year's HOWL-O-WEEN if possible) OR if you have to choose a photo from this [library](#) (Image size is 1200x628) chatgpt or canva can assist
- f. Select "Create" – it will automatically populate your feed.
- g. Invite Friends
- h. Share with this verbiage immediately after creation

****Tag Franklin's Friends and 2026 HOWL-O-WEEN Dog Walk-a- Thon and Canine Costume Contest**

  I'm excited to kick off my fundraiser for **Franklin's Friends' 13th Annual HOWL-O-WEEN Dog Walk-a-Thon & Canine Costume Contest!**

Many of you know that helping local animals is a cause that's very close to my heart. As a member of the Board of Directors for Franklin's Friends, I've had the privilege of seeing firsthand how your generosity changes lives.

Every donation helps Franklin's Friends provide grants for:

-  Veterinary care and behavioral training
-  Spay/neuter surgeries
-  Pet retention programs that keep pets with the families who love them
-  Community education

No gift is too small, and every dollar stays right here in Central Florida to help local pets in need.

If you're able, I'd be so grateful if you would consider supporting my fundraiser and sharing it with your family and friends.

 **And if you'd like to join me at the HOWL-O-WEEN Dog Walk-a-Thon on October 24, I'd love to see you there!** You can register at **TinyUrl.com/Howloween2026** or text "HOWL26" to (833) 755-6550! \$20 in advance or \$25 at the door.

Thank you for helping make a difference, one paw at a time!  